

# CONTRACT



**KSNQ-FM**  
 415 Park Avenue  
 Twin Falls, ID 83301  
 WOpayments3@townsquaremedia.com  
 (208) 733-7512

<u>Contract / Revision</u> 4601558 /		<u>Alt Order #</u> 37090220
<u>Advertiser</u> Save our School Idaho		<u>Original Date / Revision</u> 01/24/24 / 01/24/24
<u>Contract Dates</u> 01/22/24 - 02/11/24	<u>Estimate #</u> 3689	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSNQ-FM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> R114337	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Hulsen Media Services LLC**  
 2400 Laramie Trail  
 Austin, TX 78749

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KSNQ	01/29/24	02/11/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	12	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/29/24	02/04/24	-222---				6	\$70.00			
	Week:	02/05/24	02/11/24	-222---				6	\$70.00			
N 2	KSNQ	01/29/24	02/11/24	M-F Midday	10:00 AM-3:00 PM		1:00			NM	12	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/29/24	02/04/24	-222---				6	\$70.00			
	Week:	02/05/24	02/11/24	-222---				6	\$70.00			
N 3	KSNQ	01/22/24	02/11/24	Sa-Su AM	6:00 AM-10:00 AM		1:00			NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/24	01/28/24	-----2-				2	\$40.00			
	Week:	01/29/24	02/04/24	-----2-				2	\$40.00			
	Week:	02/05/24	02/11/24	-----2-				2	\$40.00			
N 4	KSNQ	01/22/24	02/11/24	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/24	01/28/24	-----2-				2	\$40.00			
	Week:	01/29/24	02/04/24	-----2-				2	\$40.00			
	Week:	02/05/24	02/11/24	-----2-				2	\$40.00			
N 5	KSNQ	01/22/24	02/11/24	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/24	01/28/24	-----2-				2	\$40.00			
	Week:	01/29/24	02/04/24	-----2-				2	\$40.00			
	Week:	02/05/24	02/11/24	-----2-				2	\$40.00			
N 6	KSNQ	01/22/24	02/11/24	Sa-Su AM	6:00 AM-10:00 AM		1:00			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/24	01/28/24	-----1				1	\$30.00			
	Week:	01/29/24	02/04/24	-----1				1	\$30.00			
	Week:	02/05/24	02/11/24	-----1				1	\$30.00			
N 7	KSNQ	01/22/24	02/11/24	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	9	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/24	01/28/24	-----3				3	\$30.00			
	Week:	01/29/24	02/04/24	-----3				3	\$30.00			
	Week:	02/05/24	02/11/24	-----3				3	\$30.00			
N 8	KSNQ	01/22/24	02/11/24	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	6	\$180.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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 Twin Falls, ID 83301  
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<u>Contract / Revision</u>	<u>Alt Order #</u>
4601558 /	37090220

<u>Advertiser</u>	<u>Original Date / Revision</u>
Save our School Idaho	01/24/24 / 01/24/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
01/22/24 - 02/11/24	Issue	3689

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/22/24	01/28/24	-----2				2	\$30.00			
Week:		01/29/24	02/04/24	-----2				2	\$30.00			
Week:		02/05/24	02/11/24	-----2				2	\$30.00			
<b>Totals</b>											60	\$2,940.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/01/24 -01/28/24	12	\$420.00	(\$63.00)	\$357.00
01/29/24 -02/11/24	48	\$2,520.00	(\$378.00)	\$2,142.00
<b>Totals</b>	60	\$2,940.00	(\$441.00)	\$2,499.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, HMS, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Hulsen Media Services

Agency name: Hulsen Media Services

Address: 2400 Laramie Trail

Contact: Kristin Black

Phone number: 512-827-7427

Email: kristin@hulsenmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Save Our Schools Idaho

Address: PO Box 2353, Boise, ID 83701

Contact: Melanie Folwell

Phone number: 208-713-4378

Email: admin@saveourschoolsidaho.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Tim Rosandick  
Geoff Thomas  
Ken Hart

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Kristin Black</i>	Signature:
Name: <i>Kristin Black</i>	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Jan 24, 24**  
 CONT# 37090220 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KSNQ-FM (Twin Falls, ID)  
 FM BRENDA DEATON  
 OFF DALLAS  
 AGY HULSEN MEDIA SERVICES LLC - HULS TX  
 ADDR 2400 LARAMIE TRAIL  
 AUSTIN, TX 78749

DDS CONT# 0  
 C/P/E: / / 3689

SALESPERSON FAX#

PH #

BYR KRISTIN HULSEN  
 ADV SAVE OUR SCHOOL IDAHO  
 PDT Issue  
 FLT Jan 22, 24 - Feb 11, 24

\* REP ORDER COMMENT \*

\*\* 1/24/2024 10:53:00 AM: POPULATIONBUYTYPE: CPP.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS	
		<b>FLIGHT 1</b>								
	1.1	.....S.	6A - 10A	60	01/27/2024 - 01/27/2024	1D	2	\$40.00	2	
	1.2	.....S.	10A - 3P	60	01/27/2024 - 01/27/2024	1D	2	\$40.00	2	
	1.3	.....S.	3P - 7P	60	01/27/2024 - 01/27/2024	1D	2	\$40.00	2	
			<b>** FLIGHT TOTALS **</b>					6	\$240.00	
		<b>FLIGHT 2</b>								
	2.1	.....S	6A - 10A	60	01/28/2024 - 01/28/2024	1D	1	\$30.00	1	
	2.2	.....S	10A - 3P	60	01/28/2024 - 01/28/2024	1D	3	\$30.00	3	
	2.3	.....S	3P - 7P	60	01/28/2024 - 01/28/2024	1D	2	\$30.00	2	
			<b>** FLIGHT TOTALS **</b>					6	\$180.00	
		<b>FLIGHT 3</b>								
	3.1	.T.....	6A - 10A	60	01/30/2024 - 01/30/2024	1D	2	\$70.00	2	
	3.2	.T.....	10A - 3P	60	01/30/2024 - 01/30/2024	1D	2	\$70.00	2	
			<b>** FLIGHT TOTALS **</b>					4	\$280.00	
		<b>FLIGHT 4</b>								
	4.1	..W....	6A - 10A	60	01/31/2024 - 01/31/2024	1D	2	\$70.00	2	
	4.2	..W....	10A - 3P	60	01/31/2024 - 01/31/2024	1D	2	\$70.00	2	
			<b>** FLIGHT TOTALS **</b>					4	\$280.00	
		<b>FLIGHT 5</b>								
	5.1	...T...	6A - 10A	60	02/01/2024 - 02/01/2024	1D	2	\$70.00	2	
	5.2	...T...	10A - 3P	60	02/01/2024 - 02/01/2024	1D	2	\$70.00	2	

				<b>** FLIGHT TOTALS **</b>			4	\$280.00	
		<b>FLIGHT 6</b>							
6.1	.....S.	6A - 10A	60	02/03/2024 - 02/03/2024	1D	2	\$40.00	2	
6.2	.....S.	10A - 3P	60	02/03/2024 - 02/03/2024	1D	2	\$40.00	2	
6.3	.....S.	3P - 7P	60	02/03/2024 - 02/03/2024	1D	2	\$40.00	2	
				<b>** FLIGHT TOTALS **</b>			6	\$240.00	
		<b>FLIGHT 7</b>							
7.1	.....S	6A - 10A	60	02/04/2024 - 02/04/2024	1D	1	\$30.00	1	
7.2	.....S	10A - 3P	60	02/04/2024 - 02/04/2024	1D	3	\$30.00	3	
7.3	.....S	3P - 7P	60	02/04/2024 - 02/04/2024	1D	2	\$30.00	2	
				<b>** FLIGHT TOTALS **</b>			6	\$180.00	
		<b>FLIGHT 8</b>							
8.1	.T.....	6A - 10A	60	02/06/2024 - 02/06/2024	1D	2	\$70.00	2	
8.2	.T.....	10A - 3P	60	02/06/2024 - 02/06/2024	1D	2	\$70.00	2	
				<b>** FLIGHT TOTALS **</b>			4	\$280.00	
		<b>FLIGHT 9</b>							
9.1	..W....	6A - 10A	60	02/07/2024 - 02/07/2024	1D	2	\$70.00	2	
9.2	..W....	10A - 3P	60	02/07/2024 - 02/07/2024	1D	2	\$70.00	2	
				<b>** FLIGHT TOTALS **</b>			4	\$280.00	
		<b>FLIGHT 10</b>							
10.1	...T...	6A - 10A	60	02/08/2024 - 02/08/2024	1D	2	\$70.00	2	
10.2	...T...	10A - 3P	60	02/08/2024 - 02/08/2024	1D	2	\$70.00	2	
				<b>** FLIGHT TOTALS **</b>			4	\$280.00	
		<b>FLIGHT 11</b>							
11.1	.....S.	6A - 10A	60	02/10/2024 - 02/10/2024	1D	2	\$40.00	2	
11.2	.....S.	10A - 3P	60	02/10/2024 - 02/10/2024	1D	2	\$40.00	2	
11.3	.....S.	3P - 7P	60	02/10/2024 - 02/10/2024	1D	2	\$40.00	2	
				<b>** FLIGHT TOTALS **</b>			6	\$240.00	
		<b>FLIGHT 12</b>							
12.1	.....S	6A - 10A	60	02/11/2024 - 02/11/2024	1D	1	\$30.00	1	
12.2	.....S	10A - 3P	60	02/11/2024 - 02/11/2024	1D	3	\$30.00	3	
12.3	.....S	3P - 7P	60	02/11/2024 - 02/11/2024	1D	2	\$30.00	2	

**Jan 24, 24**  
 CONT# 37090220 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: / / 3689

				<b>** FLIGHT TOTALS **</b>	6	\$180.00	
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	Jan 24	Feb 24					
SPOTS	12	48					
CASH	420.00	2520.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	420.00	2520.00					

							TOTAL
SPOTS							60
CASH							2,940.00
TRADE							0.00
NSL							0.00
TOTAL							2,940.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.