

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WOOD-AM, WBCT-FM	<b>Date:</b> 1.17.18
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I, Cindy Shekoski

do hereby request station time concerning the following issue:

<p style="font-size: 1.2em;">Right to Life Michigan</p>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

This broadcast time will be used by: Right to life michigan

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

*Kelly Scott Madison*

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

*Barb Listing - CMO  
Pat Korte, Chairman  
Trudy Vansolekma - Treasurer*

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kelly Scott Madison

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

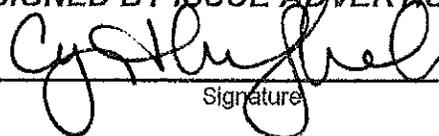
Barb Listing - CMO  
Pat Korte, Chairman  
Trudy Vansolekma - Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

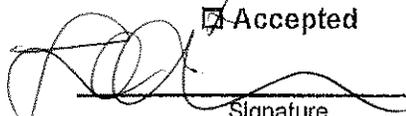
The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

1/17/18                                            312-621-9330  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected

                      Taylor Charlesworth                      NSA  
Signature                                      Printed Name                                      Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

**Attach proposed schedule with charges (if available):**

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Jan 23, 18  
 CONT# 31468181 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO WOOD-AM (Grand Rapids, MI)  
 FM CLAIRE DALTON  
 OFF CHICAGO  
 AGY KELLY SCOTT MADISON  
 ADDR 303 EAST WACKER DRIVE 8TH FLOOR  
 CHICAGO, IL 60601

DDS CONT# 0  
 C/P/E: R34 / MEF / 0002

SALESPERSON FAX#

PH # 312-977-0772

BYR EMILY REESE  
 ADV RIGHT TO LIFE OF MICHIGAN PAC  
 PDT MICHIGAN EDUCATIONAL FUND  
 FLT Jan 15, 18 - Jan 28, 18

\* REP ORDER COMMENT \*

\*\* 1/12/2018 5:52:00 PM: \*\*NEW ORDER\*\*

\*\* 1/12/2018 5:52:00 PM: \*\*PLEASE CONFIRM WITH LIZ LAWSON WITHIN 48 HRS. OF RECEIPT!!\*\* FOR ASSISTANCE, SHE CAN BE REACHED AT ELIZABETHLAWSON@IHEARTMEDIA.COM OR AT 312-540-2903. THANKS!

\*\* 1/12/2018 5:52:00 PM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

\*\* 1/12/2018 5:52:00 PM: KELLY SCOTT MADISON ONLY ACCEPTS ELECTRONIC INVOICES THROUGH WWW.RADIOINVOICES.COM OR WWW.SPOTDATA.COM, SPOTDATA IDB #656.

\*\* 1/12/2018 5:52:00 PM: KELLY SCOTT MADISON/CHICAGO 303 E. WACKER DRIVE - 8TH FLOOR CHICAGO, IL 60601 PLEASE INCLUDE CLIENT/PRODUCT/ESTIMATE CODES ON ALL INVOICES. KSM REQUESTS THAT ALL INVOICES BE TRANSMITTED ELECTRONICALLY VIA THE FOLLOWING: SPOT BY SPOT

(WWW.RADIOINVOICES.COM); ID #9912493 SPOT DATA (WWW.SPOTDATA.COM): IDB #656 MARKETRON (WWW.MARKETRON.COM): ID #8393 EMEDIA TRADE (WWW.EMEDIATRADE.COM): #EMT10342

\*\* 1/12/2018 5:52:00 PM: KELLY SCOTT MADISON: PLEASE INPUT UNDER KSM REV TYPE

\*\* 1/12/2018 5:52:00 PM: THIS ADVERTISER WILL NOT RUN IN RUSH LIMBAUGH.

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<b>FLIGHT 1</b> KSM	..WTF..	6A - 7P	120	1/17/2018 - 1/19/2018	1W	15	\$250.00	15
		;W-F 6A-7P								
						** WEEKLY FLIGHT TOTALS **		15	\$3,750.00	
	2.1	<b>FLIGHT 2</b> KSM	MT.....	6A - 7P	120	1/22/2018 - 1/23/2018	1W	10	\$250.00	10
		;M-TU 6A-7P								
						** WEEKLY FLIGHT TOTALS **		10	\$2,500.00	

Jan 23, 18  
 CONT# 31468181 Mod# Ver# 1 (Last = )  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: R34 / MEF / 0002

	Jan 18					
SPOTS	25					
CASH	6250.00					
TRADE	0.00					
NSL	0.00					
TOTAL	6250.00					

						TOTAL
SPOTS						25
CASH						6,250.00
TRADE						0.00
NSL						0.00
TOTAL						6,250.00

**\*\* Competitive Comments \*\***

SVC: XYYY MSA ARBITRON  
 Demo Adults 25-54

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.