



WDAY/WDAZ
301 8th ST S
Fargo, ND 58103

Crossroads Media
Media Account
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract # 51688

Schedule Dates 06/06/16-06/14/16
Advertiser Doug Burgum for ND (7666)
Agency Crossroads Media (1294)
Product POLITICAL ND Governor (1053)
Brand Political (1024)
Salesperson Josh, Rohrer (1006)
Sales Office WDAY
Buyer Name
Phone/Fax /
CPE 152/333/3016
Account Types National/Political - Candidate
Billing Type Calendar
Comments 30's
6.7-6.14

Date Entered 06/02/16
Last Modified 06/03/16
Entered By Jennifer Gion
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,579.25
Net Total \$14,615.75
Sales Tax

YZ Combo (YZ)

By Calendar Month	Spots	Rate
Jun. 2016	122	\$17,195.00
Grand Total:	122	\$17,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/07/16-06/10/16	2	:30	5A- 6A (CST)			1	1	1	1			4	\$30.00	\$120.00	YZ Combo (YZ)		6/2/16
2.0	Normal Line / SPOT	06/13/16-06/14/16	2	:30	5A- 6A (CST)		1	1						2	\$30.00	\$60.00	YZ Combo (YZ)		6/2/16
3.0	Normal Line / SPOT	06/07/16-06/10/16	2	:30	6A- 7A (CST)			2	2	2	2			8	\$125.00	\$1,000.00	YZ Combo (YZ)		6/2/16
4.0	Normal Line / SPOT	06/13/16-06/14/16	2	:30	6A- 7A (CST)		2	2						4	\$125.00	\$500.00	YZ Combo (YZ)		6/2/16
5.0	Normal Line / SPOT	06/07/16-06/10/16	2	:30	7A- 8A (CST)			1	1	1	1			4	\$175.00	\$700.00	YZ Combo (YZ)	GMA	6/2/16
6.0	Normal Line / SPOT	06/13/16-06/14/16	2	:30	7A- 8A (CST)		1	1						2	\$175.00	\$350.00	YZ Combo (YZ)	GMA	6/2/16
7.0	Normal Line / SPOT	06/07/16-06/10/16	2	:30	8A- 9A (CST)			1	1	1	1			4	\$75.00	\$300.00	YZ Combo (YZ)	GMA	6/2/16
8.0	Normal Line / SPOT	06/13/16-06/14/16	2	:30	8A- 9A (CST)		1	1						2	\$75.00	\$150.00	YZ Combo (YZ)	GMA	6/2/16
9.0	Normal Line / SPOT	06/07/16-06/10/16	2	:30	9A- 10A (CST)			1	1	1	1			4	\$40.00	\$160.00	YZ Combo (YZ)	Live w/ Kelly & Michael	6/2/16
10.0	Normal Line / SPOT	06/13/16-06/14/16	2	:30	9A- 10A (CST)		1	1						2	\$40.00	\$80.00	YZ Combo (YZ)	Live w/ Kelly & Michael	6/2/16
11.0	Normal Line / SPOT	06/07/16-06/10/16	2	:30	10A- 11A (CST)			1	1	1	1			4	\$20.00	\$80.00	YZ Combo (YZ)	The View	6/2/16
12.0	Normal Line / SPOT	06/13/16-06/14/16	2	:30	10A- 11A (CST)		1	1						2	\$20.00	\$40.00	YZ Combo (YZ)	The View	6/2/16
13.0	Normal Line / SPOT	06/07/16-06/10/16	2	:30	11A- 12P (CST)			1	1	1	1			4	\$15.00	\$60.00	YZ Combo (YZ)	Rachael Ray	6/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WDAY/WDAZ
301 8th ST S
Fargo, ND 58103

Crossroads Media
Media Account
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract # 51688

Schedule Dates 06/06/16-06/14/16
Advertiser Doug Burgum for ND (7666)
Agency Crossroads Media (1294)
Product POLITICAL ND Governor (1053)
Brand Political (1024)
Salesperson Josh, Rohrer (1006)
Sales Office WDAY
Buyer Name
Phone/Fax /
CPE 152/333/3016
Account Types National/Political - Candidate
Billing Type Calendar
Comments 30's
6.7-6.14

Date Entered 06/02/16
Last Modified 06/03/16
Entered By Jennifer Gion
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,579.25
Net Total \$14,615.75
Sales Tax

YZ Combo (YZ)

By Calendar Month	Spots	Rate
Jun. 2016	122	\$17,195.00
Grand Total:	122	\$17,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	06/13/16-06/14/16	2	:30	11A- 12P (CST)		1	1						2	\$15.00	\$30.00	YZ Combo (YZ)	Rachael Ray	6/2/16
15.0	Normal Line / SPOT	06/07/16-06/10/16	2	:30	12P- 1P (CST)			1	1	1	1			4	\$20.00	\$80.00	YZ Combo (YZ)	The Chew	6/2/16
16.0	Normal Line / SPOT	06/13/16-06/13/16	2	:30	12P- 1P (CST)		1							1	\$20.00	\$20.00	YZ Combo (YZ)	The Chew	6/2/16
17.0	Normal Line / SPOT	06/07/16-06/10/16	2	:30	2P- 3P (CST)			1	1	1	1			4	\$20.00	\$80.00	YZ Combo (YZ)	The Doctors	6/2/16
18.0	Normal Line / SPOT	06/13/16-06/13/16	2	:30	2P- 3P (CST)		1							1	\$20.00	\$20.00	YZ Combo (YZ)	The Doctors	6/2/16
19.0	Normal Line / SPOT	06/07/16-06/10/16	2	:30	3P- 4P (CST)			1	1	1	1			4	\$20.00	\$80.00	YZ Combo (YZ)	Meredith	6/2/16
20.0	Normal Line / SPOT	06/13/16-06/13/16	2	:30	3P- 4P (CST)		1							1	\$20.00	\$20.00	YZ Combo (YZ)	Meredith	6/2/16
21.0	Normal Line / SPOT	06/07/16-06/10/16	2	:30	4P- 5P (CST)			1	1	1	1			4	\$20.00	\$80.00	YZ Combo (YZ)	Dr Oz	6/2/16
22.0	Normal Line / SPOT	06/13/16-06/13/16	2	:30	4P- 5P (CST)		1							1	\$20.00	\$20.00	YZ Combo (YZ)	Dr Oz	6/2/16
23.0	Normal Line / SPOT	06/07/16-06/10/16	1	:30	5P- 5:30P (CST)			1	1	1	1			4	\$300.00	\$1,200.00	YZ Combo (YZ)		6/2/16
24.0	Normal Line / SPOT	06/13/16-06/13/16	1	:30	5P- 5:30P (CST)		1							1	\$300.00	\$300.00	YZ Combo (YZ)		6/2/16
25.0	Normal Line / SPOT	06/07/16-06/10/16	2	:30	6P- 6:30P (CST)			1	1	1	1			4	\$350.00	\$1,400.00	YZ Combo (YZ)		6/2/16
26.0	Normal Line / SPOT	06/13/16-06/13/16	2	:30	6P- 6:30P (CST)		1							1	\$350.00	\$350.00	YZ Combo (YZ)		6/2/16
27.0	Normal Line / SPOT	06/07/16-06/10/16	2	:30	6:30P- 7P (CST)			1	1	1	1			4	\$200.00	\$800.00	YZ Combo (YZ)	Ent Tonight	6/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WDAY/WDAZ
301 8th ST S
Fargo, ND 58103

Crossroads Media
Media Account
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract # 51688

Schedule Dates 06/06/16-06/14/16
Advertiser Doug Burgum for ND (7666)
Agency Crossroads Media (1294)
Product POLITICAL ND Governor (1053)
Brand Political (1024)
Salesperson Josh, Rohrer (1006)
Sales Office WDAY
Buyer Name
Phone/Fax /
CPE 152/333/3016
Account Types National/Political - Candidate
Billing Type Calendar
Comments 30's
6.7-6.14

Date Entered 06/02/16
Last Modified 06/03/16
Entered By Jennifer Gion
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,579.25
Net Total \$14,615.75
Sales Tax

YZ Combo (YZ)

By Calendar Month	Spots	Rate
Jun. 2016	122	\$17,195.00
Grand Total:	122	\$17,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	06/13/16-06/13/16	2	:30	6:30P- 7P (CST)		1							1	\$200.00	\$200.00	YZ Combo (YZ)	Ent Tonight	6/2/16
29.0	Normal Line / SPOT	06/13/16-06/13/16	2	:30	7P- 9P (CST)		1							1	\$400.00	\$400.00	YZ Combo (YZ)	DWTS	6/2/16
30.0	Normal Line / SPOT	06/13/16-06/13/16	2	:30	9P- 10P (CST)		1							1	\$600.00	\$600.00	YZ Combo (YZ)	Castle	6/2/16
31.0	Normal Line / SPOT	06/07/16-06/10/16	2	:30	10P- 10:35P (CST)			1	1	1	1			2	\$400.00	\$800.00	YZ Combo (YZ)		6/2/16
31.0.1	Closed Preempt	06/08/16															YZ Combo (YZ)	Schedule Change/Exception - NBA Finals until 1030	
31.0.2	Closed Preempt	06/10/16															YZ Combo (YZ)	Schedule Change/Exception - NBA Finals until 1030	
32.0	Normal Line / SPOT	06/13/16-06/13/16	2	:30	10P- 10:35P (CST)		1							1	\$400.00	\$400.00	YZ Combo (YZ)		6/2/16
33.0	Normal Line / SPOT	06/07/16-06/10/16	2	:30	10:35P- 11:35P (CST)			1	1	1	1			4	\$70.00	\$280.00	YZ Combo (YZ)	Jimmy Kimmel	6/2/16
34.0	Normal Line / SPOT	06/13/16-06/13/16	2	:30	10:35P- 11:35P (CST)		1							1	\$70.00	\$70.00	YZ Combo (YZ)	Jimmy Kimmel	6/2/16
35.0	Normal Line / SPOT	06/07/16-06/10/16	2	:30	11:35P- 12:05A (CST)			1	1	1	1			4	\$20.00	\$80.00	YZ Combo (YZ)	Niteline	6/2/16
36.0	Normal Line / SPOT	06/13/16-06/13/16	2	:30	11:35P- 12:05A (CST)		1							1	\$20.00	\$20.00	YZ Combo (YZ)	Niteline	6/2/16
37.0	Normal Line / SPOT	06/07/16-06/07/16	2	:30	7P- 8P (CST)			1						1	\$250.00	\$250.00	YZ Combo (YZ)	Muppets/Fresh Off the Boat	6/2/16
38.0	Normal Line / SPOT	06/07/16-06/07/16	2	:30	9P- 10P (CST)			1						1	\$250.00	\$250.00	YZ Combo (YZ)	Beyond the Tank	6/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WDAY/WDAZ
301 8th ST S
Fargo, ND 58103

Crossroads Media
Media Account
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract # 51688

Schedule Dates 06/06/16-06/14/16
Advertiser Doug Burgum for ND (7666)
Agency Crossroads Media (1294)
Product POLITICAL ND Governor (1053)
Brand Political (1024)
Salesperson Josh, Rohrer (1006)
Sales Office WDAY
Buyer Name
Phone/Fax /
CPE 152/333/3016
Account Types National/Political - Candidate
Billing Type Calendar
Comments 30's
6.7-6.14

Date Entered 06/02/16
Last Modified 06/03/16
Entered By Jennifer Gion
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,579.25
Net Total \$14,615.75
Sales Tax

YZ Combo (YZ)

By Calendar Month	Spots	Rate
Jun. 2016	122	\$17,195.00
Grand Total:	122	\$17,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	Normal Line / SPOT	06/08/16-06/08/16	2	:30	7P- 8P (CST)				1						\$400.00		YZ Combo (YZ)	Middle/Goldbergs	6/2/16
39.0.1	Closed Preempt	06/08/16															YZ Combo (YZ)	Schedule Change/Exception - NBA Finals	
40.0	Normal Line / SPOT	06/08/16-06/08/16	2	:30	8P- 9P (CST)				1						\$400.00		YZ Combo (YZ)	Modern Fam/Blackish	6/2/16
40.0.1	Closed Preempt	06/08/16															YZ Combo (YZ)	Schedule Change/Exception - NBA Finals	
41.0	Normal Line / SPOT	06/08/16-06/08/16	2	:30	9P- 10P (CST)				1						\$300.00		YZ Combo (YZ)	Nashville	6/2/16
41.0.1	Closed Preempt	06/08/16															YZ Combo (YZ)	Schedule Change/Exception - NBA Finals	
42.0	Normal Line / SPOT	06/09/16-06/09/16	2	:30	7P- 8P (CST)					1				1	\$500.00	\$500.00	YZ Combo (YZ)	Greys	6/2/16
43.0	Normal Line / SPOT	06/10/16-06/10/16	2	:30	7P- 8P (CST)						1			1	\$300.00	\$300.00	YZ Combo (YZ)	Last Man/Dr Ken	6/2/16
44.0	Normal Line / SPOT	06/10/16-06/10/16	2	:30	8P- 9P (CST)						1				\$350.00		YZ Combo (YZ)	Shark Tank	6/2/16
44.0.1	Closed Preempt	06/10/16															YZ Combo (YZ)	No Avail/Exception - NBA Finals	
45.0	Normal Line / SPOT	06/10/16-06/10/16	1	:30	9P- 10P (CST)						1				\$400.00		YZ Combo (YZ)	20/20	6/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WDAY/WDAZ
301 8th ST S
Fargo, ND 58103

Crossroads Media
Media Account
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract # 51688

Schedule Dates 06/06/16-06/14/16
Advertiser Doug Burgum for ND (7666)
Agency Crossroads Media (1294)
Product POLITICAL ND Governor (1053)
Brand Political (1024)
Salesperson Josh, Rohrer (1006)
Sales Office WDAY
Buyer Name
Phone/Fax /
CPE 152/333/3016
Account Types National/Political - Candidate
Billing Type Calendar
Comments 30's
6.7-6.14

Date Entered 06/02/16
Last Modified 06/03/16
Entered By Jennifer Gion
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,579.25
Net Total \$14,615.75
Sales Tax

YZ Combo (YZ)

By Calendar Month	Spots	Rate
Jun. 2016	122	\$17,195.00
Grand Total:	122	\$17,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.0.1	Closed Preempt	06/10/16															YZ Combo (YZ)	Schedule Change/Spot -NBA Finals	
46.0	Normal Line / SPOT	06/11/16-06/11/16	2	:30	6A- 7A (CST)							1		1	\$15.00	\$15.00	YZ Combo (YZ)	Sat GMA	6/2/16
47.0	Normal Line / SPOT	06/11/16-06/11/16	2	:30	7A- 8:30A (CST)							1		1	\$30.00	\$30.00	YZ Combo (YZ)		6/2/16
48.0	Normal Line / SPOT	06/11/16-06/11/16	2	:30	6P- 6:30P (CST)							1		1	\$100.00	\$100.00	YZ Combo (YZ)		6/2/16
49.0	Normal Line / SPOT	06/11/16-06/11/16	2	:30	7P- 10P (CST)							1		1	\$100.00	\$100.00	YZ Combo (YZ)	NBA	6/2/16
50.0	Normal Line / SPOT	06/11/16-06/11/16	2	:30	10P- 10:35P (CST)							1		1	\$225.00	\$225.00	YZ Combo (YZ)		6/2/16
51.0	Normal Line / SPOT	06/11/16-06/11/16	2	:30	10:35P- 11:05P (CST)							1		1	\$50.00	\$50.00	YZ Combo (YZ)	Insider	6/2/16
52.0	Normal Line / SPOT	06/12/16-06/12/16	2	:30	6A- 7A (CST)								1	1	\$20.00	\$20.00	YZ Combo (YZ)	Sun GMA	6/2/16
53.0	Normal Line / SPOT	06/12/16-06/12/16	2	:30	5:30P- 6P (CST)								1	1	\$100.00	\$100.00	YZ Combo (YZ)		6/2/16
54.0	Normal Line / SPOT	06/12/16-06/12/16	2	:30	7P- 8P (CST)								1	1	\$350.00	\$350.00	YZ Combo (YZ)	Once Upon a Time	6/2/16
55.0	Normal Line / SPOT	06/12/16-06/12/16	2	:30	6P- 7P (CST)								1		\$300.00		YZ Combo (YZ)	AFV	6/2/16
55.0.1	Closed Preempt	06/12/16															YZ Combo (YZ)	No Avail/Exception -	
56.0	Normal Line / SPOT	06/12/16-06/12/16	2	:30	8P- 9P (CST)								1	1	\$300.00	\$300.00	YZ Combo (YZ)	TBA	6/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WDAY/WDAZ
301 8th ST S
Fargo, ND 58103

Crossroads Media
Media Account
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract # 51688

Schedule Dates 06/06/16-06/14/16
Advertiser Doug Burgum for ND (7666)
Agency Crossroads Media (1294)
Product POLITICAL ND Governor (1053)
Brand Political (1024)
Salesperson Josh, Rohrer (1006)
Sales Office WDAY
Buyer Name
Phone/Fax /
CPE 152/333/3016
Account Types National/Political - Candidate
Billing Type Calendar
Comments 30's
6.7-6.14

Date Entered 06/02/16
Last Modified 06/03/16
Entered By Jennifer Gion
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,579.25
Net Total \$14,615.75
Sales Tax

YZ Combo (YZ)

By Calendar Month	Spots	Rate
Jun. 2016	122	\$17,195.00
Grand Total:	122	\$17,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Normal Line / SPOT	06/12/16-06/12/16	2	:30	9P- 10P (CST)								1	1	\$300.00	\$300.00	YZ Combo (YZ)	Quantico	6/2/16
58.0	Normal Line / SPOT	06/12/16-06/12/16	2	:30	10P- 10:35P (CST)								1	1	\$425.00	\$425.00	YZ Combo (YZ)		6/2/16
59.0	M/G For 31.0.1,31.0.2 / SPOT	06/08/16-06/10/16	2	:30	10P- 10:35P (CST)				1		1			2	\$400.00	\$800.00	YZ Combo (YZ)		6/3/16
59.1	M/G For 31.0.1,31.0.2 / SPOT	06/08/16-06/10/16	2	:30	10:30P- 11:05P (CST)				1		1			2	\$400.00	\$800.00	YZ Combo (YZ)		6/3/16
60.0	M/G For 39.0.1 / SPOT	06/12/16-06/12/16	2	:30	8P- 9P (CST)								1	1	\$400.00	\$400.00	YZ Combo (YZ)		6/3/16
61.0	M/G For 40.0.1 / SPOT	06/12/16-06/12/16	2	:30	9P- 10P (CST)								1	1	\$400.00	\$400.00	YZ Combo (YZ)		6/3/16
62.0	M/G For 41.0.1,44.0.1 / SPOT	06/06/16-06/07/16	2	:30	7P- 9P (CST)		1	1						2	\$400.00	\$800.00	YZ Combo (YZ)		6/3/16
63.0	M/G For 45.0.1 / SPOT	06/06/16-06/06/16	2	:30	9P- 10P (CST)		1							1	\$450.00	\$450.00	YZ Combo (YZ)		6/3/16
64.0	M/G For 55.0.1 / SPOT	06/11/16-06/11/16	2	:30	7P- 8P (CST)							1		1	\$100.00	\$100.00	YZ Combo (YZ)		6/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: