

STATION:	KEXL-FM	ORDER#:	3215772	DATE:	04/29/2024
MARKET:	UM - Pierce, NE	AMOUNT:	\$1,170.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	35		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				Invoices@MediaFinancial.com
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4458964
ADVERTISER:	Rob Dover for Nebraska	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	est 6873 (5/6-5/14) Candidate, Primary Election	AGY EST:	6873		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
FLIGHT:	05-06-2024 TO 5/19/2024	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	Invoices@MediaFinancial.com
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	04/29/2024 11:03

COMMENTS

[Rep Comment] 04/29/2024: New political order, please confirm through Radio Exchange if able, if not confirm to melissa.costello@genmediapartners.com.

Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #200345, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794

This is a reminder, for all orders from AX Media MUST INCLUDE ISCI CODES on your invoices / proof of performance affidavits. The agency will be requesting refunds if they do not get the documentation needed for auditing purposes. Your ISCI codes are listed on your traffic instructions.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

*** Send invoices to Media Financial Services, Broadcast month.***

WEEK#1 **5/6/2024 To 5/12/2024** **WK TOT \$966.00** **WK TOTAL SPOTS 29**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	5/6/2024	5/10/2024	8	\$34	\$272
	3		MTWTF..	10:00AM	3:00PM	60	5/6/2024	5/10/2024	8	\$34	\$272
	5		MTWTF..	3:00PM	7:00PM	60	5/6/2024	5/10/2024	8	\$34	\$272
	7	S.	6:00AM	7:00PM	60	5/11/2024	5/11/2024	3	\$30	\$90
	8	S	6:00AM	7:00PM	60	5/12/2024	5/12/2024	2	\$30	\$60

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SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
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					9th Fl, Suite 903
FLIGHT:	05-06-2024 TO 5/19/2024		[X]Unwired []Spot []Mod		WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 18+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	04/29/2024 11:03

WEEK#2	5/13/2024 To 5/19/2024						WK TOT \$204.00	WK TOTAL SPOTS 6
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MT.....	6:00AM	10:00AM	60	5/13/2024	5/14/2024	2	\$34	\$68
	4		MT.....	10:00AM	3:00PM	60	5/13/2024	5/14/2024	2	\$34	\$68
	6		M.....	3:00PM	7:00PM	60	5/13/2024	5/13/2024	2	\$34	\$68

TOTAL	May										Total
SPOT	35										35
CASH	1,170.00										1,170.00
TOTAL	1,170.00										1,170.00

DISCLAIMER

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept service fees or handling charges or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

KEXL-FM has received a NEW order - Rob Dover for Nebraska

noreply@gotostrata.com <noreply@gotostrata.com>

Mon 4/29/2024 11:07 AM

To: Denise Reikofski <denise@wjag.com>; Sally Lewis <slewis@wjag.com>; Kristi Harmeier <kristi@106kix.com>

You have received a New Network order from Exchange.

Station: KEXL-FM

Order #: 3215772

Contract #: 4458964

Flight: 5/6/2024 12:00 AM-5/14/2024 12:00 AM

Total Dollars/Spots: \$1,170.00/35

Advertiser: Rob Dover for Nebraska

Product: est 6873 (5/6-5/14) Candidate, Primary Election

Salesperson:

Phone:

Office: DALLAS

Comment: New political order, please confirm through Radio Exchange if able, if not confirm to melissa.costello@genmediapartners.com.

PLEASE CLICK [HERE](https://radioexchange.gotostrata.com/RadioExchange/login.aspx) AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO <https://radioexchange.gotostrata.com/RadioExchange/login.aspx>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4/29/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>321577a</u>	Station Call Letters: <u>WJAG-AM, KQKV-FM, KEXL-FM</u>	Date Received/Requested: <u>4/24/24</u>
Est. #: <u>6873</u>	Station Location: <u>MTD/KLE</u>	Run Start and End Dates: <u>5/12/24 to 5/19/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Rob Dover

Authorized committee:
Rob Dover for Nebraska

Agency requesting time (and contact information):
 N/A AxMedia

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Nebraska Legislative District 19

Date of election: May 14, 2024 General Primary

Treasurer of candidate's authorized committee:
John Dinkel

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>AxMedia Buyer</i> Name: AxMedia Buyer Date of Request to Purchase Ad Time: 4/26/2024	Signature: <i>Kristi Harmer</i> Name: Kristi Harmer Date of Station Agreement to Sell Time: 4/29/24 11:45am

WJAG AM/KEXL FM/KQKX FM
 309 BRAASCH AVENUE
 PO BOX 789
 NORFOLK, NE 68702-0789

Client: **ROB DOVER FOR NEBRASKA**
 Order #: **4118-00009**
 Description: **EST 6873 CANDIDATE PRIMARY**
 Date Entered: **4/30/2024**
 P.O.#: **6873**
 Salesperson: **Political, Political**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

MEDIA FINANCIAL SERVICES/FL
 1655 PALM BEACH LAKES BLVD
 SUITE 903
 WEST PALM BEACH, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
5/6/2024	5/12/2024	KEXL-FM	06:00:00 to 10:00:00	CUSTOM	1:00	8	34.00	272.00	Y	Y	Y	Y	Y	N	N
5/6/2024	5/12/2024					8	34.00	272.00	2	2	2	1	1	0	0
5/6/2024	5/12/2024	KEXL-FM	10:00:00 to 15:00:00	CUSTOM	1:00	8	34.00	272.00	Y	Y	Y	Y	Y	N	N
5/6/2024	5/12/2024					8	34.00	272.00	1	1	2	2	2	0	0
5/6/2024	5/12/2024	KEXL-FM	15:00:00 to 19:00:00	CUSTOM	1:00	8	34.00	272.00	Y	Y	Y	Y	Y	N	N
5/6/2024	5/12/2024					8	34.00	272.00	1	2	1	2	2	0	0
5/6/2024	5/12/2024	KEXL-FM	06:00:00 to 19:00:00	CUSTOM	1:00	3	30.00	90.00	N	N	N	N	N	Y	N
5/6/2024	5/12/2024					3	30.00	90.00	0	0	0	0	0	3	0
5/6/2024	5/12/2024	KEXL-FM	06:00:00 to 19:00:00	CUSTOM	1:00	2	30.00	60.00	N	N	N	N	N	N	Y
5/6/2024	5/12/2024					2	30.00	60.00	0	0	0	0	0	0	2
5/13/2024	5/19/2024	KEXL-FM	06:00:00 to 10:00:00	CUSTOM	1:00	2	34.00	68.00	Y	Y	N	N	N	N	N
5/13/2024	5/19/2024					2	34.00	68.00	1	1	0	0	0	0	0
5/13/2024	5/19/2024	KEXL-FM	10:00:00 to 15:00:00	CUSTOM	1:00	2	34.00	68.00	Y	Y	N	N	N	N	N
5/13/2024	5/19/2024					2	34.00	68.00	1	1	0	0	0	0	0
5/13/2024	5/19/2024	KEXL-FM	15:00:00 to 19:00:00	CUSTOM	1:00	2	34.00	68.00	Y	N	N	N	N	N	N
5/13/2024	5/19/2024					2	34.00	68.00	2	0	0	0	0	0	0

Order Start Date: 5/6/2024 Order End Date: 5/19/2024 Spots: 35

Total Charges: **\$1,170.00**
 Combined Discounts: **\$175.50**
 Total Net: **\$994.50**

Projected Media Month Billing Totals for ROB DOVER FOR NEBRASKA / 4118-00009 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
May	2024	35	\$1,170.00	\$175.50	\$994.50

Confirmed & Accepted for WJAG AM/KEXL FM/KQKX FM By: _____

Accepted for MEDIA FINANCIAL SERVICES/FL By: _____

Please Sign and Return One Copy