

KCMQ, COLUMBIA QUARTERLY ISSUES/PROGRAMS LIST

The following is a list of the significant issues responded to by Radio Station KCMQ-FM, Columbia, Missouri, in the public's interest for the period of **January 1st, 2024 to March 31st, 2024**. The listing is by no means exhaustive. The order in which the issues appear does not reflect priority.

ISSUE DESCRIPTION.... KCMQ Community Calendar

PROGRAM... on-air, web post

DATES AIRED... January 10 – March 31

DURATION... :30

CONTENT... KCMQ aired community calendar announcements highlighting various community events put on by non-profit organizations throughout Mid-Missouri. The community calendar also exists online all year.

ISSUE DESCRIPTION.... Mid-Missouri Job Postings

PROGRAM... On-air/ online mentions, social media, web

DATES AIRED... January 1 – TBD

DURATION... :N/A

CONTENT... With many out of work, we crafted a post at KCMQ.com which helped listeners find a new job. We posted job openings from local businesses at no cost.

ISSUE DESCRIPTION.... KCMQ Man Show

PROGRAM... web post, social, e-blast, on-air promotion, on-site hosting

DATES AIRED... February 5 – March 9

DURATION... :N/A

CONTENT... A portion of proceeds from the show went to Central Missouri Honor Flight, an organization dedicated to sending veterans to Washington D.C. to see their war memorials and monuments.