

Second Quarter  
April 1, 2021 – June 31, 2021  
Issues and Programs  
For  
AM 1480 WBBP

- A. Disaster Preparation- WBBP provides information on what to do in the case of a tornado, rain storm, or extreme weather or natural event.
- B. Cycling Safety- We recognize that many people now use bicycles as a main source of transportation. Our objective is to give safety tips for drivers and passengers.
- C. Rehabilitation centers – WBBP gives listeners the benefits of admitting persons (who need a specific type of care and attention) into these centers. Despite the bad press these businesses often receive.
- D. Mask Up!- WBBP reminds its listeners that we are yet fighting COVID-19. Wearing mask is one way to help prevent the spread of the virus.
- E. Road Rage awareness- WBBP encourages listeners to stay calm and be respectful while driving on the roads.

- A. Disaster Preparation- April 5, 2021. In the event of a tornado, for instance, we advised listeners to keep a first aid kit handy, have an escape route planned, get to a bath tub and cover with a mattress if possible, and stay away from glass, windows, trees, etc. Also, keep your cell phones charged in case you have to call for help.
- B. Cycling Safety- May 16, 2021. Cycling is a way of life now a days. Cyclist should travel in there respected lanes. Their bikes should be visible with all the proper lighting and markings for safety. People driving cars and trucks should watch out for them also.
- C. Rehabilitation centers- May 30, 2021. In many cities, these are known as “nursing homes”. They genuinely have a bad reputation for abuse, but we learned that not all places are that way. In fact, these rehabs can assist in the care of loved ones who cannot help themselves eat, take meds, or even dress themselves. We advise you do your research before admitting someone.
- D. Mask Up!- June 5, 2021. In Memphis, TN, the saying is “Mask Up Memphis...protect yourself”. We promoted that saying during our show and advised that wearing mask is a great way to help slow the spread of COVID-19...along with washing hands and social distancing.
- E. Road Rage- WBBP encourages listeners to plan ahead before traveling on the road. Leave early in case you run into traffic. Be respectful of the speed limits and other drivers. And please be patient in the event of a traffic jam or accident.