

Fourth Quarter
(October 1- December 31)

Issues and Program List

For

AM 1480 WBBP

- A. Register To Vote- WBBP encourages listeners to get registered to vote for the upcoming election
- B. Helping hurricane victims- WBBP gives information on how we can help persons suffering from the effects of a hurricane
- C. Go Vote- WBBP promotes exercising our right to vote
- D. Thanksgiving- WBBP discusses the origins of this special holiday
- E. Christmas and COVID-19- WBBP discusses ways the holiday may be different this year
- F. Stay Home for the holiday- in light of the expectation of a spike in COVID-19 cases, WBBP joins with others in asking listeners to stay home and not attend large events during the holidays

The following topics were discussed during a segment called "Quick Tips" on AM 1480 WBBP. Each segment last 3 minutes.

- A. Register Now! - October 3, 2020 we asked all listeners to get registered to vote and gave sites and locations where local listeners in Memphis, TN could go.
- B. Help for the hurricane victim- October 13, 2020 Since hurricane season is traditionally June – November, WBBP encourages listeners to consider joining organizations that send monies, food, shelter, and other needed items to people who are suffering due to this season.
- C. Go Vote! - November 1, 2020 with the upcoming election, WBBP is asking all Americans to exercise the right we have and get out and vote. We also encouraged listeners to spread the word and take someone with you to the polls.
- D. It's Thanksgiving !- November 20, 2020 WBBP discusses the origin of this holiday and encourages listeners to celebrate it with friends and family even if you have to do it via zoom or some other creative way.
- E. Christmas and COVID-19- December 3, 2020 this year, Christmas will prove to be challenging and different due to COVID. We encourage listeners while celebrating to please follow the safety guidelines of the CDC. Wear masks, wash hands and stay 6 feet apart as much as possible.
- F. Home (literally) for the holidays- December 20, 2020 A COVID-19 spike in cases has been expected. Because of this, WBBP is asking everyone to stay home with immediate family for the holidays. We also talked about fun things you can do while you are there.