



WEAR Mobile  
4990 Mobile Hwy  
Pensacola, FL 32506

Jamestown Associates-Princeton  
5 Mapleton Ave  
Princeton, NJ 08540

**Contract # 2626173**  
Schedule Dates 09/14/16-09/16/16  
Advertiser Donald Trump for President-R (107314)  
Agency Jamestown Associates-Princeton (2599)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand TRUMP (858064)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Roth, Regan  
Phone/Fax /  
CPE N/A  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments Trump for President  
RACHEL CHASON

Date Entered 09/12/16  
Last Modified 09/13/16  
Entered By Grace Connors  
CO-OP No  
Headline # ECR25285073  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,524.25  
Net Total \$19,970.75  
Sales Tax

**Mobile (WEAR)**  
By Broadcast Month Spots Rate  
Sep. 2016 67 \$23,495.00  
Grand Total: 67 \$23,495.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/14/16-09/16/16	4	:30	5A- News-3 In The Morning 5-530a	4			X	X	X			4	\$75.00	\$300.00	Mobile (WEAR)	First News	9/12/16
2.0	Normal Line / News (2)	09/14/16-09/16/16	3	:30	5:30A- News-3 In The Morning 530-6a	4			X	X	X			4	\$190.00	\$760.00	Mobile (WEAR)	3 In the Morning	9/12/16
3.0	Normal Line / News (3)	09/14/16-09/16/16	2	:30	6A- News-3 In The Morning 6-7a	8			2	3	3			8	\$450.00	\$3,600.00	Mobile (WEAR)	3 In the Morning	9/12/16
4.0	Normal Line / Station ID (4)	09/14/16-09/16/16	2	:30	7A- ABC-Good Morning America	8			X	X	X			8	\$450.00	\$3,600.00	Mobile (WEAR)	Good Morning America	9/12/16
5.0	Normal Line / SPOT (5)	09/14/16-09/16/16	3	:30	9A- Rachael Ray	4			X	X	X			4	\$150.00	\$600.00	Mobile (WEAR)	Rachael Ray	9/12/16
6.0	Normal Line / SPOT (6)	09/14/16-09/16/16	4	:30	10A- ABC-The View	4			X	X	X			4	\$100.00	\$400.00	Mobile (WEAR)	The View	9/12/16
7.0	Normal Line / News (7)	09/14/16-09/16/16	4	:30	11A- News-Channel 3 News-Dayside	4			X	X	X			4	\$90.00	\$360.00	Mobile (WEAR)	3 News Dayside	9/12/16
8.0	Normal Line / News (8)	09/14/16-09/16/16	4	:30	4P- News-Channel 3 News at 4p	4			X	X	X			4	\$125.00	\$500.00	Mobile (WEAR)	News at 4p	9/12/16
9.0	Normal Line / News (9)	09/14/16-09/16/16	4	:30	5P- News-Channel 3 News at 5pm	4			X	X	X			4	\$450.00	\$1,800.00	Mobile (WEAR)	News at 5p	9/12/16
10.0	Normal Line / News (10)	09/14/16-09/16/16	4	:30	5:30P- ABC-World News	4			X	X	X			4	\$500.00	\$2,000.00	Mobile (WEAR)	ABC World News	9/12/16

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / News (11)	09/14/16-09/16/16	3	:30	6p- News-Channel 3 News at 6pm	5			X	X	X			5	\$750.00	\$3,750.00	Mobile (WEAR)	News at 6p	9/12/16
12.0	Normal Line / SPOT (12)	09/14/16-09/16/16	4	:30	6:30p- Who Wants to be a Millionaire	4			X	X	X			4	\$550.00	\$2,200.00	Mobile (WEAR)	Millionaire	9/12/16
13.0	Normal Line / News (13)	09/14/16-09/16/16	4	:30	10p- News-Channel 3 News at 10p	5			X	X	X			5	\$500.00	\$2,500.00	Mobile (WEAR)	News at 10p	9/12/16
14.0	Normal Line / News (14)	09/14/16-09/16/16	4	:30	10:35p- News-Channel 3 News at 10p B	5			X	X	X			5	\$225.00	\$1,125.00	Mobile (WEAR)	News at 1030p	9/12/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

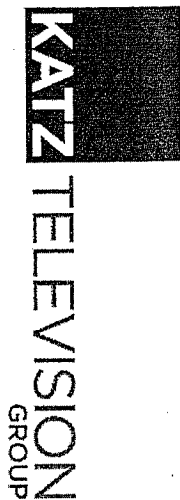
Date:

Accepted-Station:

Date:

Comments:

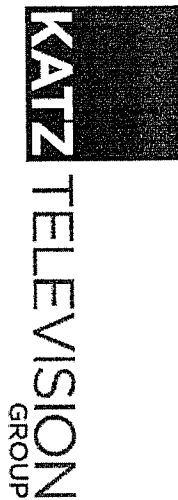
The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at...http://sbgl.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25285073		<b>Changes as of:</b> 9/12/2016 at 4:13 PM		<b>Version:</b> Current State Version 1	
<b>CPE:</b>		<b>Flight:</b> 9/13/16 - 9/16/16		<b>Station:</b> WEAR	
<b>Agency:</b> JAMESTOWN ASSOCIATES		<b>Advertiser:</b> TRUMP, DONALD		<b>Market:</b> Mobile	
<b>JAMESTOWN ASSOCIATES 5 MAPLETON AVE SUITE 300 PRINCETON NJ 08540</b>		<b>Product:</b> Trump for President		<b>Office:</b> NEW YORK	
		<b>Agency Order #:</b>		<b>Primary Demo:</b> Adults 35+	
		<b>Buyer:</b> Regan Roth		<b>Con Type:</b> POLITICAL/VOTE	
		<b>Salesperson:</b> RACHEL CHASON 212-373-8163		<b>Assistant:</b> YVONNE CONTE 212-373-8121	
				<b>Total GRP:</b> 266.5	
				<b>Traffic #:</b> 2626173	
				<b>Separation:</b>	
				<b>Total \$:</b> \$23,495.00	
				<b>Total Spots:</b> 67	
				<b>Total CPP:</b> \$88.16	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/13		Total Spots	Total \$	CPP	GRP
							9/13					
1	Tu-F 5a-5:30a		First News	\$75.00	1.2	30	4		4	\$300.00	\$62.50	4.8
2	Tu-F 5:30a-6a		3 in the Morning	\$190.00	1.5	30	4		4	\$760.00	\$126.67	6.0
3	Tu-F 6a-7a		3 in the Morning	\$450.00	3.2	30	8		8	\$3,600.00	\$140.63	25.6
4	Tu-F 7a-9a		Good Morning America	\$450.00	4.1	30	8		8	\$3,600.00	\$109.76	32.8
5	Tu-F 9a-10a		Rachael Ray	\$150.00	2.1	30	4		4	\$600.00	\$71.43	8.4
6	Tu-F 10a-11a		The View	\$100.00	1.8	30	4		4	\$400.00	\$55.56	7.2
7	Tu-F 11a-11:30a		3 News Dayside	\$90.00	1.6	30	4		4	\$360.00	\$56.25	6.4
8	Tu-F 4p-5p		News at 4p	\$125.00	2.0	30	4		4	\$500.00	\$62.50	8.0
9	Tu-F 5p-5:30p		News at 5p	\$450.00	7.6	30	4		4	\$1,800.00	\$59.21	30.4
10	Tu-F 5:30p-6p		ABC World News	\$500.00	9.6	30	4		4	\$2,000.00	\$52.08	38.4
11	Tu-F 6p-6:30p		News at 6p	\$750.00	8.0	30	5		5	\$3,750.00	\$93.75	40.0
12	Tu-F 6:30p-7p		Millionaire	\$550.00	5.5	30	4		4	\$2,200.00	\$100.00	22.0
13	Tu-F 10p-10:35p		News at 10p	\$500.00	4.8	30	5		5	\$2,500.00	\$104.17	24.0
14	Tu-F 10:35p-11p		News at 1030p	\$225.00	2.5	30	5		5	\$1,125.00	\$90.00	12.5
<b>TOTALS:</b>							<b>67</b>		<b>67</b>	<b>\$23,495.00</b>	<b>\$88.16</b>	<b>266.5</b>



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<b>CPE:</b>	JAMESTOWN ASSOCIATES	<b>Flight:</b> 9/13/16 - 9/16/16	<b>Station:</b> WEAR	<b>Total \$:</b> \$23,495.00	
<b>Agency:</b>	JAMESTOWN ASSOCIATES	<b>Advertiser:</b> TRUMP, DONALD	<b>Market:</b> Mobile	<b>Total Spots:</b> 67	
	JAMESTOWN ASSOCIATES 5 MAPLETON AVE SUITE 300 PRINCETON NJ 08540	<b>Product:</b> Trump for President	<b>Office:</b> NEW YORK	<b>Total CPP:</b> \$88.16	

<b>Agency Order #:</b>	<b>Buyer:</b> Regan Roth	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 266.5
<b>Salesperson:</b> RACHEL CHASON	<b>212-373-8163</b>	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 2626173
		<b>Assistant:</b> YVONNE CONTE	<b>Separation:</b>
		<b>212-373-8121</b>	

Special Instructions	
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Competitive Information	
Market Budget:	\$23,495
WEAR Share:	100%
Comment:	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	67	\$23,495.00	266.5
<b>Total</b>	<b>100%</b>	<b>67</b>	<b>\$23,495.00</b>	<b>\$88.16</b>

Monthly Summary		
Month	Spots	Dollars
2016-Sep	67	\$23,495.00
<b>Total</b>	<b>67</b>	<b>\$23,495.00</b>

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	9/12/16 3:41 PM				
New	9/12/16 2:34 PM	RACHEL CHASON	Confirmed	67	
				\$23,495.00	\$0
				\$23,495.00	\$0

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.