

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>134809</b>	
	Alt Order #:		
	Product Desc:	10/23/18-10/29/18	
	Estimate:	3823	<b>KXLF-TV/KBZK-TV</b>
	Flight Dates:	10/23/18 - 10/29/18	Primary AE: John Mitzel
	Original Date / Rev:	07/24/18 / 10/24/18	Sales Office: CR-BU
	Order Type:	GENERAL	Sales Region: Regnl

  

<b>Agency</b>	<b>Name:</b>	<b>Screen Strategies Media</b>	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		11150 Fairfax Blvd	Billing Cycle: EOM/EOC
		Fairfax, VA 22030	Agency Commission: 15%

  

<b>Advertiser</b>	<b>Name:</b>	<b>Tester for Senate</b>	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	Political/US Senate	Order Separation: 00:15:00
	Priority:	P-03	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-CAND	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	97	\$31,360.00	\$26,656.00
10/29/18	10/29/18	21	\$6,390.00	\$5,431.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	97	\$31,360.00	\$26,656.00	0.00
November 2018	21	\$6,390.00	\$5,431.50	0.00
<b>Totals</b>	<b>118</b>	<b>\$37,750.00</b>	<b>\$32,087.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	CR-BU	Regnl	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/23/18	10/29/18	M-F 530a-7a Montana This Morning	CM	530a-7a	33334--	:30	16	\$115.00	P-03	0.00	NM	16	\$1,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	- 3334--		13				\$115.00		0.00			
		Week: 10/29/18	11/04/18	3-----		3				\$115.00		0.00			
N 2	All	10/23/18	10/29/18	CBS This Morning CBS This Morning	CM	7a-9a	44444--	:30	20	\$230.00	P-01	0.00	NM	20	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	- 4444--		16				\$230.00		0.00			
		Week: 10/29/18	11/04/18	4-----		4				\$230.00		0.00			
N 3	All	10/23/18	10/28/18	CBS This Morning Satur CBS This Morning Saturday	CM	6a-8a	-----S-	:30	2	\$115.00	P-03	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-		2				\$115.00		0.00			
N 4	All	10/23/18	10/28/18	CBS Sunday Morning CBS Sunday Morning	CM	7a-830a	-----S	:30	3	\$225.00	P-02	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S		3				\$225.00		0.00			
N 5	All	10/23/18	10/29/18	M-F 9a-10a M-F	CM	9a-10a	11111--	:30	5	\$300.00	P-01	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 134809  
 Alt Order #:  
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: Tester for Senate  
 Product Desc: 10/23/18-10/29/18  
 Estimate: 3823

KXLF-TV/KBZK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	- 1111--					4	\$300.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	1-----					1	\$300.00		0.00			
N 6	All	10/23/18	10/29/18	M-F 10a-11a M-F	CM	10a-11a	11-11--	:30	4	\$200.00	P-01	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	- 1-11--					3	\$200.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	1-----					1	\$200.00		0.00			
N 7	All	10/23/18	10/29/18	M-F 11a-12p M-F	CM	11a-12p	111-1--	:30	4	\$120.00	P-01	0.00	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	- 11-1--					3	\$120.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	1-----					1	\$120.00		0.00			
N 8	All	10/23/18	10/29/18	M-F Noon News M-F Noon News	CM	12p-1230p	11111--	:30	5	\$90.00	P-03	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	- 1111--					4	\$90.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	1-----					1	\$90.00		0.00			
N 9	All	10/23/18	10/28/18	M-F 1p-2p M-F	CM	1p-2p	---1---	:30	1	\$120.00	P-01	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	---1---					1	\$120.00		0.00			
N 10	All	10/23/18	10/29/18	M-F 3p-4p M-F	CM	3p-4p	11111--	:30	5	\$20.00	P-04	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	- 1111--					4	\$20.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	1-----					1	\$20.00		0.00			
N 11	All	10/23/18	10/29/18	M-F 4p-5p M-F	CM	4p-5p	11111--	:30	5	\$120.00	P-01	0.00	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	- 1111--					4	\$120.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	1-----					1	\$120.00		0.00			
N 12	All	10/23/18	10/29/18	CBS Evening News M-F CBS Evening News M-F	CM	5-530p	11111--	:30	5	\$900.00	P-01	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	- 1111--					4	\$900.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	1-----					1	\$900.00		0.00			
N 13	All	10/23/18	10/29/18	M-F 530p News M-F 530p News	CM	530p-6p	11111--	:30	5	\$300.00	P-03	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	- 1111--					4	\$300.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	1-----					1	\$300.00		0.00			
N 14	All	10/23/18	10/28/18	Sa 530p News Sa 530p News	CM	530p-6p	-----S-	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----S-					1	\$125.00		0.00			
N 15	All	10/23/18	10/28/18	Su 530p News Su 530p News	CM	530p-6p	-----S	:30	1	\$190.00	P-03	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----S					1	\$190.00		0.00			
N 16	All	10/23/18	10/29/18	M-F 6p-630p M-F	CM	6p-630p	11111--	:30	5	\$660.00	P-01	0.00	NM	5	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	- 1111--					4	\$660.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	1-----					1	\$660.00		0.00			
N 17	All	10/23/18	10/29/18	M-F 630p-7p M-F	CM	630p-7p	11111--	:30	5	\$660.00	P-01	0.00	NM	5	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	- 1111--					4	\$660.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	1-----					1	\$660.00		0.00			

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 Estimate: 3823

KXLF-TV/KBZK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	All	10/29/18	10/29/18	Monday Prime Hr 2 Monday Prime Hr 2	CM	8p-9p	M-----	:30	1	\$315.00	P-03	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/29/18	11/04/18	M-----		1			\$315.00	0.00					
N19	All	10/29/18	10/29/18	Monday Prime Hr 3 Monday Prime Hr 3	CM	9p-10p	M-----	:30	1	\$950.00	P-01	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/29/18	11/04/18	M-----		1			\$950.00	0.00					
N20	All	10/23/18	10/28/18	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	7p-8p	-T-----	:30	1	\$1,040.00	P-01	0.00	NM	1	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/18	10/28/18	-T-----		1			\$1,040.00	0.00					
N21	All	10/23/18	10/28/18	Tuesday Prime Hr 3 Tuesday Prime Hr 3	CM	9p-10p	-T-----	:30	1	\$1,040.00	P-01	0.00	NM	1	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/18	10/28/18	-T-----		1			\$1,040.00	0.00					
N22	All	10/23/18	10/28/18	Wednesday Prime Hr 1 Wednesday Prime Hr 1	CM	7p-8p	--W----	:30	1	\$950.00	P-01	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/18	10/28/18	--W----		1			\$950.00	0.00					
N23	All	10/23/18	10/28/18	Wednesday Prime Hr 2 Wednesday Prime Hr 2	CM	8p-9p	--W----	:30	1	\$315.00	P-03	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/18	10/28/18	--W----		1			\$315.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	All	10/22/18-10/28/18	Wednesday Prime Hr 2		8p-9p	--W-----	:30	<del>(\$315.00)</del>	0.00	NM				
		See MG 23.2													
		[No Avail]													
	2	All	10/22/18-10/28/18	Wednesday Prime Hr 2		8p-9p	--W-----	:30	\$950.00	0.00	NM				
		Ⓜ MG for 23.1 10/24													
N24	All	10/23/18	10/28/18	Thursday Prime Hr 1 Big Bang/Young Sheldon	CM	7p-8p	---T---	:30	1	\$1,130.00	P-01	0.00	NM	1	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/18	10/28/18	---T---		1			\$1,130.00	0.00					
N25	All	10/23/18	10/28/18	Thursday Prime Hr 3 Thursday Prime Hr 3	CM	9p-10p	---T---	:30	1	\$315.00	P-03	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/18	10/28/18	---T---		1			\$315.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	All	10/22/18-10/28/18	Thursday Prime Hr 3		9p-10p	---Th----	:30	<del>(\$315.00)</del>	0.00	NM				
		See MG 25.2													
		[No Avail]													
	2	All	10/22/18-10/28/18	Thursday Prime Hr 3		9p-10p	---Th----	:30	\$950.00	0.00	NM				
		Ⓜ MG for 25.1 10/25													
N26	All	10/23/18	10/28/18	Friday Prime Hr 1 Friday Prime Hr 1	CM	7p-8p	----F--	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/18	10/28/18	----F--		1			\$250.00	0.00					
N27	All	10/23/18	10/28/18	Friday Prime Hr 3 Friday Prime Hr 3	CM	9p-10p	----F--	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/18	10/28/18	----F--		1			\$750.00	0.00					
N31	All	10/23/18	10/28/18	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	6p-7p	-----S	:30	1	\$1,040.00	P-01	0.00	NM	1	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/22/18	10/28/18	-----S		1			\$1,040.00	0.00					
N32	All	10/23/18	10/28/18	Sunday Prime Hr 2 Sunday Prime Hr 2	CM	7p-8p	-----S	:30	1	\$315.00	P-03	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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KXLF-TV/KBZK-TV

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S					1	\$315.00		0.00			
N33	All	10/23/18	10/28/18	Sunday Prime Hr 4 Sunday Prime Hr 4	CM	9p-10p	-----S	:30	1	\$840.00	P-01	0.00	NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S					1	\$840.00		0.00			
N34	All	10/23/18	10/29/18	Late News ROS M-F Late News ROS M-F	CM	10p-1035p	11111--	:30	5	\$340.00	P-03	0.00	NM	5	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-1111--					4	\$340.00		0.00			
		Week: 10/29/18	11/04/18	1-----					1	\$340.00		0.00			
N35	All	10/23/18	10/28/18	Sa10p Late News Sa Late News	CM	10p-1035p	-----S-	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-					1	\$225.00		0.00			
N36	All	10/23/18	10/28/18	Su10p Late News Su Late News	CM	10p-1035p	-----S	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S					1	\$225.00		0.00			
N37	All	10/23/18	10/29/18	The Late Show The Late Show	CM	1035p-1137p	11111--	:30	5	\$150.00	P-01	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-1111--					4	\$150.00		0.00			
		Week: 10/29/18	11/04/18	1-----					1	\$150.00		0.00			
N38	All	10/23/18	10/28/18	Su 1035p-1135p Su	CM	1035p-1135p	-----S	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S					1	\$20.00		0.00			
													Totals	118	\$37,750.00