#### THE PUBLIC BROADCASTING FOUNDATION OF NORTHWEST OHIO

### EEO PUBLIC FILE REPORT FOR STATIONS WGTE-TV, WGTE-FM, WGLE (FM), WGBE (FM), and WGDE (FM)

June 1, 2012 through May 21, 2013

#### I. FULL-TIME HIRES

The following offers of full-time employment were made and accepted

• Sales Account Representative

# II. RECRUITMENT SOURCE FOR FULL-TIME POSITIONS

The Toledo Blade La Prensa The Toledo Journal WGTE Website Ohio Association of Broadcasters Mailings to area minority organizations Internal Posting

## **IV. RECRUITMENT SOURCE CONTACT INFORMATION**

The Toledo Blade: Jeff Hunter, 541 Superior Toledo, OH 43660, 419-724-2424 La Prensa: Classified Department, 616 Adams Street Toledo, OH, 43604, 419-242-7744 The Toledo Journal: Classified Department, 3021 Douglas, Toledo, OH 43606, 419-472-4521 WGTE Website: Michelle Turner, 1270 South Detroit Avenue, Toledo, OH 43614, 419-380-464 Ohio Association of Broadcasters, 88 East Broad Street, Columbus, OH 43215, 614-228-4052 \*Mailings to area minority organizations (Please see attachment)

### V. RECRUITMENT SOURCE THAT REFERRED THE HIREE FOR THE FULL-TIME POSITIONS

#### Toledo Blade:

Sales Account Representative

# VI. TOTAL NUMBER OF PERSONS INTERVIEWED FOR FULL-TIME POSITIONS

Recruitment Source	Total Number of Interviewees Referred
The Toledo Blade	2

# **OUTREACH INITIATIVES**

Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment: The Foundation continued its Internship Program for college students, which allows them to learn more about employment opportunities in the broadcasting field. In the past year six interns from various local schools have completed internships in TV Production and three in Radio Production.

<u>Provision of training to management level personnel as to methods of ensuring equal</u> <u>employment opportunity and preventing discrimination</u>: Our Director of Human Resources completed the Society for Human Resources webinar on Recruitment Strategies for Small Businesses. She also completed the Society for Human Resources webinar on How Inclusion Supercharges Employee Satisfaction.

<u>Participation in events or programs sponsored by educational institutions relating to</u> <u>career opportunities in broadcasting:</u> We participated in four career days that showed students what careers there are in broadcast.

Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities: Our Sales Account Representative position was posted on the Ohio Association of Broadcasters' website.

#### **Area Minority Organizations**

#### \*\*Attachment

Director Diocesan Ministry to Black Catholics 1119 W. Bancroft St. Toledo, Ohio 43606 419-244-6711

Bruce Klopfenstein Chair, Dept. of Telecommunication Bowling Green State University 322 West Hall Bowling Green, Ohio 43403 419-372-9134

Margaret Ruiz Manpower Coordinator Guadalupe Center 4329 Truxton Place Toledo, Ohio 43615-5438 419-866-1100

Jay C. Taylor, Instructor Electronics Engineering Technologies Owens Community College Caller #10,000 Toledo, Ohio 43699 567-661-7000

Doreen Jones Community Relations Board One Government Center Suite 1970 Toledo, Ohio 43604 419-245-1565

Hispanic Ministry Catholic Diocese of Toledo 1933 Spielbusch Toledo, Ohio 43697 419-244-6711 Career Planning University of Toledo 2801 W. Bancroft St. Toledo, Ohio 43606 419-530-4341

Assoc. Professor of Communications University of Toledo 2801 W. Bancroft Street Toledo, Ohio 43606 419-530-2005 Marcella Sampson Career Planning Office Central State University 1400 Brush Row Road Wilberforce, Ohio 45384 937-376-6011 WilliAnn Moore President NAACP 525 Hamilton Street Toledo, Ohio 43602 419-244-4081 Richard L. Gunden President The Ability Center 5605 Monroe St. Sylvania, Ohio 43560 419-885-5733

Career Services Bowling Green State University 360 Saddlemire Student Services Bowling Green, Ohio 43403 419-372-9294

Juanita Alexander HR Coordinator Ohio Rehab. Svcs. Commission 5533 Southwyck, Suite 100 Toledo, Ohio 43614 1-800-282-4536

Gentry Dixon Placement Office Owens Community College Caller #10,000 Toledo, Ohio 43699 567-661-7357

Director Catharine S. Eberly Center for Women 2801 W. Bancroft St. Toledo, Ohio 43606 419-530-8570 Marshall Rose Director of Affirmative Action Bowling Green State University 705 Administration Building Bowling Green, Ohio 43403 419-372-8421