

**THE PUBLIC BROADCASTING FOUNDATION OF  
NORTHWEST OHIO**

**EEO PUBLIC FILE REPORT FOR  
STATIONS WGTE-TV, WGTE-FM, WGLE (FM), WGBE (FM),  
and WGDE (FM)**

**May 22, 2013 through May 21, 2014**

**I. FULL-TIME HIRES**

*The following positions were filled*

- Manager of Video Media Services
- Associate Producer

**II. RECRUITMENT SOURCE FOR FULL-TIME  
POSITIONS**

The Toledo Blade  
La Prensa  
The Toledo Journal  
WGTE Website  
Ohio Association of Broadcasters  
Mailings to area minority organizations  
Internal Posting

**IV. RECRUITMENT SOURCE CONTACT INFORMATION**

The Toledo Blade: Classified Department, 541 Superior Toledo, OH 43660,  
419-724-2424  
La Prensa: Classified Department, 616 Adams Street Toledo, OH, 43604, 419-  
242-7744  
The Toledo Journal: Classified Department, 3021 Douglas, Toledo, OH 43606,  
419-472-4521  
WGTE Website: Michelle Turner, 1270 South Detroit Avenue, Toledo, OH  
43614, 419-380-464  
Ohio Association of Broadcasters, 88 East Broad Street, Columbus, OH  
43215, 614-228-4052  
\*Mailings to area minority organizations (Please see attachment)

**V. RECRUITMENT SOURCE THAT REFERRED THE  
HIREE FOR THE FULL-TIME POSITIONS**

**Employee Referral:**  
Manager of Video Media Services

**WGTE Website:**  
Associate Producer

## VI. TOTAL NUMBER OF PERSONS INTERVIEWED FOR FULL-TIME POSITIONS

<u>Recruitment Source</u>	<u>Total Number of Interviewees Referred</u>
The Toledo Blade	2
Employee Referral	1
WGTE Website	1

## OUTREACH INITIATIVES

Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment: The Foundation continued its Internship Program for college students, which allows them to learn more about employment opportunities in the broadcasting field. In the past year eight interns from various local schools have completed internships in TV Production.

Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination: Our management staff completed a course on workplace diversity. Our Director of Human Resources coordinated the process. The following staff completed the training: President and CEO, Membership Manager, Education Managers, Planned Giving Manager, Finance Manager, Operations Coordinator, Radio Manager, Production Manager, Director of Human Resources, Content and Creative Services Manager and our Director of Engineering.

Participation in events or programs sponsored by educational institutions relating to career opportunities in broadcasting: We participated in three career days and one workshop that showed individuals what careers there are in broadcast.

Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities: Manager of Video Media Services and Associate Producer positions were posted on the Ohio Association of Broadcasters' website.

# Area Minority Organizations

## **\*\*Attachment**

Director  
Diocesan Ministry to Black Catholics  
1119 W. Bancroft St.  
Toledo, Ohio 43606  
419-244-6711

Bruce Klopfenstein  
Chair, Dept. of Telecommunication  
Bowling Green State University  
322 West Hall  
Bowling Green, Ohio 43403  
419-372-9134

Margaret Ruiz  
Manpower Coordinator  
Guadalupe Center  
4329 Truxton Place  
Toledo, Ohio 43615-5438  
419-866-1100

Jay C. Taylor, Instructor  
Electronics Engineering Technologies  
Owens Community College  
Caller #10,000  
Toledo, Ohio 43699  
567-661-7000

Doreen Jones  
Community Relations Board  
One Government Center  
Suite 1970  
Toledo, Ohio 43604  
419-245-1565

Hispanic Ministry  
Catholic Diocese of Toledo  
1933 Spielbusch  
Toledo, Ohio 43697  
419-244-6711

Career Planning  
University of Toledo  
2801 W. Bancroft St.  
Toledo, Ohio 43606  
419-530-4341

Assoc. Professor of Communications  
University of Toledo  
2801 W. Bancroft Street  
Toledo, Ohio 43606  
419-530-2005

Marcella Sampson  
Career Planning Office  
Central State University  
1400 Brush Row Road  
Wilberforce, Ohio 45384  
937-376-6011

WilliAnn Moore  
President  
NAACP  
525 Hamilton Street  
Toledo, Ohio 43602  
419-244-4081

Richard L. Gunden  
President  
The Ability Center  
5605 Monroe St.  
Sylvania, Ohio 43560  
419-885-5733

Career Services  
Bowling Green State University  
360 Saddleire Student Services  
Bowling Green, Ohio 43403  
419-372-9294

Juanita Alexander  
HR Coordinator  
Ohio Rehab. Svcs. Commission  
5533 Southwyck, Suite 100  
Toledo, Ohio 43614  
1-800-282-4536

Gentry Dixon  
Placement Office  
Owens Community College  
Caller #10,000  
Toledo, Ohio 43699  
567-661-7357

Director  
Catharine S. Eberly Center for Women  
2801 W. Bancroft St.  
Toledo, Ohio 43606  
419-530-8570

Marshall Rose  
Director of Affirmative Action  
Bowling Green State University  
705 Administration Building  
Bowling Green, Ohio 43403  
419-372-8421

