



KGCW  
PO Box 470  
Rockford, IL 61105  
ph: (815) 963-5413  
fx: (815) 963-6113

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Priorities USA Action(PAC) (44728)**  
**Targeted Platform Media (20389)**  
Meredi,Kaufman,  
Katz - Washington DC, Washington DC  
(1179)  
ph: (202) 872-5880 , fx: (202) 872-0263x  
Political - Issues / Propositions (1068)  
TV (163021)  
**National/Political**  
4595/ECR25159151

**Invoice** 2670413  
**Inv Date** 7/31/2016  
**Terms** Cash In Advance  
**Contract** 1342232  
**Bill Type** Standard  
**Period** 6/27/2016 - 7/31/2016

**CO-OP/Order Type** No/Normal  
**Package**

**Gen. Date** 8/1/2016 12:19:32PM

**Targeted Platform Media**  
**650 Massachusetts Avenue NW**  
**Ste 210**  
**Washington, DC 20001**

AgM

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

TV

Davenport IA (KGCW)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>	<b><u>Two &amp; A Half Men</u></b>						
	SPOT	9:00:00PM-10:00:00	Per week (2),Tu,We,Th,Fr	07/12/16 9:11PM (Tu)	00:30	PRA-TV16-10H	\$110.00	
	SPOT	9:00:00PM-10:00:00	Per week (2),Tu,We,Th,Fr	07/15/16 9:25PM (Fr)	00:30	PRA-TV16-08H	\$110.00	
2.1	<b>Contract Line Remarks:</b>	<b><u>Chicago Cubs Baseball: vs. Rangers</u></b>						
	MLB	1:00:00PM- 4:00:00	Per week (1),Sa	07/16/16 2:00PM (Sa)	00:30	PRA-TV16-10H	\$500.00	
3.0	MLB			07/16/16		1 preempt @ \$500.00	\$0.00	Schedule Change
4.0	<b>Contract Line Remarks:</b>	<b><u>Chicago Cubs Baseball: @ Rangers</u></b>						
	MLB	1:00:00PM- 4:00:00	Per week (1),Su	07/17/16 2:09PM (Su)	00:30	PRA-TV16-10H	\$500.00	M/G For 3.0.1

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log.**

Gross Total	<b>\$1,220.00</b>
Commission	<b>(\$183.00)</b>
Net Total	<b>\$1,037.00</b>

Total Spots 4