

<b>STATION:</b>	KEXL-FM	<b>ORDER#:</b>	3215772	<b>DATE:</b>	05/08/2024
<b>MARKET:</b>	UM - Pierce, NE	<b>AMOUNT:</b>	\$2,180.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	66	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	1 Stn Ver: 3 Last: 1				
<b>SALES OFFICE:</b>	DALLAS	<b>SLS PH:</b>	512 275 6477		
<b>SALESPERSON:</b>	Georgia Migliuri	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Georgia.Migliuri@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4458964</b>		
<b>ADVERTISER:</b>	Rob Dover for Nebraska	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES		
<b>PRODUCT:</b>	est 6873 (5/6-5/14) Candidate, Primary Election	<b>AGY EST:</b>	6873		
<b>FLIGHT:</b>	05-06-2024 TO 5/19/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 05/08/2024 16:36		

**COMMENTS**

[Rep Comment] 05/08/2024: AGENCY REVISION TO ADD DAYS AND SPOTS TO FLIGHT STARTING FRI 5/10. Please confirm back through Radio Exchange if able, if not to melissa.costello@genmediapartners.com.

This is a reminder, for all orders from AX Media MUST INCLUDE ISCI CODES on your invoices / proof of performance affidavits. The agency will be requesting refunds if they do not get the documentation needed for auditing purposes. Your ISCI codes are listed on your traffic instructions.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM; RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

\*\*\* Send invoices to Media Financial Services, Broadcast month.\*\*\*

240

WEEK#1                      5/6/2024 To 5/12/2024                      WK TOT \$1,704.00                      WK TOTAL SPOTS 52

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		✓ MTWTF..	6:00AM	10:00AM	60	5/6/2024	5/10/2024	8	\$34	\$272
	3		✓ MTWTF..	10:00AM	3:00PM	60	5/6/2024	5/10/2024	8	\$34	\$272
	5		✓ MTWTF..	3:00PM	7:00PM	60	5/6/2024	5/10/2024	8	\$34	\$272
	7		✓ .....S.	6:00AM	7:00PM	60	5/11/2024	5/11/2024	3	\$30	\$90
	8		✓ .....S	6:00AM	7:00PM	60	5/12/2024	5/12/2024	2	\$30	\$60
	12		✓ ....F..	6:00AM	10:00AM	60	5/10/2024	5/10/2024	4	\$34	\$136
	13		✓ .....F..	10:00AM	3:00PM	60	5/10/2024	5/10/2024	4	\$34	\$136
	14		✓ .....F..	3:00PM	7:00PM	60	5/10/2024	5/10/2024	4	\$34	\$136
	15		✓ .....S.	6:00AM	7:00PM	60	5/11/2024	5/11/2024	5	\$30	\$150
	16		✓ .....S	6:00AM	7:00PM	60	5/12/2024	5/12/2024	6	\$30	\$180

<b>STATION:</b>	KEXL-FM	<b>ORDER#:</b>	3215772	<b>DATE:</b>	05/08/2024
<b>MARKET:</b>	UM - Pierce, NE	<b>AMOUNT:</b>	\$2,180.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	66	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	1 Stn Ver: 3 Last: 1				
<b>SALES OFFICE:</b>	DALLAS	<b>SLS PH:</b>	512 275 6477		
<b>SALESPERSON:</b>	Georgia Migliuri	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Georgia.Migliuri@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4458964</b>		
<b>ADVERTISER:</b>	Rob Dover for Nebraska	<b>AGY PRD:</b>	<b>INVOICE: MEDIA FINANCIAL SERVICES</b>		
<b>PRODUCT:</b>	est 6873 (5/6-5/14) Candidate, Primary Election	<b>AGY EST:</b>	6873		
<b>FLIGHT:</b>	05-06-2024 TO 5/19/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>	<b>LAST SENT: 05/08/2024 16:36</b>		

Line 12 => ADD  
Line 13 => ADD  
Line 14 => ADD  
Line 15 => ADD  
Line 16 => ADD

WEEK#2                      5/13/2024 To 5/19/2024                      WK TOT \$476.00                      WK TOTAL SPOTS 14

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MT.....	6:00AM	10:00AM	60	5/13/2024	5/14/2024	+ 2	\$34	\$68
	4		MT.....	10:00AM	3:00PM	60	5/13/2024	5/14/2024	+ 2	\$34	\$68
	6		M.....	3:00PM	7:00PM	60	5/13/2024	5/13/2024	+ 2	\$34	\$68
	9		MT.....	6:00AM	10:00AM	60	5/13/2024	5/14/2024	+ 3	\$34	\$102
	10		MT.....	10:00AM	3:00PM	60	5/13/2024	5/14/2024	+ 3	\$34	\$102
	11		M.....	3:00PM	7:00PM	60	5/13/2024	5/13/2024	+ 2	\$34	\$68

Line 9 => ADD  
Line 10 => ADD  
Line 11 => ADD

TOTAL	May										Total
SPOT	66										66
CASH	2,180.00										2,180.00
TOTAL	2,180.00										2,180.00

**DISCLAIMER**

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept service fees or handling charges or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

**KEXL-FM has received a REVISED order - Rob Dover for Nebraska**

noreply@gotostrata.com <noreply@gotostrata.com>

Wed 5/8/2024 4:46 PM

To:Denise Reikofski <denise@wjag.com>;Sally Lewis <slewis@wjag.com>;Kristi Harmeier <kristi@106kix.com>

**You have received a Revised Network order from Exchange.**

Station: KEXL-FM

Order #: 3215772

Contract #: 4458964

Flight: 5/6/2024 12:00 AM-5/14/2024 12:00 AM

Total Dollars/Spots: \$2,180.00/66

Advertiser: Rob Dover for Nebraska

Product: est 6873 (5/6-5/14) Candidate, Primary Election

Salesperson:

Phone:

Office: DALLAS

Comment:AGENCY REVISION TO ADD DAYS AND SPOTS TO FLIGHT STARTING FRI 5/10. Please confirm back through Radio Exchange if able, if not to melissa.costello@genmediapartners.com.

PLEASE CLICK [HERE](https://radioexchange.gotostrata.com/RadioExchange/login.aspx) AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO <https://radioexchange.gotostrata.com/RadioExchange/login.aspx>

WJAG AM/KEXL FM/KQKX FM  
 309 BRAASCH AVENUE  
 PO BOX 789  
 NORFOLK, NE 68702-0789

Client: **ROB DOVER FOR NEBRASKA**  
 Order #: **4118-00009**  
 Description: **EST 6873 CANDIDATE PRIMARY**  
 Date Entered: **4/30/2024**  
 P.O.#: **6873**  
 Salesperson: **Political, Political**  
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

MEDIA FINANCIAL SERVICES/FL  
 1655 PALM BEACH LAKES BLVD  
 SUITE 903  
 WEST PALM BEACH, FL 33401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	5/6/2024	5/12/2024	KEXL-FM	06:00:00 to 10:00:00	CUSTOM	1:00	8	34.00	272.00	Y	Y	Y	Y	Y	N	N
	5/6/2024	5/12/2024					8	34.00	272.00	2	2	2	1	1	0	0
2	5/6/2024	5/12/2024	KEXL-FM	10:00:00 to 15:00:00	CUSTOM	1:00	8	34.00	272.00	Y	Y	Y	Y	Y	N	N
	5/6/2024	5/12/2024					8	34.00	272.00	1	1	2	2	2	0	0
3	5/6/2024	5/12/2024	KEXL-FM	15:00:00 to 19:00:00	CUSTOM	1:00	8	34.00	272.00	Y	Y	Y	Y	Y	N	N
	5/6/2024	5/12/2024					8	34.00	272.00	1	2	1	2	2	0	0
4	5/6/2024	5/12/2024	KEXL-FM	06:00:00 to 19:00:00	CUSTOM	1:00	3	30.00	90.00	N	N	N	N	N	Y	N
	5/6/2024	5/12/2024					3	30.00	90.00	0	0	0	0	0	3	0
5	5/6/2024	5/12/2024	KEXL-FM	06:00:00 to 19:00:00	CUSTOM	1:00	2	30.00	60.00	N	N	N	N	N	N	Y
	5/6/2024	5/12/2024					2	30.00	60.00	0	0	0	0	0	0	2
6	5/13/2024	5/19/2024	KEXL-FM	06:00:00 to 10:00:00	CUSTOM	1:00	2	34.00	68.00	Y	Y	N	N	N	N	N
	5/13/2024	5/19/2024					2	34.00	68.00	1	1	0	0	0	0	0
7	5/13/2024	5/19/2024	KEXL-FM	10:00:00 to 15:00:00	CUSTOM	1:00	2	34.00	68.00	Y	Y	N	N	N	N	N
	5/13/2024	5/19/2024					2	34.00	68.00	1	1	0	0	0	0	0
8	5/13/2024	5/19/2024	KEXL-FM	15:00:00 to 19:00:00	CUSTOM	1:00	2	34.00	68.00	Y	N	N	N	N	N	N
	5/13/2024	5/19/2024					2	34.00	68.00	2	0	0	0	0	0	0
9	5/6/2024	5/12/2024	KEXL-FM	06:00:00 to 19:00:00	CUSTOM	1:00	5	30.00	150.00	N	N	N	N	N	Y	N
	5/6/2024	5/12/2024					5	30.00	150.00	0	0	0	0	0	5	0
10	5/13/2024	5/14/2024	KEXL-FM	06:00:00 to 10:00:00	CUSTOM	1:00	3	34.00	102.00	Y	Y	N	N	N	N	N
	5/13/2024	5/14/2024					3	34.00	102.00	2	1	0	0	0	0	0
11	5/13/2024	5/14/2024	KEXL-FM	10:00:00 to 15:00:00	CUSTOM	1:00	3	34.00	102.00	Y	Y	N	N	N	N	N
	5/13/2024	5/14/2024					3	34.00	102.00	2	1	0	0	0	0	0
13	5/13/2024	5/14/2024	KEXL-FM	15:00:00 to 19:00:00	CUSTOM	1:00	2	34.00	68.00	Y	N	N	N	N	N	N
	5/13/2024	5/14/2024					2	34.00	68.00	2	0	0	0	0	0	0
14	5/6/2024	5/12/2024	KEXL-FM	06:00:00 to 10:00:00	CUSTOM	1:00	4	34.00	136.00	N	N	N	N	Y	N	N
	5/6/2024	5/12/2024					4	34.00	136.00	0	0	0	0	4	0	0
15	5/6/2024	5/12/2024	KEXL-FM	10:00:00 to 15:00:00	CUSTOM	1:00	4	34.00	136.00	N	N	N	N	Y	N	N
	5/6/2024	5/12/2024					4	34.00	136.00	0	0	0	0	4	0	0
16	5/6/2024	5/12/2024	KEXL-FM	15:00:00 to 19:00:00	CUSTOM	1:00	4	34.00	136.00	N	N	N	N	Y	N	N
	5/6/2024	5/12/2024					4	34.00	136.00	0	0	0	0	4	0	0
17	5/6/2024	5/12/2024	KEXL-FM	06:00:00 to 19:00:00	CUSTOM	1:00	6	30.00	180.00	N	N	N	N	N	N	Y
	5/6/2024	5/12/2024					6	30.00	180.00	0	0	0	0	0	0	6

Order Start Date: 5/6/2024    Order End Date: 5/19/2024    Spots: 66

Total Charges: **\$2,180.00**  
 Combined Discounts: **\$327.00**  
 Total Net: **\$1,853.00**

Projected Media Month Billing Totals for ROB DOVER FOR NEBRASKA / 4118-00009 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
May	2024	66	\$2,180.00	\$327.00	\$1,853.00

Confirmed & Accepted for WJAG AM/KEXL FM/KQKX FM By:

Accepted for MEDIA FINANCIAL SERVICES/FL By:

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Please Sign and Return One Copy