

WOUB Radio FM Network  
Issues/Programs List  
January to March 2016

While the national scene was dominated by the presidential election cycle, conflict in the Middle East, and gun violence, locally the economy, local election news, economic innovation, veteran's issues, and educational issues were the major topics of interest during the first quarter of 2016.

In addition to our daily news reports and special features, the WOUB FM network broadcast news stories focused on local opponents and proponents of fracking, continued developments with Affordable Care Act, actions of the Ohio state legislature, state news of Kentucky and West Virginia, and energy security.

We continue to provide an international perspective with programming from the BBC from 9-10am on our FM network. Public affairs and news programming from NPR continue to be the prime focus of our weekday FM programming. The daytime format consists of Morning Edition, Diane Rehm, Fresh Air, Here and Now, and All Things Considered from NPR; the Takeaway from PRI, and the BBC Newshour. NPR News is used hourly (except midnight to 5am).

This quarter, we continued our special series of "Innovation Conversations" where Tom Hodson interviewed leaders in innovation in entrepreneurship and economic development in Ohio. These interviews were featured in half hour programs on our AM service, with five minute features used during Morning Edition and All Things Considered. The features were also made available for use state-wide, and placed on the public radio exchange (PRX).

We base our programming and production decision on a number of factors, news stories and events in the region, letters and phone calls from listeners and efforts to find local angles to important national or international stories.

Rusty Smith  
April 8, 2016

First Quarter 2016 Ascertainment Report  
Morning Edition/All Things Considered

Story: Conversation with Bev Jones

Description: Beverly E. Jones, executive coach/career consultant and WOUB Blogger, has authored a new book, *Think Like an Entrepreneur, Act Like a CEO*, that just has been released in January by Career Press.

It is divided into 50 short chapters that provide specific workplace and tips for people at every stage of their careers.

Jones, a former executive, lawyer, university administrator and Ohio University alumna, outlines practical suggestions using concrete examples from both research and real-life situations.

Date: January 6, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Conversation With Bev Jones

Description: Beverly E. Jones, an Ohio University alumna, WOUB Blogger, and career coach, gives specific tips to help mid-career people and “Baby Boomers” who might be seeking a second or third career late in life.

The tips are arranged in “50 Indispensable Tips” as part of her new book *Think Like and Entrepreneur, Act Like a CEO* published in January by Career Press.

Date: January 13, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Innovation Conversations

Description: Although innovation activities are spread across many departments and colleges at Ohio University, the epicenter of focus is in the office of the Vice President for Research and Creative Activity headed by Dr. Joseph Shields.

He promotes research and creative endeavors by faculty, staff and students and he manages the university’s investment in that scholarship. He also heads the university’s innovation outreach to the region.

Date: January 15, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Coal Plant Bailout

Description: Utilities, energy officials and environmental advocates are all debating a landmark proposition that would set the stage for the future of energy in Ohio. And as Statehouse correspondent Andy Chow reports, for the average consumer, this could mean paying hundreds of dollars more on electric bills.

Date: January 17, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Innovation Conversations

Description: The Office of Technology Transfer at Ohio University, headed by Bob Silva, plays a critical role in helping faculty and staff to commercialize innovations and intellectual property – thereby bringing revenue to the university. The Office of Technology Transfer manages the university's patent portfolio and develops licensing agreements with companies that are able to commercialize university innovations.

Date: January 29, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Paula Poundstone 1

Description: Comic Paula Poundstone, a regular panelist on NPR's Wait, Wait Don't Tell Me, is still doing her unique brand of stand-up. She is spontaneous and never does the same show twice... She will be at the People's Bank Theater in Marietta on Feb. 13...Recently, she described her show to WOUB's Tom Hodson and how she goes about writing comedy. She also contrasted the difference between writing comedy and writing her second book.

Date: January 30, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Paula Poundstone 2

Description: Comic Paula Poundstone, a regular panelist on NPR's Wait, Wait Don't Tell Me, has strong opinions about the overuse of computers and electronic devices. She told WOUB's Tom Hodson that we, as a society, are addicted to technology and we should remove computers from our elementary schools before we ruin young people's brains...

Poundstone will exhibit her unique style of humor at the People's Bank Theater in Marietta on Feb. 13...

Date: February 2, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Innovation Conversations

Description: TechGrowth Ohio, an outgrowth of the Voinovich School for Leadership and Public Affairs at Ohio University, has developed E-Teams to bring venture development to a 20 county area in Southeastern Ohio.

Heading that project is Faith Knutsen, the Associate Director of Operations.

Date: February 5, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Innovation Conversations

Description: If a company or an entrepreneur would like to share space and resources within the Ohio University Innovation Center, they must first talk with Lauren McCullough, the Client Service Coordinator and go through a rigorous intake system.

This process may take between six months and a year before a young, start-up company may be admitted.

Date: February 12, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Bev Jones

Description: WOUB Blogger, Career Consultant and Author Beverly Jones thinks that "customer service" should be a key part of every job in every business. Yet, too often it's ignored and given little attention by management and workers alike. It is a major reason for customer dissatisfaction.

Date: February 10, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Bev Jones

Description: Career Consultant, WOUB Blogger, and new author Beverly Jones says two-thirds of American employees are dis-engaged at work. They are bored and have little, to no enthusiasm

Date: February 15, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Innovation Conversations

Description: Winston Breeden III – this year’s recipient of the Konneker Medal for Commercialization and Entrepreneurship...This is an award to recognize current and former faculty and students who have demonstrated excellence in innovation, invention, commercialization and entrepreneurship.

Winston is CEO of Winston Products, LLC of Cleveland. He now promotes numerous brands sold through retail stores and his company has over 50 employees.

Date: February 19, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Ira Glass 1

Description: Ira Glass, the award-winning creator and host of This American Life, will be in Athens at 7:30 p.m. March 12<sup>th</sup> at Templeton Blackburn Memorial Auditorium to present “An Evening with Ira Glass: Reinventing Radio.”

Recently, he chatted with WOUB’s Tom Hodson about creating radio content.

Date: February 22, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Ira Glass 2

Description: Ira Glass, the creator and host of This American Life, recently, chatted with WOUB’s Tom Hodson about creating radio content.

Today he talks about the writing process and how he evolved his personal style as a storyteller.

Date: February 29, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Downton Abby

Description: Laura Loew (LOW), an expert on the fashions and accessories of the Downton Abbey period, will be the featured speaker at the WOUB Public Media Downton Abbey Tea on Sunday, March 6 in Baker University Center.

Loew (LOW) will display several of the period ensembles and explain the role of fashion in the popular PBS Downton Abbey series.

Date: March 1, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Our Town 1

Description: Our Town: Nelsonville – a film about the history of the Nelsonville-York area... produced by WOUB... will premiere Saturday, March 19, at 7:30 p.m. at the Nelsonville-York High School... Admission is free.

Today, Evan Shaw, the award-winning producer-director of the Our Town Series, talks to WOUB's Tom Hodson about the film and the rich heritage of the Nelsonville area.

Date: March 14, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Our Town 2

Description: Evan Shaw, an award-winning filmmaker at WOUB, has spent the past several months creating Our Town: Nelsonville...the latest in WOUB's Our Town series.

That film will premiere Sat. March 19 at Nelsonville-York High School at 7:30. Admission is free. It also will air Monday, March 21 at 8 p.m. and 9:30 pm on WOUB TV

Evan talks to WOUB's Tom Hodson about what it takes to make a historical documentary.

Date: March 17, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Innovation Conversations

Description: The Russ College of Engineering and Technology capstone class, “Designing to Make a Difference,” combines learning objectives for students with their professional skills to solve “real world” problems.

The course is directed by Dr. Greg Kremer (CRAY MER), the Chair of the Department of Mechanical Engineering and it is targeted for seniors in his college. Teams of five students are presented with real design problems and innovative solutions are sought.

D. Kremer tells WOUB’s Tom Hodson, how the class works...

Date: March 18, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Innovation Conversations

Description: The Appalachian Center for Economic Networks (ACENet) has celebrated its 30th anniversary as a community development corporation.

ACENet helps local businesses and entrepreneurs, especially in the food industry, establish support systems, infrastructure and distribution avenues.

Currently, ACENet is being led by Larry Fisher who was named executive director in 2015. He talks with WOUB’s Tom Hodson about ACENet’s expansion.

Date: March 25, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Nigel Holmes

Description: Nigel Holmes made his way to New York from England in 1978 bringing with him an amazing ability to tell stories and make them meaningful – not through narrative but through infographics.

Holmes appeared recently in Athens at the annual Schuneman Symposium on Photojournalism and New Media.

While here, he talked to WOUB’s Tom Hodson about how infographics make complex issues accessible.

Date: March 28, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Ken Ehrlich

Description: Ken Ehrlich (ERR-LICK) is a master of music media and his brilliant 50 year career was honored recently by the Scripps College of Communication with this year's Hall of Fame Award.

For 38 years, he has produced over 1,000 hours of award winning television events including 36 straight Grammy Awards shows and 7 Emmy Broadcasts.

During the Emmy's, Ehrlich is known for combining musical stars and acts who have never performed together before. He prides himself in creating these unique musical combinations and he tells WOUB's Tom Hodson about how he goes about doing that.

Date: March 29, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Mickey Osterreicher

Description: Mickey Osterreicher (OSTER RIKER) started his career as an award-winning photojournalist. Now, he is a formidable lawyer who fights for the rights of photographers.

Osterreicher is the current general counsel to the National Press Photographers Association and a media lawyer with the law firm of Barclay Damon LLP.

He recently was in Athens at the Schuneman Symposium for Photojournalism and New Media. He talked to WOUB's Tom Hodson about expectations of privacy and the negative connotation of the term "paparazzi"

Date: March 30, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630

Story: Amos Chapple

Description: Amos Chapple (Chapel) is a pioneer in drone photography and recently he shared his experiences with students from the Scripps College of Communication attending the annual Schuneman Symposium on Photojournalism and New Media.

Chapple has produced a landmark drone photography project called AIR in which he took drone pictures of major architectural structures across Europe, Russia, and India.

He was one of the early adopters of drone photography and he tells WOUB's Tom Hodson about the evolution of his aerial photography.

Date: March 31, 2016

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 &1630



