

Third Quarter  
(July 1- September 30)  
Issues and Program List  
For  
AM 1480 WBBP

- A. Independence Day- WBBP spotlights our nation gaining its independence.
- B. Travel safety- WBBP provides tips for safe travel during the holiday
- C. Support small businesses- in lieu of COVID-19 causing many to close or lose jobs, WBBP encourages listeners to support small business
- D. Shopping online- WBBP gives listeners tips for shopping wisely online
- E. Labor Day- WBBP spotlights why we celebrate labor day
- F. Water and energy conservation- WBBP tells listeners to be mindful of saving and using these resources wisely

The following topics were discussed during a segment called "Quick Tips" on AM 1480 WBBP. Each segment last 3 minutes.

- A. Independence Day- July 4, 2020 WBBP uses this time as an educational moment to discuss the signing of the Declaration of Independence. It is normally observed on July 4<sup>th</sup>. We thought it would be good to highlight since some youngsters are used to eating on that day but may not know why.
- B. Travel safety- July 25, 2020 many travel during the 4<sup>th</sup> of July and during the summer months. COVID-19 will make this year different from all others. We provided tips like: Wear gloves when using restrooms or pumping gas. Try not to stop along the way to your destination if possible. Be prepared to quarantine when entering other states, etc.
- C. Supporting small businesses- August 7, 2020 we encouraged our listeners to remember the smaller businesses that may not have a large budget. When we patronize them, they can do things like order supplies, and pay their employees. Your help matters.
- D. Shopping online- August 18, 2020 With many being at home and shopping from home, it stands to reason that many would try and take advantage of another person's personal information. We encouraged our listeners to be proactive and do smart things like: Use a credit card with a super low balance when ordering, go with a reliable company, and always keep receipts.
- E. Labor Day- September 1, 2020 coming Monday September 6, Labor Day is observed. WBBP gave a brief history on where this holiday came from and when it was first celebrated.
- F. Water and Energy conservation- September 25, 2020 WBBP encourages listeners not to waste these resources because they are now in greater demand with the growth of the worldwide population, the unreliable rainfall season, and the growth of industries which use a lot of energy and may pollute our system as well.