

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: Grand Rapids, WBCT, WOOD	Date: 10/15
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I, Kelly Scott Madison

do hereby request station time concerning the following issue:

Right to Life - Education Fund - Michigan

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 2em; font-family: cursive;">See attached.</div>					

This broadcast time will be used by: Right to Life

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

The Right to Life Education Fund

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Right to Life

P.O. Box 901

Grand Rapids, MI 49509

616-532-2300

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Barb Listing - Right to Life

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

The Right to Life Education Fund P.O. Box 901 Grand Rapids, MI 49509	616-532-2300
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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Barb Lishue - Right to Life

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/23/14 [Signature] 312-917-0772
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

REVISED

Oct 23, 18
 CONT# 32246866 Mod# 1 Ver# 3 (Last = Orig CF)
 REP iHeartMedia
 TO WBCT-FM (Grand Rapids, MI)
 FM CLAIRE DALTON
 OFF CHICAGO
 AGY KELLY SCOTT MADISON
 ADDR 303 EAST WACKER DRIVE 8TH FLOOR
 CHICAGO, IL 60601

DDS CONT# 0
 C/P/E: R34 / MEF / 0003

SALESPERSON FAX#

PH # 312-977-0772

BYR CYNTHIA SHEKOSKI
 ADV RIGHT TO LIFE OF MICHIGAN PAC
 PDT MICHIGAN EDUCATIONAL FUND
 FLT Oct 15, 18 - Nov 11, 18

*** REP ORDER COMMENT ***

** 10/23/2018 11:49:00 AM: **PLEASE CONFIRM WITH COLLEEN MURPHY WITHIN 48 HRS. OF RECEIPT!!**
 FOR ASSISTANCE, SHE CAN BE REACHED AT COLLEENMURPHY@IHEARTMEDIA.COM OR AT 312-540-2165.
 THANK YOU!!**

** 10/23/2018 11:49:00 AM: **REVISED ORDER** **DO NOT DOUBLE BOOK** **ZEROING OUT WEEK OF
 10/15** **ADDING SPOTS TO WEEK OF 10/22*

** 10/23/2018 11:49:00 AM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

** 10/23/2018 11:49:00 AM: KELLY SCOTT MADISON: PLEASE INPUT UNDER KSM REV TYPE

** 10/23/2018 11:49:00 AM: THIS ADVERTISER WILL NOT RUN IN RUSH LIMBAUGH.

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
CHG	1.1	<u>FLIGHT 1</u> KSM	MTWTF..	6A - 7P	120	10/15/2018 - 10/19/2018	1W	0	\$1,100.00	0
		;ROTATION								
						** WEEKLY FLIGHT TOTALS **		0	\$0.00	
CHG	2.1	<u>FLIGHT 2</u> KSM	MTWTF..	6A - 7P	120	10/22/2018 - 10/26/2018	1W	10	\$1,100.00	10
		;ROTATION								
						** WEEKLY FLIGHT TOTALS **		10	\$11,000.00	
CHG	3.1	<u>FLIGHT 3</u> KSM	MTWTF..	6A - 7P	120	10/29/2018 - 11/2/2018	1W	9	\$1,100.00	9
		;ROTATION								
						** WEEKLY FLIGHT TOTALS **		9	\$9,900.00	

Oct 23, 18

CONT# 32246866 Mod# 1 Ver# 3 (Last = Orig CF)
 REP iHeartMedia

DDS CONT# 0
 C/P/E: R34 / MEF / 0003

		FLIGHT 4								
CHG	4.1	KSM	M.....	6A - 7P	120	11/5/2018 - 11/5/2018	1W	2	\$1,100.00	2
		;ROTATION								
CHG	4.2	KSM	.T.....	6A - 12P	120	11/6/2018 - 11/6/2018	1W	1	\$1,100.00	1
		;ROTATION								
						** WEEKLY FLIGHT TOTALS **			3	\$3,300.00

	Oct 18	Nov 18					
SPOTS	10	12					
CASH	11000.00	13200.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	11000.00	13200.00					

						TOTAL
SPOTS						22
CASH						24,200.00
TRADE						0.00
NSL						0.00
TOTAL						24,200.00

**** Competitive Comments ****

RTL 4Q18 MEF :120S

SVC: XXYY MSA ARBITRON

Demo Adults 35-64

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

REVISED

Oct 23, 18
 CONT# 32246867 Mod# 1 Ver# 3 (Last = Orig CF)
 REP iHeartMedia
 TO WOOD-AM (Grand Rapids, MI)
 FM CLAIRE DALTON
 OFF CHICAGO
 AGY KELLY SCOTT MADISON
 ADDR 303 EAST WACKER DRIVE 8TH FLOOR
 CHICAGO, IL 60601

DDS CONT# 0
 C/P/E: R34 / MEF / 0003

SALESPERSON FAX#

PH # 312-977-0772

BYR CYNTHIA SHEKOSKI
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 PDT MICHIGAN EDUCATIONAL FUND
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MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
CHG	1.1	<u>FLIGHT 1</u> KSM	MTWTF..	6A - 7P	120	10/15/2018 - 10/19/2018	1W	0	\$950.00	0
		;ROTATION								
						** WEEKLY FLIGHT TOTALS **		0	\$0.00	
CHG	2.1	<u>FLIGHT 2</u> KSM	MTWTF..	6A - 7P	120	10/22/2018 - 11/2/2018	2W	10	\$950.00	20
		;ROTATION								
						** WEEKLY FLIGHT TOTALS **		10	\$19,000.00	
CHG	3.1	<u>FLIGHT 3</u> KSM	M.....	6A - 7P	120	11/5/2018 - 11/5/2018	1W	2	\$950.00	2
		;ROTATION								
CHG	3.2	KSM	. .T.....	6A - 12P	120	11/6/2018 - 11/6/2018	1W	1	\$950.00	1

Oct 23, 18

CONT# 32246867 Mod# 1 Ver# 3 (Last = Orig CF)
 REP iHeartMedia

DDS CONT# 0
 C/P/E: R34 / MEF / 0003

;ROTATION							
					** WEEKLY FLIGHT TOTALS **	3	\$2,850.00

	Oct 18	Nov 18					
SPOTS	10	13					
CASH	9500.00	12350.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	9500.00	12350.00					

							TOTAL
SPOTS							23
CASH							21,850.00
TRADE							0.00
NSL							0.00
TOTAL							21,850.00

**** Competitive Comments ****

RTL 4Q18 MEF :120S

SVC: XXYY MSA ARBITRON

Demo Adults 35-64

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