



**WEAR Mobile**  
4990 Mobile Hwy  
Pensacola, FL 32506

**Jamestown Associates-Princeton**  
5 Mapleton Ave  
Princeton, NJ 08540

**Contract # 2626173**  
Schedule Dates 09/14/16-09/16/16  
Advertiser Donald Trump for President-R (107314)  
Agency Jamestown Associates-Princeton (2599)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand TRUMP (858064)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Roth, Regan  
Phone/Fax /  
CPE N/A  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments Trump for President RACHEL CHASON

Date Entered 09/12/16  
Last Modified 09/13/16  
Entered By Grace Connors  
CO-OP No  
Headline # ECR25285073  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,524.25  
Net Total \$19,970.75  
Sales Tax

Mobile (WEAR)		
By Broadcast Month	Spots	Rate
Sep. 2016	67	\$23,495.00
<b>Grand Total:</b>	<b>67</b>	<b>\$23,495.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/14/16-09/16/16	4	:30	5A- News-3 In The Morning 5-530a	4			X	X	X			4	\$75.00	\$300.00	Mobile (WEAR)	First News	9/12/16
2.0	Normal Line / News (2)	09/14/16-09/16/16	3	:30	5:30A- News-3 In The Morning 530-6a	4			X	X	X			4	\$190.00	\$760.00	Mobile (WEAR)	3 In the Morning	9/12/16
3.0	Normal Line / News (3)	09/14/16-09/16/16	2	:30	6A- News-3 In The Morning 6-7a	8			2	3	3			8	\$450.00	\$3,600.00	Mobile (WEAR)	3 In the Morning	9/12/16
4.0	Normal Line / Station ID (4)	09/14/16-09/16/16	2	:30	7A- ABC-Good Morning America	8			X	X	X			8	\$450.00	\$3,600.00	Mobile (WEAR)	Good Morning America	9/12/16
5.0	Normal Line / SPOT (5)	09/14/16-09/16/16	3	:30	9A- Rachael Ray	4			X	X	X			4	\$150.00	\$600.00	Mobile (WEAR)	Rachael Ray	9/12/16
6.0	Normal Line / SPOT (6)	09/14/16-09/16/16	4	:30	10A- ABC-The View	4			X	X	X			4	\$100.00	\$400.00	Mobile (WEAR)	The View	9/12/16
7.0	Normal Line / News (7)	09/14/16-09/16/16	4	:30	11A- News-Channel 3 News-Dayside	4			X	X	X			4	\$90.00	\$360.00	Mobile (WEAR)	3 News Dayside	9/12/16
8.0	Normal Line / News (8)	09/14/16-09/16/16	4	:30	4P- News-Channel 3 News at 4p	4			X	X	X			4	\$125.00	\$500.00	Mobile (WEAR)	News at 4p	9/12/16
9.0	Normal Line / News (9)	09/14/16-09/16/16	4	:30	5P- News-Channel 3 News at 5pm	4			X	X	X			4	\$450.00	\$1,800.00	Mobile (WEAR)	News at 5p	9/12/16
10.0	Normal Line / News (10)	09/14/16-09/16/16	4	:30	5:30P- ABC-World News	4			X	X	X			4	\$500.00	\$2,000.00	Mobile (WEAR)	ABC World News	9/12/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



**WEAR Mobile**  
 4990 Mobile Hwy  
 Pensacola, FL 32506

**Jamestown Associates-Princeton**  
 5 Mapleton Ave  
 Princeton, NJ 08540

**Contract # 2626173**  
 Schedule Dates: 09/14/16-09/16/16  
 Advertiser: Donald Trump for President-R (107314)  
 Agency: Jamestown Associates-Princeton (2599)  
 Product: POLITICAL CANDIDATE (ns) (1186)  
 Brand: TRUMP (858064)  
 Salesperson: Millennium/DC, Washington DC (1108)  
 Sales Office: Millennium Washington DC  
 Buyer Name: Roth, Regan  
 Phone/Fax: /  
 CPE: N/A  
 Account Types: National/Political Candidate Agency BRD  
 Billing Type: Weekly/Irregular  
 Comments: Trump for President  
 RACHEL CHASON

Date Entered: 09/12/16  
 Last Modified: 09/13/16  
 Entered By: Grace Connors  
 CO-OP: No  
 Demo: ECR25285073  
 Order Type: A35+R  
 Package Deal: Normal  
 Commission %: 15.00  
 Commission: \$3,524.25  
 Net Total: \$19,970.75  
 Sales Tax:

Mobile (WEAR)		
By Broadcast Month	Spots	Rate
Sep. 2016	67	\$23,495.00
<b>Grand Total:</b>	<b>67</b>	<b>\$23,495.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / News (11)	09/14/16-09/16/16	3	:30	6p- News-Channel 3 News at 6pm	5			X	X	X			5	\$750.00	\$3,750.00	Mobile (WEAR)	News at 6p	9/12/16
12.0	Normal Line / SPOT (12)	09/14/16-09/16/16	4	:30	6:30p- Who Wants to be a Millionaire	4			X	X	X			4	\$550.00	\$2,200.00	Mobile (WEAR)	Millionaire	9/12/16
13.0	Normal Line / News (13)	09/14/16-09/16/16	4	:30	10p- News-Channel 3 News at 10p	5			X	X	X			5	\$500.00	\$2,500.00	Mobile (WEAR)	News at 10p	9/12/16
14.0	Normal Line / News (14)	09/14/16-09/16/16	4	:30	10:35p- News-Channel 3 News at 10p B	5			X	X	X			5	\$225.00	\$1,125.00	Mobile (WEAR)	News at 1030p	9/12/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbg1.nci.tv/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St  
New York, NY 10019

Contract # 25285073  
 Changes as of: 9/12/2016 at 4:13 PM  
 Version: Current State Version 1  
 CPE: JAMESTOWN ASSOCIATES  
 Agency: JAMESTOWN ASSOCIATES  
 Advertiser: TRUMP, DONALD  
 Product: Trump for President  
 Office: NEW YORK  
 Station: WEAR  
 Market: Mobile  
 Total \$: \$23,495.00  
 Total Spots: 67  
 Total CPM: \$88.16  
 Agency Order #: Buyer: Regan Roth  
 Salesperson: RACHEL CHASON  
 Primary Demo: Adults 35+  
 Con Type: POLITICAL/VOTE  
 Assistant: YVONNE CONTE  
 Total GRP: 266.5  
 Traffic #: 2626173  
 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/13		Total Spots	Total \$	CPP	GRP
							9/13	9/13				
1	Tu-F 5a-5:30a		First News	\$75.00	1.2	30	4	4	\$300.00	\$62.50	4.8	
2	Tu-F 5:30a-6a		3 in the Morning	\$190.00	1.5	30	4	4	\$760.00	\$126.67	6.0	
3	Tu-F 6a-7a		3 in the Morning	\$450.00	3.2	30	8	8	\$3,600.00	\$140.63	25.6	
4	Tu-F 7a-9a		Good Morning America	\$450.00	4.1	30	8	8	\$3,600.00	\$109.76	32.8	
5	Tu-F 9a-10a		Rachael Ray	\$150.00	2.1	30	4	4	\$600.00	\$71.43	8.4	
6	Tu-F 10a-11a		The View	\$100.00	1.8	30	4	4	\$400.00	\$55.56	7.2	
7	Tu-F 11a-11:30a		3 News Dayside	\$90.00	1.6	30	4	4	\$360.00	\$56.25	6.4	
8	Tu-F 4p-5p		News at 4p	\$125.00	2.0	30	4	4	\$500.00	\$62.50	8.0	
9	Tu-F 5p-5:30p		News at 5p	\$450.00	7.6	30	4	4	\$1,800.00	\$59.21	30.4	
10	Tu-F 5:30p-6p		ABC World News	\$500.00	9.6	30	4	4	\$2,000.00	\$52.08	38.4	
11	Tu-F 6p-6:30p		News at 6p	\$750.00	8.0	30	5	5	\$3,750.00	\$93.75	40.0	
12	Tu-F 6:30p-7p		Millionaire	\$550.00	5.5	30	4	4	\$2,200.00	\$100.00	22.0	
13	Tu-F 10p-10:35p		News at 10p	\$500.00	4.8	30	5	5	\$2,500.00	\$104.17	24.0	
14	Tu-F 10:35p-11p		News at 1030p	\$225.00	2.5	30	5	5	\$1,125.00	\$90.00	12.5	
<b>TOTALS:</b>							<b>67</b>	<b>67</b>	<b>\$23,495.00</b>	<b>\$88.16</b>	<b>266.5</b>	



125 West 55th St  
New York, NY 10019

Contract # 25285073      Changes as of: 9/12/2016 at 4:13 PM      Version: Current State Version 1  
 CPE:      Agency: JAMESTOWN ASSOCIATES      Flight: 9/13/16 - 9/16/16      Station: WEAR      Total \$: \$23,495.00  
 JAMESTOWN ASSOCIATES 5 MAPLETON AVE SUITE 300 PRINCETON NJ 08540      Advertiser: TRUMP, DONALD      Market: Mobile      Total Spots: 67  
 Product: Trump for President      Office: NEW YORK      Total CPP: \$88.16  
 Agency Order #:      Buyer: Regan Roth      Primary Demo: Adults 35+      Con Type: POLITICAL/VOTE      Total GRP: 266.5  
 Salesperson: RACHEL CHASON      212-373-8163      Assistant: YVONNE CONTE      212-373-8121      Separation:      Traffic #: 2628173

Special Instructions

Competitive Information	
Market Budget:	\$23,495
WEAR Share:	100%
Comment:	

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
Total	100%	67	\$23,495.00

Monthly Summary		
Month	Spots	Dollars
2016-Sep	67	\$23,495.00
Total	67	\$23,495.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/12/16 3:41 PM					\$0
New	9/12/16 2:34 PM	RACHEL CHASON	Confirmed	67		\$23,495.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.