

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Michigan Rule of Law Project, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Michigan Rule of Law Project

Agency name: Strategic National

Address: 190 Monroe Ave, NW Suite 300, Grand Rapids, MI 49504

Contact: John Yob

Phone number:

Email: hello@strategicnational.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Michigan Rule of Law Project

Address: 215 S. Washington Square Suite 200

Contact: Michael J. Pattwell

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Michael J. Patwell

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>John Yob</i>	Signature: <i>Torja Christensen</i>
Name: John Yob	Name: <i>Torja Christensen</i>
Date of Request to Purchase Ad Time: 10.12.22	Date of Station Agreement to Sell Time: <i>11/02/22</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *11/02/22*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>SEE ATTACHED</i>	Station Call Letters: <i>WYPV / WQOW / WWMW</i>	Date Received/Requested: <i>11/02/22</i>
Est. #: <i>N/A</i>	Station Location: <i>Mackinaw City / Grayling / Thompsonville</i>	Run Start and End Dates: <i>11/04/22 - 11/13/22</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Q100 Order Confirmation

OrderID: 1266-015

Sponsor: MICHIGAN RULE OF LAW PROJECT  
 Product: MICHIGAN RULE OF LAW PROJECT  
 Estimate/PO: GENERAL EDUCATION WK4  
 AccountRep: COYNE, JERRY  
 BillingCycle: Calendar Month  
 InvoiceType: Detail Affidavit  
 Run Dates: 11/4/2022 - 11/15/2022  
 Items Ordered: 34  
 Ordered Amount: \$1,598.00  
 -Discounts: -\$239.70  
 Net Amount: \$1,358.30



**BLARNEY STONE BROADCASTING, INC.**  
 94.5 WYPV/100.3 WQON /106.3 WWMN  
 6514 OLD LAKE ROAD  
 GRAYLING, MI 49738  
 Office: 989-348-6171  
 www.q100-fm.com

RURAL AM-FM  
 190 MONROE STREET  
 SUITE 300  
 GRAND RAPIDS, MI 49504

## Scheduled Station(s): WQON Q100 (94.5 WYPV/100.3 WQON/106.3 WWMN) MICHIGAN RULE OF LAW PROJECT

Printed 11/2/2022 9:30:08 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 11/4/2022 - 11/8/2022	All Weeks	06:00 AM - 10:00 AM	2	2			1			5	:60	Spot	1266A		5	47.00	235.00
02 11/4/2022 - 11/8/2022	All Weeks	10:00 AM - 03:00 PM	2	2			1			5	:60	Spot	1266A		5	47.00	235.00
03 11/4/2022 - 11/8/2022	All Weeks	03:00 PM - 07:00 PM	2	2			1			5	:60	Spot	1266A		5	47.00	235.00
04 11/4/2022 - 11/13/2022	All Weeks	06:00 AM - 07:00 PM							1 1	2	:60	Spot	1266A		4	47.00	188.00
05 11/9/2022 - 11/13/2022	All Weeks	06:00 AM - 10:00 AM			2	2	1			5	:60	Spot	1266A		5	47.00	235.00
06 11/9/2022 - 11/13/2022	All Weeks	10:00 AM - 03:00 PM			2	2	1			5	:60	Spot	1266A		5	47.00	235.00
07 11/9/2022 - 11/13/2022	All Weeks	03:00 PM - 07:00 PM			2	2	1			5	:60	Spot	1266A		5	47.00	235.00

**Calendar Month Projected Billing:**

Oct-22	0.00	Nov-22	1,598.00	Dec-22	0.00	Q4-2022	1,598.00
--------	------	--------	----------	--------	------	---------	----------

Accepted for Client

Accepted for Q100