

WOUB Radio FM Network  
Issues/Programs List  
October to December 2015

While the national scene was dominated by the presidential election cycle, conflict in the Middle East, and gun violence, locally the economy, election news regarding redistricting and marijuana legalization, fracking issues, economic innovation, veteran's issues, and educational issues were the major topics of interest during the fourth quarter of 2015.

In addition to our daily news reports and special features, the WOUB FM network broadcast news stories focused on local opponents and proponents of fracking, continued developments with Affordable Care Act, actions of the Ohio state legislature, state news of Kentucky and West Virginia, and energy security.

Education stories were important in our coverage area. Common Core continued to be controversial, while portions of No Child Left Behind were repealed. We also followed and reported on changes in scholastic testing.

We continue to provide an international perspective with programming from the BBC from 9-10am on our FM network. Public affairs and news programming from NPR continue to be the prime focus of our weekday FM programming. The daytime format consists of Morning Edition, Diane Rehm, Fresh Air, Here and Now, and All Things Considered from NPR; the Takeaway from PRI, and the BBC Newshour. NPR News is used hourly (except midnight to 5am).

This quarter, we continued our special series of "Innovation Conversations" where Tom Hodson interviewed leaders in innovation in entrepreneurship and economic development in Ohio. These interviews were featured in half hour programs on our AM service, with five minute features used during Morning Edition and All Things Considered. The features were also made available for use state-wide, and placed on the public radio exchange (PRX).

We base our programming and production decision on a number of factors, including reference to the annual list of ascertained issues, news stories and events in the region, letters and phone calls from listeners and efforts to find local angles to important national or international stories.

Rusty Smith  
January 8, 2016

Fourth Quarter 2015 Ascertainment Report  
Morning Edition/All Things Considered

Story: Beverly Jones Gives Advice on How to Thrive on the Job Even During Tough Times

Description: Have you ever received some tough feedback on the job? Did you know how to take it? And, did you ever make a mistake at work...a big error in judgment? What did you do to get past it?

Career consultant, executive coach, and WOUB blogger Beverly E. Jones tells us some easy tips on how we can accept negative feedback and turn those comments into positive actions.

Date: October 5, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Ohio's Third Frontier Fund Supports Statewide Technology Development

Description: For nearly 13 years, Ohio's Third Frontier Fund has supported technology-based economic development across the state and has risen to one of the most successful funds in the nation. The Third Frontier Fund helps support TechGROWTH Ohio and other innovation activities in Southeastern Ohio.

David Goodman, the Director of the Ohio Development Service Agency under Governor John Kasich, acts as chair of the Ohio Third Frontier Commission which is internationally recognized as successfully changing the trajectory of Ohio's economy.

Date: October 9, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Award-Winning Poet Edits New Anthology of Appalachian Ohio Writing

Description: Neil Carpathios, an award-winning poet and professor of Creative Writing at Shawnee State University, has edited a new anthology of writing about this region. Every River on Earth: Writing from Appalachian Ohio has recently been published by Ohio University Press.

Date: October 14, 2015

Program: Morning Edition/All Things Considered  
Time: 0630 & 0830 & 1630

Story: Music Therapist Dr. Deforia Lane Will Be On Campus Oct. 19 and 20

Description: On this episode on "Conversations from Studio B", Lynn Harter talks with Dr. Deforia Lane about her upcoming visit to campus.

Date: October 19, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Redistricting Issue Backers Admit Uphill Battle Ahead In Getting Voters To Notice the Plan

Description: The backers of the redistricting issue, which is the first issue on the statewide ballot, admit the marijuana legalization issue is getting most of the attention. But Fair Districts for Ohio co-chair Matt Huffman said the group has still raised \$300,000, and is starting to spend it. "We did an initial buy of mailing to high-intensity voters in off-year elections," Huffman said, and added that the group is also "going to make a pretty substantial radio buy here."

Date: October 20, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Backers of Medical Marijuana say Passing Issue 3 is Their Best Option Now

Description: People who want medical marijuana in Ohio say they are ready to vote for Issue 3, even if they don't particularly like all of the aspects of the plan. Ohio Public Radio's Jo Ingles explains why.

Date: October 21, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Evangelical Pastors and Groups Speak Out Against Issue 3, the Legalized Marijuana Proposal

Description: Some evangelical church leaders throughout the state are the latest to oppose Issue 3, the proposed constitutional amendment that would legalize marijuana. Ohio Public Radio's Jo Ingles reports.

Date: October 22, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Executive-in-Residence Migliuolo Mentors Local Start-Up Companies

Description: As an Executive-in-Residence at TechGROWTH Ohio, Michele Migliuolo delivers intensive operational assistance for start-up businesses in Southeast Ohio. He helps them grow and prepares young companies for outside financial investments.

He acts as a mentor, a coach, and an advisor to several startups companies and he told WOUB's Tom Hodson how he applies his 25 years of experience to helping young companies form, grow and prosper.

Date: October 23, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Experienced Executive Advances "Life Sciences" Technologies in SE Ohio

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Jeff Wiseman has brought his 30 years of experience in "drug discovery research" in pharmaceuticals to Ohio University and SE Ohio.

Wiseman is the Executive in Residence at the Edison Biotechnology Institute at Ohio University. His primary focus is helping to advance "life sciences technologies" from the laboratory to commercial distribution.

He recently talked with WOUB's Tom Hodson about the growth and value of biotechnology at Ohio University and in this region. Ohio University is one of the nation's leaders in research licensing revenue, according to The Association of University Technology Managers (AUTM).

Date: October 26, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Ohio University Senior Is Already a Full-fledged Entrepreneur

Description: Michael “Alex” Geiser is a senior in the College of Business at Ohio University and he already has launched one start-up company and he is working on a second.

Last year he created Cubic LLC, a cell phone accessory. During Start Up Week at Ohio University, he and a team developed a protective armor case for cell phones. For his work, he was named a finalist for the 2014 Student Entrepreneur of the Year competition at the university.

This year, he is working on a new product called Smart Headband.

During a conversation with WOUB’s Tom Hodson, Alex explained his products and the opportunities for student entrepreneurs at the university.

Date: November 2, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Award-Winning Filmmaker Weaves Personal Stories with World Problems

Description: Sean Peoples is an award-winning international film producer who documents strong and compelling personal stories and weaves them with major global issues and policy questions. It is a unique form of storytelling.

Until recently, Peoples was a multimedia producer/program associate at the Woodrow Wilson International Center for Scholars where he spent 9.5 years. He is now a producer at Think Out Loud Productions.

Date: November 3, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Recent Ohio University Grad Shuns Corporate Life for Entrepreneurial Start

Description: Harold Nuss is a 2015 graduate of the Russ College of Engineering and Technology. He had numerous job offers from some major corporations and major internships while a student. However, he rejected those offers to start down his own entrepreneurial path.

Nuss felt that he needed to pursue his own dreams now – while he is young. Although he bucked conventional wisdom and job security, Nuss did not seem to be bothered by his choice when, recently, he talked with WOUB's Tom Hodson.

Date: November 9, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: A Town Hall Meeting Will Discuss Veteran Homeless Issues and Survey

Description: The Athens County League of Women Voters has joined forces with various local veterans' organizations to schedule a town meeting to discuss the Homeless Veterans Project. The meeting will take place at the Athens Community Center Multipurpose Room Wednesday, Nov. 11 (Veterans Day) at 6:30 p.m.

The meeting's organizers will unveil the results of a three year survey of homeless veterans living in Athens County, present a tri-fold pamphlet to give aid to veterans, and challenge the Athens community to increase efforts to alleviate homelessness for veterans.

Date: November 10, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Wikimedia Spokesperson Visits the E.W. Scripps School of Journalism

Description: Katherine Maher, Chief Communications Officer for the Wikimedia Foundation, visited the E. W. Scripps School of Journalism recently as a guest of the Institute for International Journalism.

The Wikimedia Foundation is the organization behind Wikipedia – the fifth most popular website on the Internet.

Maher talked with WOUB's Tom Hodson about Wikipedia's popularity and how it has evolved since its beginnings. She claims that Wikipedia is now as accurate as major encyclopedias due to its constant editing by contributors. She says it is the "go to source" for many people.

Date: November 11, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Translational Medicine Helps To Better Prepare Med Students For Career

Description: OHIO Heritage College Associate Professor Sonsoles De Lacalle unpacks the medical school's dual degree program with Conversations from Studio B host Kelee Riesbeck, revealing why the initiative represents a sea change for how OHIO students are trained to be clinician-scientists. Dr. De Lacalle also talks about the importance of communicating scientific discovery to the public, especially to K-12 students.

Date: November 11, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Anti-Ethanol Ad Sparks Outrage Among Ohio's Corn, Ethanol Producers

Description: Ohio's corn and ethanol industry is fighting back at ads it says are misleading and funded by "big oil".

Date: November 13, 2015

Program: Morning Edition/All Things Considered

Time: 0730

Story: State Focused on Getting Veterans Hired

Description: Communities around the state are holding events to honor veterans. Statehouse correspondent Andy Chow takes a look at what Ohio is doing to help military members in the long term.

Date: November 12, 2015

Program: Morning Edition/All Things Considered

Time: 0730

Story: Vinton County 911 Levy

Description: A look at the ballot issue

Date: November 13, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: 3D Printer Translates 3D Designs into 3D Objects for Local Entrepreneurs

Description: Ohio University has a 3D printer located at the Innovation Center that helps turn client ideas into reality or at least a mock-up of the ultimate product. For many clients, it is essential to the entrepreneurial process.

Dr. Jesus Pagan, assistant professor in the Engineering Technology and Management program of the Russ College of Engineering and Technology, was instrumental in Ohio University's purchase of the 3D printer.

He led the team that purchased this high powered printer that meet a wide variety of needs.

The Object350 Connex, from Stratasys, has eight print heads allowing it to create objects from a wide variety of materials. It also allows university, regional and community members to design prototypes and actually manufacture products on demand.

Pagan joined WOUB's Tom Hodson for a conversation about the printer – its capabilities and its current uses.

Date: November 17, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630



Story: New Bills Would Make Changes to Cosmetology Licenses

Description: There's bipartisan support for two companion bills in the legislature that would get rid of management training for cosmetologists. Ohio Public Radio's Jo Ingles reports the plan has lawmakers, salon owners and cosmetologists splitting hairs over what should be required of future hair stylists in the Buckeye State.

Date: November 18, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Rural Entrepreneur Promotes his Products to a Global Market

Description: Scott Bagley is a rural entrepreneur and innovator but he sells his products internationally.

Bagley is founder of Exeterra, an Innovation Center company. He sells the Exeter Biochar Retort – a large round kiln that uses a high-heat process to produce charcoal materials from wood and animal bones in an energy-efficient, clean-burning way.

He sells his products all across North American and into the Caribbean region. Additionally, he sells natural charcoal products in the Athens area. He has partnered with a company in Great Britain for wider distribution and manufacturing of the special kilns.

Bagley explained to WOUB's Tom Hodson how biochar is created and some of its practical uses.

Date: November 23, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Trump Takes Shot At Kasich During Columbus Campaign Stop

Description: Thousands of people flocked to Columbus to catch the Republican presidential front runner Donald Trump at his first rally in Ohio. Donald Trump used the opportunity to throw a few punches at Gov. John Kasich in front of his home crowd.

Date: November 24, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: An Ohio University Professor Is Growing Biotech Commercialization

Description: JD Kittle is an Ohio University faculty member in chemistry and biochemistry but he also is helping develop new companies to commercialize and optimize biotech discoveries – some of those companies are based in Athens.

He is the founder of Molecular Technologies Laboratories (MTL), an Innovation Center Company and he also is a principal in the Columbus based company Applied Biomolecular Technologies LLC.

He recently talked with WOUB's Tom Hodson about this region being a catalyst for scientific innovation.

Date: November 30, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Bill To Make Ohio A Right To Work State Gets Hearing At Ohio Statehouse

Description: A bill has been introduced in the Ohio legislature that would, if passed, make Ohio a so-called "right to work" state for private businesses.

Date: December 1, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Local Companies Meeting the Needs of Pharmacies are Part of Ohio University's Innovation Center

Description: Ed Zatta is not your typical drug store pharmacist. In addition to his regular pharmacy duties, Zatta is a pharmaceutical entrepreneur who calls the Ohio University Innovation Center home. He owns pharmacies and also is creating new companies to work with regional pharmacies.

Zatta is the owner of RXQ Compounding LLC. It is a Federal Drug Administration "outsourcing facility" housed in the Innovation Center. It supplies the region with specially needed pharmaceutical compounds.

Zatta also owns RXQ Development – also in the Innovation Center. This is a new and growing company that is developing software and systems to help manage and control inventory needs of locally owned community pharmacies.

Zatta is no stranger to the special needs of community pharmacies in this region. He owns and is the president of Ravenswood Drugs in Ravenswood, West Virginia. He also owns the "Drug Store @ O'Bleness" located in the Castrop Center adjacent to Ohio Health O'Bleness Hospital and the Swisher and Loshe Pharmacy in Pomeroy, Ohio.

Zatta discussed his new ventures with WOUB's Tom Hodson.

Date: December 7, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Huntington Holds Meeting with EPA Focused on Revitalization

Description: Huntington officials have joined forces with state and federal agencies to develop a plan for boosting economic development in the city. A forum held Tuesday focused on cleaning up toxic industrial sites, dealing with blighted areas and developing the waterfront. Huntington could become a model for other cities dealing with similar issues.

Date: December 8, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630

Story: Bill Would Require Burial Or Cremation Of Fetal Remains

Description: State lawmakers are introducing new legislation that would require women who have abortions or miscarriages to designate arrangements for burial or cremation of fetuses. Ohio Public Radio's Jo Ingles reports.

Date: December 14, 2015

Program: Morning Edition/All Things Considered

Time: 0630 & 0830 & 1630