



KGCW
PO Box 470
Rockford, IL 61105

Targeted Platform Media
650 Massachusetts Avenue NW
Washington, DC 20001

Contract # 13422226

Schedule Dates	07/05/16-07/11/16	Date Entered	04/26/16
Advertiser	Priorities USA Action(PAC) (44728)	Last Modified	06/16/16
Agency	Targeted Platform Media (20389)	Entered By	Jill Koch
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	TV (163021)	Headline #	ECR25159150
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Meredi, Kaufman,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	750/760/4594	Commission	\$183.00
Account Types	National/Political	Net Total	\$1,037.00
Billing Type	Standard	Sales Tax	
Comments	TV		

Davenport IA (KGCW)		
By Broadcast Month	Spots	Rate
Jul. 2016	9	\$1,220.00
Grand Total:	9	\$1,220.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	07/05/16-07/09/16	3	:30	9P-10P (CST)	2		X	X	X	X						Davenport IA (KGCW)	Two & A Half Men	4/26/16
1.1	Revised Line / SPOT (1)	07/05/16-07/08/16	3	:30	9P-10P (CST)			1	1	1	1						Davenport IA (KGCW)	Two & A Half Men	5/23/16
1.2	Normal Line / SPOT (1)	07/05/16-07/11/16	3	:30	9P-10P (CST)	1	1	1	1		1			4	\$110.00	\$440.00	Davenport IA (KGCW)	Two & A Half Men	6/16/16
4.0	Normal Line / SPOT (4)	07/05/16-07/05/16	3	:30	8P-9P (CST)	1		X						1	\$500.00	\$500.00	Davenport IA (KGCW)	CONTAINMENT	5/23/16
5.0	Normal Line / SPOT (5)	07/09/16-07/09/16	3	:30	4P-5P (CST)	1						X		1	\$70.00	\$70.00	Davenport IA (KGCW)	FRIENDS	5/23/16
6.0	Normal Line / SPOT (6)	07/09/16-07/09/16	3	:30	5P-6P (CST)	1						X		1	\$90.00	\$90.00	Davenport IA (KGCW)	SCANDAL	5/23/16
7.0	Normal Line / SPOT (7)	07/09/16-07/09/16	3	:30	3P-4P (CST)	2						X		2	\$60.00	\$120.00	Davenport IA (KGCW)	SEINFELD	5/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: