CONTRACT

THE CW39 HOUSTON

Houston KIAH
5000 Riverside
Buiilding 5 Center 200
Irving, TX 75039
(713) 781-3939

And:

AL Media
222 West Ontario
Suite 600
Chicago, IL 60610

Contract / Revision	Alt Order #
2400547 /	09763689

Advertiser	Original Date / Revision
POL/Persist PAC	02/28/20 / 02/28/20

Contract Dates	Estimate #
02/26/20 - 03/03/20	

Product
PERSIST PAC

Order Brand	Billing Cycle	Billing Calendar	Cash/Trade
	EOM	Broadcast	Cash
	Property	Account Executive	Sales Office
	KIAH	Telerep Chicago	Telerep/Chicago

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KIAH	03/02/20	03/03/20	M-F 10a-11a	M-F 10a-11a		:30			NM	4	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/02/20	03/08/20	MT-----	4	$450.00							
N 2	KIAH	03/02/20	03/03/20	M-F 11a-12p	M-F 11a-12p		:30			NM	4	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/02/20	03/08/20	MT-----	4	$450.00							
N 3	KIAH	03/02/20	03/02/20	M-F 10p-1030p	M-F 10p-1030p		:30			NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/02/20	03/08/20	1------	1	$450.00							
N 4	KIAH	03/02/20	03/02/20	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/02/20	03/08/20	1------	1	$450.00							
N 5	KIAH	03/02/20	03/02/20	M-F 11p-1130p	M-F 11p-1130p		:30			NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/02/20	03/08/20	1------	1	$450.00							
N 6	KIAH	03/02/20	03/02/20	M-F 1130p-12a	M-F 1130p-12a		:30			NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/02/20	03/08/20	1------	1	$450.00							
N 7	KIAH	03/02/20	03/02/20	M-F 12a-1230a	M-F 12a-1230a		:30			NM	1	$270.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/02/20	03/08/20	1------	1	$270.00							
N 8	KIAH	03/02/20	03/02/20	M-F 1230a-1a	M-F 1230a-1a		:30			NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/02/20	03/08/20	1------	1	$250.00							
N 9	KIAH	03/01/20	03/01/20	Su 10p-1030p	Su 10p-1030p		:30			NM	1	$270.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/24/20	03/01/20	------1	1	$270.00							
N 10	KIAH	03/01/20	03/01/20	Su 1030p-11p	Su 1030p-11p		:30			NM	1	$360.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/24/20	03/01/20	------1	1	$360.00							
N 11	KIAH	03/01/20	03/01/20	Su 11p-1130p	Su 11p-1130p		:30			NM	1	$495.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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02/26/20 - 03/03/20	PERSIST PAC	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 02/24/20	End Date 03/01/20	Weekdays ------1	Spots/Week 1	Rate $495.00						
N	12	KIAH 03/01/20	03/01/20	Su 1130p-12a	Su 1130p-12a		:30			NM	1	$495.00
Week:		Start Date 02/24/20	End Date 03/01/20	Weekdays ------1	Spots/Week 1	Rate $495.00						
						Totals					18	$7,540.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/24/20 -03/29/20	18	$7,540.00	($1,131.00)	$6,409.00
Totals	18	$7,540.00	($1,131.00)	$6,409.00

Signature: _____ **Date:** _____

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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Miles King, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

[✔] Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

[ ] Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: AL Media

Address: 222 W Ontario St, Ste 600

Contact: Miles King | Phone number: 312.787.3322 | Email: miles@almediastrategy.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Persist PAC

Address: 611 Pennsylvania Ave SE #143 Washington, D.C. 20003

Contact: Miles King | Phone number: 312.787.3322 | Email: miles@almediastrategy.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Kimberly Rogers - President
Karin Johanson - Treasurer
Kristine Klippins - Secretary

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: [ ] N/A

Name(s) of every candidate referred to: Elizabeth Warren

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President of the United States

Date of election: 02/22/20

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: [ ] N/A

Elizabeth Warren

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature:	Signature:
Name: Miles King	Name: PAIGE DOMINGUEZ
Date of Request to Purchase Ad Time: 02/18/20	Date of Station Agreement to Sell Time: 2/28/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? [✓] Yes [ ] No Date ad received: 2/26/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

[✓] Accepted

[ ] Accepted IN PART (e.g., ad not received to determine content)*

[ ] Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 2400547	Station Call Letters: KIAH-TV	Date Received/Requested: 2/28/20
Est. #: N/A	Station Location: HOUSTON TX	Run Start and End Dates: 2/28/20 - 3/3/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.