

EEO Public File Report
WDRB(TV)/WBKI(TV)
Reporting Period: April 1, 2022-March 31, 2023

Full-Time Positions Filled

Job/Requisition # /Vacancy	Date Opened	Date Filled	Recruitment Source	# Interviewed	# Hired
Reporter- NE #26642	12/28/2021	4/14/2022	Employee Referral	1	1
Accounts Payable Clerk #27684	3/17/2022	5/9/2022	Indeed	2	1
Producer #27925	4/5/2022	5/18/2022	Word of Mouth Referral	1	1
			Employee Referral	1	0
Production Assistant #28342	4/25/2022	6/9/2022	Company Website	2	1
			Indeed	1	0
			Word of Mouth Referral	1	0
Creative Services Producer/Videographer #28441	4/29/2022	7/25/2022	Walk In	1	1
			Indeed	3	0
			Asbury University	1	0
Master Control Operator #28606	5/16/2022	6/22/2022	Company Website	1	1
			Indeed	1	0
Photojournalist #28632	5/25/2022	6/20/2022	Employee Referral	1	1
Production Assistant #28681	6/13/2022	6/27/2022	Indeed	1	1
Production Assistant #28841	6/23/2022	8/29/2022	Indeed	2	1
			UofL	1	0

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Reporter-NE #28946	7/13/2022	9/6/2022	Google	1	1
			WDRBeHired	1	0
Ad Operations Specialist #28981	7/20/2022	9/15/2022	LinkedIn	6	2
			Indeed	1	0
Broadcast Engineer #29272	8/19/2022	11/1/2022	Indeed	1	1
			Google	1	0
			WDRBeHired	1	0
Media Coordinator #29403	8/25/2022	9/26/2022	Campbellsville University	1	1
Ad Operations Specialist #29419	9/6/2022	9/15/2022	LinkedIn	1	1
Reporter- NE #29453	9/8/2022	11/9/2022	Employee Referral	1	1
			LinkedIn	1	0
Director of Data Insights & Analytics #29642	10/3/2022	2/13/2023	Word of Mouth Referral	2	1
			Employee Referral	3	0
Director #29701	10/6/2022	11/28/2022	Indeed	1	1
Media Coordinator #29783	10/20/2022	11/28/2022	Google	1	1
			Indeed	1	0
Web Producer #29826	10/20/2022	1/9/2023	WDRBeHired	1	1
			Google	2	0
			Company Website	1	0

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			Indeed	1	0
			Glassdoor	1	0
Digital Streaming Director #29898	11/10/2022	11/28/2022	Walk in	1	1
Multi-Skilled Journalist #29926	1/3/2023	1/16/2023	Employee Referral	1	1
Production Assistant #29987	1/6/2023	1/23/2023	Indeed	1	1
Production Assistant #30015	1/23/2023	2/6/2023	Indeed	5	1
			Collective Talent	1	0
			WDRBeHired	1	0
			LinkedIn	1	0

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Recruitment Source List

No.	Recruitment Source	Contact	Email	Total Interviewees	Entitled to Notification (Yes/No)
1	Spalding University 851 S. 4 th St. Louisville, KY 40203 502-585-9911	Kimberly Palmore/Michelle Reiss 851 S. 4 th St. Louisville, KY 40203 502-585-9911	mreiss@spalding.edu kpalmore@spalding.edu app.joinhandshake.com		No
2	Louisville Metro Dept. of Human Resources 517 Court Pl., Suite 301 Louisville, KY 40202	Kate Dunn 517 Court Pl., Suite 301 Louisville, KY 40202			No
3	KY Dept. of Employment Services 600 W. Cedar St. Louisville, KY 40203	c/o Order Taking Unit			No
4	Employee Referral	NA	NA	8	No
5	WDRB.com 624 W. Muhammad Ali Blvd. Louisville, KY 40203 502-584-6441	Station website	www.wdrb.com	4	No
6	Indeed	Indeed.com (800)475-4361		21	No
7	TV Jobs	Broadcast Employment Services			No

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8	Campbellsville University	P.O. Box 4116 Oceanside, CA 92052 (800)374-0119 Teresa Elmore, Director of Career Services 1 University Drive UPO 917 Campbellsville, KY 42718 (270)789-5192	telmore@campbellsville.edu app.joinhandshake.com	1	No
9	Collective Talent	1721 Richardson Place Tampa, FL 33606 (812)254-9695	bille@michaelsmedia.com	1	No
10	Center for Accessible Living	Keith Hosey and A. Jones 305 W. Broadway Louisville, KY	ajones@calky.org khosey@calky.org		No
11	Goodwill KY	Elvin Stampley 322 W. Broadway, Suite 1000 Louisville, KY 40202 (502)574-4069	elvin.stampley@kentuckianaworks.org		No
12	Kentucky Broadcasters Association	101 Enterprise Drive Frankfort, KY 40601	laura@kba.org		No

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13	KY Department of Vocational Rehab	Gina Stephen 200 Juneau Dr Suite 2 Louisville, KY 40243 (502)254-3195	gina.stephen@ky.gov		No
14	Crew- JCTC	Jefferson Community Technical College	Crew.cc		No
15	Recruitology	98 Battery Street, Suite 601 San Francisco, CA 94111 (415)263-1300	partnerships@recruitology.com		No
16	LinkedIn	2029 Stierlin Court Mountain View, CA 94043	Linkedin.com	9	No
17	Indiana University- Bloomington	107 S Indiana Ave Bloomington, IN 47405	app.joinhandshake.com		No
18	Indiana University Southeast	4201 Grant Line Rd, New Albany, IN 47150	app.joinhandshake.com		No
19	University of Kentucky	408 Rose St, Lexington, KY 40508	app.joinhandshake.com		No
20	Bellarmino University	2001 Newburg Rd, Louisville, KY 40205	app.joinhandshake.com		No

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21	University of Louisville	Floyd Street/Cardinal Blvd. Louisville, KY 40292 (502)852-5555	https://cardinalcareers-csm.symplicity.com/ app.joinhandshake.com	1	No
22	Western Kentucky University	1906 College Heights Blvd Bowling Green, KY 42101	app.joinhandshake.com		No
23	University of Missouri (Mizzou)	201 Student Success Center Columbia, MO 65211	app.joinhandshake.com		No
24	National Association of Black Journalists	1100 Knight Hall Suite 3101 College Park, MD 20742 (301)405-0248	Nabjonline.org		No
25	Walk-Ins	N/A	N/A	2	No
26	WDRB-TV In-house Employees	N/A	N/A		No
27	WDRB Client Referrals	N/A	N/A		
28	Glassdoor	Glassdoor.com 100 Shoreline Highway, Building A Mill Valley, CA 94941	Glassdoor.com	1	No

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29	Facebook	Facebook.com 1 Hacker Way Menlo Park, CA 94025	Facebook.com		No
30	WDRBeHired	624 W. Muhammed Ali Blvd Louisville, KY 40203	Behired.wdrb.com	4	No
31	CareerBuilder	Careerbuilder.com 200 N LaSalle Dr #1100 Chicago, IL 60601	Careerbuilder.com		No
32	Google	Google.com 1600 Amphitheatre Parkway Mountain View, CA 94043	Google.com	5	No
33	Word of Mouth Referral	N/A	N/A	4	No
34	Asbury University	1 Macklem Dr Wilmore, KY 40390	app.joinhandshake.com	1	No

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Outreach Initiatives

Date	Initiative	Description	Personnel Involved
4/1/2022 Ongoing	Internship	During the reporting period, WDRB(TV)/WBKI(TV) sponsored 15 internships in various departments such as News and Production.	Jordan Morton and David Callan
November 10, 2022	Career Networking Event	During the reporting period, WDRB(TV)/WBKI(TV) attended a career networking event at Indiana University Southeast to promote jobs in Business Broadcasting and speak with students.	Chloie Yost
March 1, 2023	Career Fair	During the reporting period, WDRB(TV)/WBKI(TV) attended a career fair at the University of Kentucky to promote jobs in Broadcasting and speak with students.	Zach Crabtree and Jordan Morton
4/1/2022 Ongoing	Job Shadow	During the reporting period, WDRB(TV)/WBKI(TV) sponsored 9 job shadow opportunities in our News department.	Tom Lane, Candyce Clifft, Jordan Morton, Jude Redfield
4/1/2022 Ongoing	Presentation to Students	During the reporting period, WDRB(TV)/WBKI(TV) spoke to high school and college students about careers in broadcasting at Atherton High School, Pleasure Ridge Park High School, University of Kentucky, and Boyce College.	Zach Crabtree, Jordan Morton, Jennifer Keeney, Candyce Clifft, Travis Ragsdale, Jailen Leavell
4/1/2022 Ongoing	Station Tours	During the reporting period, WDRB(TV)/WBKI(TV) gave tours of the station and spoke with students about careers in broadcasting with Liberty High School, Atherton High School, Valley High School, St. Joseph Catholic School, and St. Gabriel Catholic School.	Zach Crabtree, Jordan Morton, Jude Redfield, Hannah Strong