

ORDER



Orders
Order / Rev: 751372
Alt Order #: WOC12656455
Product Desc: 2020
Estimate: 12117
Flight Dates: 09/08/20 - 09/14/20
Original Date / Rev: 09/03/20 / 09/14/20
Order Type: GENERAL

WPTV
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Harris Sikes Media
Buying Contact:
Billing Contact:
 11350 Random Hills Road Suite 700
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Trump/Republican/President
Demographic: A18+
Product Codes: PL Presidential, PL Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business Thru:
Advertiser External ID: 233119
Agency External ID: 138640
Unit Code: General
Order Separation: 00:02:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/14/20	125	\$69,840.00	\$59,364.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	125	\$69,840.00	\$59,364.00	298.26
Totals	125	\$69,840.00	\$59,364.00	298.26

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPTV	09/08/20	09/14/20	M-F 5-530am M-F 5-530am	CM	5-530am	1111---	:30	4	\$175.00	P-6	1.19	NM	4	\$700.00
(Program: TODAY ON 5 I)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/08/20	09/14/20	1111---			4		\$175.00		1.19				
N 2	WPTV	09/08/20	09/14/20	M-F 530-6am M-F 530-6am	CM	530-6am	111-1--	:30	4	\$225.00	P-6	1.67	NM	4	\$900.00
(Program: TODAY ON 5 I)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/08/20	09/14/20	111-1--			4		\$225.00		1.67				
N 3	WPTV	09/08/20	09/14/20	M-F 6-7am M-F 6-7am	CM	6-7am	111-1--	:30	4	\$550.00	P-6	2.79	NM	4	\$2,000.00
(Program: TODAY ON 5 II)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/08/20	09/14/20	111-1--			4		\$550.00		2.79				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NPTV	09/08/20-09/14/20	M-F 6-7am			6-7am	MTW-F----	:30		\$500.00		2.79	NM		
2	NPTV	09/08/20-09/14/20	M-F 6-7am			6-7am	MTW-F----	:30		\$500.00		2.79	NM		
3	NPTV	09/08/20-09/14/20	M-F 6-7am			6-7am	MTW-F----	:30		\$500.00		2.79	NM		
4	NPTV	09/08/20-09/14/20	M-F 6-7am			6-7am	MTW-F----	:30		\$500.00		2.79	NM		
N 4	WPTV	09/08/20	09/14/20	M-F 7-9am	CM	7-9am	11-11--	:30	4	\$600.00	P-6	3.79	NM	4	\$2,000.00

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Advertiser: Trump/Republican/President
 Product Desc: 2020
 Estimate: 12117
WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: TODAY SHW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/20	09/14/20	11-11--					4	\$600.00		3.79			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	NPTV	09/08/20-09/14/20	M-F 7-9am			7-9am				MT-ThF----	:30	\$500.00	3.79	NM	
2	NPTV	09/08/20-09/14/20	M-F 7-9am			7-9am				MT-ThF----	:30	\$500.00	3.79	NM	
3	NPTV	09/08/20-09/14/20	M-F 7-9am			7-9am				MT-ThF----	:30	\$500.00	3.79	NM	
4	NPTV	09/08/20-09/14/20	M-F 7-9am			7-9am				MT-ThF----	:30	\$500.00	3.79	NM	
N 5	WPTV	09/08/20	09/12/20	SA 5-6am News	CM	5-6am	-----1-	:30	1	\$150.00	P-6	1.00	NM	1	\$125.00
(Program: TODAY ON FIVE I SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----1-					1	\$150.00		1.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	NPTV	09/07/20-09/13/20	SA 5-6am News			5-6am				-----Sa--	:30	\$125.00	1.00	NM	
N 6	WPTV	09/08/20	09/12/20	SA 6-7am News	CM	6-7am	-----1-	:30	1	\$200.00	P-6	1.77	NM	1	\$150.00
(Program: TODAY ON FIVE II SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----1-					1	\$200.00		1.77			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	NPTV	09/07/20-09/13/20	SA 6-7am News			6-7am				-----Sa--	:30	\$150.00	1.77	NM	
N 7	WPTV	09/08/20	09/12/20	SA 7-8am News	CM	7-8am	-----1-	:30	1	\$300.00	P-6	2.82	NM	1	\$250.00
(Program: TODAY ON FIVE III SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----1-					1	\$300.00		2.82			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	NPTV	09/07/20-09/13/20	SA 7-8am News			7-8am				-----Sa--	:30	\$250.00	2.82	NM	
N 8	WPTV	09/08/20	09/12/20	SA 8-10am	CM	8-10am	-----1-	:30	1	\$400.00	P-6	3.69	NM	1	\$300.00
(Program: TODAY SHOW SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----1-					1	\$400.00		3.69			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	NPTV	09/07/20-09/13/20	SA 8-10am			8-10am				-----Sa--	:30	\$300.00	3.69	NM	
N 9	WPTV	09/08/20	09/12/20	SA 10-1030am	CM	10-1030am	-----1-	:30	1	\$400.00	P-6	2.02	NM	0	\$0.00
(Program: TODAY ON FIVE IV)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----1-					1	\$400.00		2.02			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	WPTV	09/07/20-09/13/20	SA 10-1030am			10-1030am				-----Sa--	:30	(\$400.00)	2.02	NM	
See MG 37.2,37.3,37.4,37.5,37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13,37.14,37.15 [paid program]															
N 10	WPTV	09/08/20	09/14/20	M-F 430-5am	CM	430-5am	11111--	:30	5	\$100.00	P-3	0.75	NM	5	\$440.00
(Program: TODAY ON 5 AT 4:30A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/20	09/14/20	11111--					5	\$100.00		0.75			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	NPTV	09/08/20-09/14/20	M-F 430-5am			430-5am				MTWThF----	:30	\$100.00	0.75	NM	
2	NPTV	09/08/20-09/14/20	M-F 430-5am			430-5am				MTWThF----	:30	\$100.00	0.75	NM	
3	NPTV	09/08/20-09/14/20	M-F 430-5am			430-5am				MTWThF----	:30	\$100.00	0.75	NM	
5	NPTV	09/08/20-09/14/20	M-F 430-5am			430-5am				MTWThF----	:30	\$40.00	0.75	NM	
N 11	WPTV	09/08/20	09/13/20	SU 5-6am News	CM	5-6am	-----1	:30	1	\$150.00	P-6	0.74	NM	1	\$150.00
(Program: TODAY ON FIVE I SUN)															

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WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	WPTV	09/08/20	09/13/20	SU 6-7am News SU 6-7am News	CM	6-7am	-----1	:30	1	\$175.00	P-6	1.66	NM	1	\$175.00
(Program: TODAY ON FIVE II SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/07/20	09/13/20	-----1			1			\$150.00			0.74		
N 13	WPTV	09/08/20	09/13/20	SU 7-8am News SU 7-8am News	CM	7-8am	-----1	:30	1	\$300.00	P-6	2.67	NM	1	\$225.00
(Program: TODAY ON FIVE III SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/07/20	09/13/20	-----1			1			\$300.00			2.67		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NPTV	09/07/20-09/13/20		SU 7-8am News			7-8am	-----Su	:30	\$225.00	2.67	NM			
N 14	WPTV	09/08/20	09/13/20	SU 8-9am SU 8-9am	CM	8-9am	-----1	:30	1	\$450.00	P-6	4.19	NM	1	\$425.00
(Program: TODAY SHOW SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/07/20	09/13/20	-----1			1			\$450.00			4.19		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NPTV	09/07/20-09/13/20		SU 8-9am			8-9am	-----Su	:30	\$425.00	4.19	NM			
N 15	WPTV	09/08/20	09/13/20	SU 9-10am Meet The Pr6M SU 9-10am Meet The Press	CM	9-10am	-----1	:30	1	\$900.00	P-6	3.78	NM	1	\$900.00
(Program: MEET THE PRESS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/07/20	09/13/20	-----1			1			\$900.00			3.78		
N 16	WPTV	09/08/20	09/13/20	SU 10-1030am SU 10-1030am	CM	10-1030am	-----1	:30	1	\$250.00	P-6	1.76	NM	1	\$150.00
(Program: TO THE POINT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/07/20	09/13/20	-----1			1			\$250.00			1.76		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NPTV	09/07/20-09/13/20		SU 10-1030am			10-1030am	-----Su	:30	\$150.00	1.76	NM			
N 17	WPTV	09/08/20	09/14/20	M-F 9-10am M-F 9-10am	CM	9-10am	11-1---	:30	3	\$400.00	P-6	2.97	NM	3	\$750.00
(Program: TODAY SHW2-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/20	09/14/20	11-1---			3			\$400.00			2.97		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NPTV	09/08/20-09/14/20		M-F 9-10am			9-10am	MF-Th-----	:30	\$225.00	2.97	NM			
2	NPTV	09/08/20-09/14/20		M-F 9-10am			9-10am	MF-Th-----	:30	\$225.00	2.97	NM			
3	NPTV	09/08/20-09/14/20		M-F 9-10am			9-10am	MF-Th-----	:30	\$300.00	2.97	NM			
N 18	WPTV	09/08/20	09/11/20	M-F 10-11am M-F 10-11am	CM	10-11am	-11-1--	:30	3	\$225.00	P-6	2.56	NM	3	\$675.00
(Program: TODAY SHW3-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/07/20	09/13/20	-11-1--			3			\$225.00			2.56		
N 19	WPTV	09/08/20	09/14/20	M-F 11a-12p M-F 11a-12p	CM	11am-12pm	11-1---	:30	3	\$175.00	P-6	2.01	NM	3	\$375.00
(Program: TODAY ON 5 AT 11A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/20	09/14/20	11-1---			3			\$175.00			2.01		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NPTV	09/08/20-09/14/20		M-F 11a-12p			11am-12pm	MF-Th-----	:30	\$125.00	2.01	NM			
2	NPTV	09/08/20-09/14/20		M-F 11a-12p			11am-12pm	MF-Th-----	:30	\$125.00	2.01	NM			
3	NPTV	09/08/20-09/14/20		M-F 11a-12p			11am-12pm	MF-Th-----	:30	\$125.00	2.01	NM			
N 20	WPTV	09/08/20	09/14/20	M-F 4-5pm M-F 4-5pm	CM	4-5pm	1111---	:30	4	\$175.00	P-6	1.67	NM	4	\$500.00
(Program: NEWSCHANNEL 5 AT 4P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/20	09/14/20	1111---					4	\$175.00		1.67			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	NPTV	09/08/20-09/14/20		M-F 4-5pm		4-5pm			MTWTh-----	:30		\$125.00	1.67	NM	
2	NPTV	09/08/20-09/14/20		M-F 4-5pm		4-5pm			MTWTh-----	:30		\$125.00	1.67	NM	
3	NPTV	09/08/20-09/14/20		M-F 4-5pm		4-5pm			MTWTh-----	:30		\$125.00	1.67	NM	
4	NPTV	09/08/20-09/14/20		M-F 4-5pm		4-5pm			MTWTh-----	:30		\$125.00	1.67	NM	
N21	WPTV	09/08/20	09/14/20	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	1111---	:30	4	\$450.00	P-6	2.91	NM	4	\$1,700.00
		(Program: NEWSCHANNEL 5 AT 5P)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/20	09/14/20	1111---					4	\$450.00		2.91			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	NPTV	09/08/20-09/14/20		M-F 5-530pm News		5-530pm			MTWTh-----	:30		\$425.00	2.91	NM	
2	NPTV	09/08/20-09/14/20		M-F 5-530pm News		5-530pm			MTWTh-----	:30		\$425.00	2.91	NM	
3	NPTV	09/08/20-09/14/20		M-F 5-530pm News		5-530pm			MTWTh-----	:30		\$425.00	2.91	NM	
4	NPTV	09/08/20-09/14/20		M-F 5-530pm News		5-530pm			MTWTh-----	:30		\$425.00	2.91	NM	
N22	WPTV	09/08/20	09/14/20	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	11-11--	:30	4	\$550.00	P-6	3.30	NM	4	\$2,000.00
		(Program: NEWSCHANNEL 5 AT 5.30P)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/20	09/14/20	11-11--					4	\$550.00		3.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	NPTV	09/08/20-09/14/20		M-F 530-6pm News		530-6pm			MT-ThF----	:30		\$500.00	3.30	NM	
2	NPTV	09/08/20-09/14/20		M-F 530-6pm News		530-6pm			MT-ThF----	:30		\$500.00	3.30	NM	
3	NPTV	09/08/20-09/14/20		M-F 530-6pm News		530-6pm			MT-ThF----	:30		\$500.00	3.30	NM	
4	NPTV	09/08/20-09/14/20		M-F 530-6pm News		530-6pm			MT-ThF----	:30		\$500.00	3.30	NM	
N23	WPTV	09/08/20	09/11/20	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-1111--	:30	4	\$625.00	P-6	4.72	NM	4	\$2,500.00
		(Program: NEWSCHANNEL 5 AT 6P)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-1111--					4	\$625.00		4.72			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	NPTV	09/08/20-09/14/20		M-F 630-7pm		630-7pm			MT-ThF----	:30		\$500.00	3.30	NM	
2	NPTV	09/08/20-09/14/20		M-F 630-7pm		630-7pm			MT-ThF----	:30		\$500.00	3.30	NM	
3	NPTV	09/08/20-09/14/20		M-F 630-7pm		630-7pm			MT-ThF----	:30		\$500.00	3.30	NM	
4	NPTV	09/08/20-09/14/20		M-F 630-7pm		630-7pm			MT-ThF----	:30		\$500.00	3.30	NM	
N24	WPTV	09/08/20	09/14/20	M-F 630-7pm M-F 630-7pm	CM	630-7pm	111-1--	:30	4	\$1,000.00	P-6	6.87	NM	4	\$3,600.00
		(Program: NBC NITELY NWS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/20	09/14/20	111-1--					4	\$1,000.00		6.87			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	NPTV	09/08/20-09/14/20		M-F 630-7pm		630-7pm			MTW-F----	:30		\$900.00	6.87	NM	
2	NPTV	09/08/20-09/14/20		M-F 630-7pm		630-7pm			MTW-F----	:30		\$900.00	6.87	NM	
4	NPTV	09/08/20-09/14/20		M-F 630-7pm		630-7pm			MTW-F----	:30		\$900.00	6.87	NM	
5	NPTV	09/08/20-09/14/20		M-F 630-7pm		630-7pm			MTW-F----	:30		\$900.00	6.87	NM	
N25	WPTV	09/08/20	09/12/20	SA 6-630pm News SA 6-630pm News	CM	6-630pm	-----1-	:30	1	\$425.00	P-6	3.12	NM	1	\$350.00
		(Program: NEWSCHNL5 WKND)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----1-					1	\$425.00		3.12			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	NPTV	09/07/20-09/13/20		SA 6-630pm News		6-630pm			-----Sa--	:30		\$350.00	3.12	NM	
N26	WPTV	09/08/20	09/13/20	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----1	:30	1	\$425.00	P-6	3.14	NM	1	\$425.00
		(Program: NWSCHNL 5 LIVE)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----1					1	\$425.00		3.14			
N27	WPTV	09/08/20	09/14/20	M-F 7-730pm M-F 7-730pm	CM	7-730pm	111-1--	:30	4	\$450.00	P-6	2.53	NM	4	\$1,575.00
		(Program: THE LIST)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/20	09/14/20	111-1--					4	\$450.00		2.53			

Order / Rev: 751372
 Alt Order #: WOC12656455
 Flight Dates: 09/08/20 - 09/14/20

Advertiser: Trump/Republican/President
 Product Desc: 2020
 Estimate: 12117
WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/08/20	09/14/20	111-1--			4			\$450.00			2.53			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	NPTV	09/08/20-09/14/20		M-F 7-730pm			7-730pm			MTW-F----	:30	\$400.00	2.53	NM		
2	NPTV	09/08/20-09/14/20		M-F 7-730pm			7-730pm			MTW-F----	:30	\$400.00	2.53	NM		
4	NPTV	09/08/20-09/14/20		M-F 7-730pm			7-730pm			MTW-F----	:30	\$400.00	2.53	NM		
5	NPTV	09/08/20-09/14/20		M-F 7-730pm			7-730pm			MTW-F----	:30	\$375.00	2.53	NM		
N28	WPTV	09/08/20	09/14/20	M-F 730-8pm M-F 730-8pm	CM	730-8pm	11111--	:30	5	\$450.00	P-6	1.90	NM	4	\$1,800.00	
(Program: RIGHT THIS MINUTE)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/08/20	09/14/20	11111--			5			\$450.00			1.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	WPTV	09/08/20-09/14/20		M-F 730-8pm			730-8pm			MTWThF----	:30	(\$450.00)	1.90	NM		
See MG 37.2,37.3,37.4,37.5,37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13,37.14,37.15 [NFL Kickoff airs using inv code Th-NFL Pre-Game FNIA]																
N29	WPTV	09/08/20	09/14/20	Monday Prime Special Monday Prime Special	CM	8-10pm	1-----	:30	1	\$1,000.00	P-6	4.30	NM	1	\$1,000.00	
(Program: AMER NINJA)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/08/20	09/14/20	1-----			1			\$1,000.00			4.30			
N30	WPTV	09/08/20	09/08/20	Tuesday Prime Special Tuesday Prime Special	CM	8-11pm (8:00 PM-10:00 PM)	-1-----	:30	1	\$2,500.00	P-6	3.10	NM	1	\$1,700.00	
(Program: AMERICAS GOT TALENT TU 7P/8P)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/07/20	09/13/20	-1-----			1			\$2,500.00			3.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	NPTV	09/07/20-09/13/20		Tuesday Prime Special			8-11pm			(8:00 PM-10:00 PM) T-----	:30	\$1,700.00	3.10	NM		
N31	WPTV	09/08/20	09/08/20	Tuesday Prime C Tuesday Prime C	CM	10-11pm	-1-----	:30	1	\$1,500.00	P-6	3.00	NM	1	\$1,000.00	
(Program: TRANSPLANT)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/07/20	09/13/20	-1-----			1			\$1,500.00			3.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	NPTV	09/07/20-09/13/20		Tuesday Prime C			10-11pm			-T-----	:30	\$1,000.00	3.00	NM		
N32	WPTV	09/08/20	09/09/20	Wednesday Prime A Wednesday Prime A	CM	8-9pm	--1----	:30	1	\$2,500.00	P-6	4.96	NM	1	\$1,750.00	
(Program: AMERICA'S GOT TALENT)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/07/20	09/13/20	--1----			1			\$2,500.00			4.96			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	NPTV	09/07/20-09/13/20		Wednesday Prime A			8-9pm			--W-----	:30	\$1,750.00	4.96	NM		
N33	WPTV	09/08/20	09/09/20	Wednesday Prime B Wednesday Prime B	CM	9-10pm	--1----	:30	1	\$2,500.00	P-6	3.00	NM	0	\$0.00	
(Program: ELLEN)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/07/20	09/13/20	--1----			1			\$2,500.00			3.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WPTV	09/07/20-09/13/20		Wednesday Prime B			9-10pm			--W-----	:30	(\$2,500.00)	3.00	NM		
See MG 37.2,37.3,37.4,37.5,37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13,37.14,37.15 [Rate error on card.]																
N34	WPTV	09/08/20	09/09/20	Wednesday Prime C Wednesday Prime C	CM	10-11pm	--1----	:30	1	\$1,200.00	P-6	2.40	NM	1	\$875.00	
(Program: CHICAGO PD)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/07/20	09/13/20	--1----			1			\$1,200.00			2.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	NPTV	09/07/20-09/13/20		Wednesday Prime C			10-11pm			--W-----	:30	\$875.00	2.40	NM		
N35	WPTV	09/08/20	09/10/20	Thursday Prime A Thursday Prime A	CM	8-9pm	---1---	:30	1	\$900.00	P-6	1.74	NM	0	\$0.00	

Order / Rev: 751372
 Alt Order #: WOC12656455
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Advertiser: Trump/Republican/President
 Product Desc: 2020
 Estimate: 12117
WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: WALL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	---1---		1				\$900.00		1.74			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPTV	09/07/20-09/13/20		Thursday Prime A		8-9pm		---Th----	:30	(\$900.00)		1.74	NM		
See MG 37.2,37.3,37.4,37.5,37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13,37.14,37.15 [Football airs using inv code NFL Game Thursday]															
N36	WPTV	09/08/20	09/10/20	Thursday Prime B	CM	9-10pm	---1---	:30	1	\$900.00	P-6	1.40	NM	0	\$0.00
(Program: L&O)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	---1---		1				\$900.00		1.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPTV	09/07/20-09/13/20		Thursday Prime B		9-10pm		---Th----	:30	(\$900.00)		1.40	NM		
See MG 37.2,37.3,37.4,37.5,37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13,37.14,37.15 [Football airs using inv code NFL Game Thursday]															
N37	WPTV	09/08/20	09/10/20	Thursday Prime C	CM	10-11pm	---1---	:30	1	\$1,200.00	P-6	2.00	NM	14	\$8,600.00
(Program: L&O)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	---1---		1				\$1,200.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPTV	09/07/20-09/13/20		Thursday Prime C		10-11pm		---Th----	:30	(\$1,200.00)		2.00	NM		
See MG 37.2,37.3,37.4,37.5,37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13,37.14,37.15 [Football airs using inv code NFL Game Thursday]															
2	WPTV	09/13/20-09/13/20		SU 6-7am News		6-7am		-----Su	:30	(\$150.00)		2.00	NM		
Ⓜ See MG 37.17 [Incorrect Rate]															
3	NPTV	09/10/20-09/10/20		M-F 630-7pm		630-7pm		---Th----	:30	\$900.00		2.00	NM		
Ⓜ MG for 33.1,38.1,35.1,40.3,28.3,9.1,36.1,39.1,37.1															
4	WPTV	09/09/20-09/11/20		M-F 7-730pm		7-730pm		--WThF----	:30	(\$400.00)		2.00	NM		
Ⓜ See MG 37.16 [NFL pre Game]															
5	NPTV	09/09/20-09/11/20		M-F 7-730pm		7-730pm		--WThF----	:30	\$400.00		2.00	NM		
Ⓜ MG for 33.1,38.1,35.1,40.3,28.3,9.1,36.1,39.1,37.1															
6	NPTV	09/09/20-09/11/20		M-F 7-730pm		7-730pm		--WThF----	:30	\$400.00		2.00	NM		
Ⓜ MG for 33.1,38.1,35.1,40.3,28.3,9.1,36.1,39.1,37.1															
7	NPTV	09/11/20-09/11/20		Friday Prime Special		8-10pm		-----F----	:30	\$525.00		2.00	NM		
Ⓜ MG for 33.1,38.1,35.1,40.3,28.3,9.1,36.1,39.1,37.1															
8	NPTV	09/11/20-09/11/20		Friday Prime Special		8-10pm		-----F----	:30	\$525.00		2.00	NM		
Ⓜ MG for 33.1,38.1,35.1,40.3,28.3,9.1,36.1,39.1,37.1															
9	NPTV	09/14/20-09/14/20		Monday Prime Special		8-10pm		M-----	:30	\$1,000.00		2.00	NM		
Ⓜ MG for 33.1,38.1,35.1,40.3,28.3,9.1,36.1,39.1,37.1															
10	NPTV	09/14/20-09/14/20		Monday Prime Special		8-10pm		M-----	:30	\$1,000.00		2.00	NM		
Ⓜ MG for 33.1,38.1,35.1,40.3,28.3,9.1,36.1,39.1,37.1															
11	NPTV	09/09/20-09/11/20		M-F 7-9am		7-9am		--WThF----	:30	\$500.00		2.00	NM		
Ⓜ MG for 33.1,38.1,35.1,40.3,28.3,9.1,36.1,39.1,37.1															
12	NPTV	09/09/20-09/11/20		M-F 7-9am		7-9am		--WThF----	:30	\$500.00		2.00	NM		
Ⓜ MG for 33.1,38.1,35.1,40.3,28.3,9.1,36.1,39.1,37.1															
13	NPTV	09/09/20-09/11/20		M-F 7-9am		7-9am		--WThF----	:30	\$500.00		2.00	NM		
Ⓜ MG for 33.1,38.1,35.1,40.3,28.3,9.1,36.1,39.1,37.1															
14	NPTV	09/14/20-09/14/20		Monday Prime C		10-11pm		M-----	:30	\$900.00		2.00	NM		
Ⓜ MG for 33.1,38.1,35.1,40.3,28.3,9.1,36.1,39.1,37.1															
15	NPTV	09/14/20-09/14/20		Monday Prime C		10-11pm		M-----	:30	\$900.00		2.00	NM		
Ⓜ MG for 33.1,38.1,35.1,40.3,28.3,9.1,36.1,39.1,37.1															
16	NPTV	09/09/20-09/11/20		M-F 7-730pm		7-730pm		-----F----	:30	\$400.00		2.00	NM		
Ⓜ MG for 37.4 09/10															
17	NPTV	09/13/20-09/13/20		SU 5-6am News		5-6am		-----Su	:30	\$150.00		2.00	NM		
Ⓜ MG for 37.2 09/13															

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 Product Desc: 2020
 Estimate: 12117
WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N38	WPTV	09/08/20	09/11/20	Friday Prime A Friday Prime A	CM	8-9pm	----1--	:30	1	\$850.00	P-6	2.80	NM	0	\$0.00
(Program: AGT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/07/20	09/13/20	----1--			1		\$850.00		2.80				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPTV	09/07/20-09/13/20	Friday Prime A			8-9pm		----F----	:30	(\$850.00)		2.80	NM		
See MG 37.2,37.3,37.4,37.5,37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13,37.14,37.15 [AGT airs 8-10p using inv code Friday Prime Special]															
N39	WPTV	09/08/20	09/11/20	Friday Prime B Friday Prime B	CM	9-10pm	----1--	:30	1	\$850.00	P-6	1.90	NM	0	\$0.00
(Program: DATELINE)															
Week:		09/07/20	09/13/20	----1--			1		\$850.00		1.90				
1	WPTV	09/07/20-09/13/20	Friday Prime B			9-10pm		----F----	:30	(\$850.00)		1.90	NM		
See MG 37.2,37.3,37.4,37.5,37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13,37.14,37.15 [AGT airs 8-10p using inv code Friday Prime Special]															
N40	WPTV	09/08/20	09/14/20	M-F 11-1135p News M-F 11-1135p News	CM	11-1135pm (11:00 PM-11:30 PM)	11111--	:30	5	\$550.00	P-6	3.50	NM	4	\$1,875.00
(Program: NWSCHNL5 AT 11)															
Week:		09/08/20	09/14/20	11111--			5		\$550.00		3.50				
1	NPTV	09/08/20-09/14/20	M-F 11-1135p News			11-1135pm		MTWThF----	:30	\$475.00		3.50	NM		
2	NPTV	09/08/20-09/14/20	M-F 11-1135p News			11-1135pm		MTWThF----	:30	\$475.00		3.50	NM		
3	WPTV	09/08/20-09/14/20	M-F 11-1135p News			11-1135pm		MTWThF----	:30	(\$550.00)		3.50	NM		
See MG 37.2,37.3,37.4,37.5,37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13,37.14,37.15 [news shifts due to football using inv code LN 1130p-1205a]															
4	NPTV	09/08/20-09/14/20	M-F 11-1135p News			11-1135pm		MTWThF----	:30	\$475.00		3.50	NM		
5	NPTV	09/08/20-09/14/20	M-F 11-1135p News			11-1135pm		MTWThF----	:30	\$450.00		3.50	NM		
N41	WPTV	09/08/20	09/12/20	SA 11-1130pm News SA 11-1130pm News	CM	11-1130pm	-----1-	:30	1	\$550.00	P-6	3.60	NM	1	\$550.00
(Program: NEWSCHANNEL5 AT 11 SAT)															
Week:		09/07/20	09/13/20	-----1-			1		\$550.00		3.60				
N42	WPTV	09/08/20	09/13/20	LN 1130p-1205a after NFL LN 1130p-1205a after NFL	CM	1130pm-1205am	-----1	:30	1	\$700.00	P-6	2.98	NM	1	\$500.00
(Program: NEWSCHANNEL5 AT 11 SUN)															
Week:		09/07/20	09/13/20	-----1			1		\$700.00		2.98				
1	NPTV	09/07/20-09/13/20	LN 1130p-1205a after NFL			1130pm-1205am		-----Su	:30	\$500.00		2.98	NM		
N43	WPTV	09/08/20	09/14/20	M-F 1135p-1235a M-F 1135p-1235a	CM	1135pm-1235am	11111--	:30	5	\$250.00	P-6	1.56	NM	5	\$1,100.00
(Program: TONITE SHW-NBC)															
Week:		09/08/20	09/14/20	11111--			5		\$250.00		1.56				
1	NPTV	09/08/20-09/14/20	M-F 1135p-1235a			1135pm-1235am		MTWThF----	:30	\$225.00		1.56	NM		
2	NPTV	09/08/20-09/14/20	M-F 1135p-1235a			1135pm-1235am		MTWThF----	:30	\$225.00		1.56	NM		
3	NPTV	09/08/20-09/14/20	M-F 1135p-1235a			1135pm-1235am		MTWThF----	:30	\$225.00		1.56	NM		
4	NPTV	09/08/20-09/14/20	M-F 1135p-1235a			1135pm-1235am		MTWThF----	:30	\$225.00		1.56	NM		
5	NPTV	09/08/20-09/14/20	M-F 1135p-1235a			1135pm-1235am		MTWThF----	:30	\$200.00		1.56	NM		
N44	WPTV	09/08/20	09/14/20	M-F 1235-135a M-F 1235-135a	CM	1235-135am	11111--	:30	5	\$150.00	P-6	0.93	NM	5	\$500.00
(Program: LATE NIGHT)															
Week:		09/08/20	09/14/20	11111--			5		\$150.00		0.93				

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 Flight Dates: 09/08/20 - 09/14/20

Advertiser: Trump/Republican/President
 Product Desc: 2020
 Estimate: 12117
WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/08/20	09/14/20	11111--					5	\$150.00		0.93				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	NPTV	09/08/20-09/14/20		M-F 1235-135a					1235-135am	MTWThF----	:30	\$100.00	0.93	NM		
2	NPTV	09/08/20-09/14/20		M-F 1235-135a					1235-135am	MTWThF----	:30	\$100.00	0.93	NM		
3	NPTV	09/08/20-09/14/20		M-F 1235-135a					1235-135am	MTWThF----	:30	\$100.00	0.93	NM		
[Recon-Sports Late Run]																
4	NPTV	09/08/20-09/14/20		M-F 1235-135a					1235-135am	MTWThF----	:30	\$100.00	0.93	NM		
5	NPTV	09/08/20-09/14/20		M-F 1235-135a					1235-135am	MTWThF----	:30	\$100.00	0.93	NM		
N45	WPTV	09/08/20	09/12/20	SA 1130p-1a	CM	1130pm-1am	-----1-	:30	1	\$450.00	P-6	2.00	NM	1	\$400.00	
				SA 1130p-1a												
(Program: SAT NITE LIVE)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/07/20	09/13/20	-----1-					1	\$450.00		2.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	NPTV	09/07/20-09/13/20		SA 1130p-1a					1130pm-1am	-----Sa--	:30	\$400.00	2.00	NM		
N47	WPTV	09/08/20	09/10/20	Th - NFL Pre-Game FNIA	CM	7-830pm	---1---	:30	1	\$1,200.00	P-6	1.60	NM	1	\$1,200.00	
				Th - NFL Pre-Game FNIA												
(Program: NFL PRE)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/07/20	09/13/20	---1---					1	\$1,200.00		1.60				
N48	WPTV	09/08/20	09/10/20	NFL Game Thursday	CM	830-1130pm	---2---	:30	2	\$4,500.00	P-3	2.40	NM	2	\$9,000.00	
				NFL Game Thursday					(8:15 PM-11:30 PM)							
(Program: NFL)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/07/20	09/13/20	---2---					2	\$4,500.00		2.40				
N49	WPTV	09/08/20	09/12/20	Prime Hockey	CM	715-11pm	-----2-	:30	2	\$550.00	P-6	1.00	NM	2	\$1,100.00	
				Prime Hockey												
(Program: NHL PLAYOFFS)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/07/20	09/13/20	-----2-					2	\$550.00		1.00				
N50	WPTV	09/08/20	09/13/20	Su - NFL Pre-Game FNIA	CM	4-10pm	-----1	:30	1	\$1,200.00	P-6	3.00	NM	1	\$900.00	
				NFL Pregame FNIA												
(Program: NFL PRE)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/07/20	09/13/20	-----1					1	\$1,200.00		3.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	NPTV	09/07/20-09/13/20		Su - NFL Pre-Game FNIA					4-10pm	-----Su	:30	\$900.00	3.00	NM		
N51	WPTV	09/08/20	09/13/20	NFL Game Sunday	CM	4pm-12am	-----2	:30	2	\$4,500.00	P-6	8.00	NM	2	\$6,000.00	
				NFL Game Sunday												
(Program: NFL)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/07/20	09/13/20	-----2					2	\$4,500.00		8.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	NPTV	09/07/20-09/13/20		NFL Game Sunday					4pm-12am	-----Su	:30	\$3,000.00	8.00	NM		
2	NPTV	09/07/20-09/13/20		NFL Game Sunday					4pm-12am	-----Su	:30	\$3,000.00	8.00	NM		
N52	WPTV	09/10/20	09/10/20	Th - NFL Pre-Game FNIA	CM	7-830pm	---T---	:30	2	\$1,200.00	P-6	0.00	NM	2	\$2,400.00	
				Th - NFL Pre-Game FNIA												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/07/20	09/13/20	---T---					2	\$1,200.00		0.00				
N53	WPTV	09/11/20	09/11/20	Friday Prime C	CM	10-11pm	----F--	:30	2	\$625.00	P-6	0.00	NM	2	\$1,250.00	
				Friday Prime C												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/07/20	09/13/20	----F--					2	\$625.00		0.00				
N54	WPTV	09/09/20	09/11/20	M-F 7-9am	CM	7-9am	--WTF--	:30	3	\$500.00	P-6	0.00	NM	3	\$1,500.00	
				M-F 7-9am												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/07/20	09/13/20	--WTF--					3	\$500.00		0.00				
N55	WPTV	09/09/20	09/14/20		CM	730-8pm	M-WTF--	:30	1	\$450.00	P-6	0.00	NM	1	\$450.00	

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WPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8pm M-F 730-8pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/08/20	09/14/20	M-WTF--		1		\$450.00		0.00					
N56	WPTV	09/12/20	09/12/20	SA 8-10am SA 8-10am	CM	8-10am	-----S-	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/07/20	09/13/20	-----S-		1		\$300.00		0.00					
N57	WPTV	09/13/20	09/13/20	LN 1130p-1205a after NEM LN 1130p-1205a after NFL		1130pm-1205am	-----S	:30	1	\$500.00	P-6	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/07/20	09/13/20	-----S		1		\$500.00		0.00					
N58	WPTV	09/12/20	09/12/20	SA 7-8am News SA 7-8am News	CM	7-8am	-----S-	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/07/20	09/13/20	-----S-		1		\$250.00		0.00					
													Totals	125	\$69,840.00