

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KWKT

Date:

2/14/20

I, Catherine Warburton,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: 3/3/20

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

Attach proposed schedule with charges (if available): \$1,088.00

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2.14.20

Date

Catherine Warburton

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Debra Fowler

Signature

Debra Fowler

Printed Name

Director of Sales

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

2.14.20

Catherine Warburton

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$1,088.00

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



Waco KWKT

Orders
Order / Rev: 2383944
Alt Order #: 26803738
Product Desc: MIKE BLOOMBERG 2020
Estimate: 0128
Flight Dates: 12/30/19 - 03/29/20
Original Date / Rev: 02/14/20 / 02/14/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Assembly
Buying Contact:
Billing Contact: Assembly Email
 711 3rd Avenue
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Michael Bloomberg/President/US
Demographic: A35+
Product Codes: PL10
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	4	\$1,280.00	\$1,088.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	4	\$1,280.00	\$1,088.00	0.00
Totals	4	\$1,280.00	\$1,088.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share	Share	Total
Waco KWKT	8%	\$1,280.00
Market	100%	\$16,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAKW	0%	\$0.00
KAMU	0%	\$0.00
KBTX	0%	\$0.00
KCEN	0%	\$0.00
KNCT	0%	\$0.00
KRHD	0%	\$0.00
KWBU	0%	\$0.00
KWTX	0%	\$0.00
KXXV	0%	\$0.00
KYLE	0%	\$0.00
NWKT	0%	\$0.00
OWKT	0%	\$0.00
UNKWN	92%	\$14,720.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWKT	02/20/20	02/20/20		CM	7:00 PM-8:00 PM	---T---	:30	2	\$295.00	P3	0.00	NM	2	\$590.00

Order / Rev: 2383944
Alt Order #: 26803738
Flight Dates: 12/30/19 - 03/29/20

Advertiser: POL/Michael Bloomberg/President/US/D
Product Desc: MIKE BLOOMBERG 2020
Estimate: 0128
Waco KWKT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Thur Hour 1															
7:00 PM-8:00 PM (7:00 PM-8:00 PM)															
COMMENTS APPLY TO SUB LINES A THRU A															
Last Man Standing/Ou															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 02/17/20		02/23/20	---	T---			2			\$295.00		0.00			
N 2	KWKT	02/20/20	02/20/20	Thur Hour 2	CM	8:00 PM-9:00 PM	---T---	:30	2	\$345.00	P4	0.00	NM	2	\$690.00
8:00 PM-9:00 PM (8:00 PM-9:00 PM)															
COMMENTS APPLY TO SUB LINES A THRU A															
Deputy-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 02/17/20		02/23/20	---	T---			2			\$345.00		0.00			
													Totals	4	\$1,280.00