



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2401155

Schedule Dates 02/24/16-02/29/16
Advertiser Hillary For America-D (104330)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand 278/295/4395 (806800)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Collin Lawson,
Phone/Fax /
CPE 278/295/4395
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments BRADLEY PHILLIPS
TV
HFA 2/23-3/1 Super Tuesday :30s;Separation: 30

Date Entered 02/22/16
Last Modified 02/22/16
Entered By Gina Dangelo
CO-OP No
Headline # ECR25081448
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,607.00
Net Total \$14,773.00
Sales Tax

Mobile (WEAR)		
By Broadcast Month	Spots	Rate
Feb. 2016	32	\$15,530.00
Mar. 2016	2	\$1,850.00
Grand Total:	34	\$17,380.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	02/24/16-02/26/16	2	:30	6A- News-3 In The Morning 6-7a	3			X	X	X			3	\$450.00	\$1,350.00	Mobile (WEAR)	3 In The Morning 600A	2/22/16
2.0	Normal Line / SPOT (2)	02/24/16-02/26/16	2	:30	7A- ABC-Good Morning America	4			X	X	X			4	\$450.00	\$1,800.00	Mobile (WEAR)	Good Morning America	2/22/16
3.0	Normal Line / SPOT (3)	02/24/16-02/26/16	3	:30	9A- Rachael Ray	3			X	X	X			3	\$150.00	\$450.00	Mobile (WEAR)	Rachael Ray	2/22/16
4.0	Normal Line / SPOT (4)	02/24/16-02/26/16	3	:30	10A- ABC-The View	3			X	X	X			3	\$150.00	\$450.00	Mobile (WEAR)	The View	2/22/16
5.0	Normal Line / SPOT (5)	02/24/16-02/26/16	3	:30	12P- ABC-The Chew	2			X	X	X			2	\$100.00	\$200.00	Mobile (WEAR)	The Chew	2/22/16
6.0	Normal Line / SPOT (6)	02/24/16-02/26/16	4	:30	3P- Ellen	3			X	X	X			3	\$125.00	\$375.00	Mobile (WEAR)	Ellen	2/22/16
7.0	Normal Line / News (7)	02/24/16-02/26/16	3	:30	5-30P- ABC-World News	3			1	1	1			3	\$750.00	\$2,250.00	Mobile (WEAR)	ABC World News	2/22/16
8.0	Normal Line / SPOT (8)	02/24/16-02/26/16	4	:30	6-30P- Who Wants to be a Millionaire	2			X	X	X			2	\$550.00	\$1,100.00	Mobile (WEAR)	Millionaire	2/22/16
9.0	Normal Line / SPOT (9)	02/24/16-02/26/16	3	:30	11:01P- ABC-Jimmy Kimmel	3			X	X	X			3	\$60.00	\$180.00	Mobile (WEAR)	Jimmy Kimmel Live	2/22/16
10.0	Normal Line / SPOT (10)	02/27/16-02/27/16	3	:30	7A- ABC-Good Morning America Saturday	1						1		1	\$300.00	\$300.00	Mobile (WEAR)	Good Morning America Sat	2/22/16
11.0	Normal Line / SPOT (11)	02/28/16-02/28/16	4	:30	7A- ABC-Good Morning America Sunday	1							1	1	\$200.00	\$200.00	Mobile (WEAR)	Good Morning America Sun	2/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

WEAR 3
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Advertiser Hillary For America-D (104330)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
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Brand 278/295/4395 (806800)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Colin Lawson,
Phone/Fax /
CPE 278/295/4395
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments BRADLEY PHILLIPS
TV
HFA 2/23-3/1 Super Tuesday :30s Separation: 30

Date Entered 02/22/16
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Entered By Gina Dangelo
CO-OP No
Headline # ECR25081448
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Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,607.00
Net Total \$14,773.00
Sales Tax

By Broadcast Month
Feb. 2016 32 \$15,530.00
Mar. 2016 2 \$1,850.00
Grand Total: 34 \$17,380.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Prime (12)	02/29/16-02/29/16	4	:30	6:58P- ABC-The Bachelor (Monday)	1								1	\$1,100.00	\$1,100.00	Mobile (WEAR)	Bachelor-ABC	2/22/16
13.0	Normal Line / Prime (13)	02/26/16-02/26/16	3	:30	Obit- (P)ABC-Last Man Standing (Friday)(Fr) (P)ABC-Dr Ken (Friday)(Fr)					1				1	\$975.00	\$975.00	Mobile (WEAR)	Last Man Standing/Dr. Ken-ABC	2/22/16
14.0	Normal Line / Prime (14)	02/26/16-02/26/16	4	:30	9P- ABC-20/20 (Friday)						1			1	\$650.00	\$650.00	Mobile (WEAR)	20/20-ABC	2/22/16
15.0	Normal Line / Prime (15)	02/28/16-02/28/16	4	:30	5:58P- ABC-Oscars Red Carpet Live								1	1	\$1,500.00	\$1,500.00	Mobile (WEAR)	RED CARPET	2/22/16
16.0	Normal Line / Prime (16)	02/28/16-02/28/16	3	:30	7:30P- ABC-Academy Awards								1	1	\$3,750.00	\$3,750.00	Mobile (WEAR)	ACADEMY AWARDS	2/22/16
17.0	Normal Line / News (7)	02/29/16-02/29/16	3	:30	5:30P- ABC-World News	1								1	\$750.00	\$750.00	Mobile (WEAR)	ABC World News	2/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgnr.com/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Daniel Jester - GMMB,
 being/on behalf of: Hillary for America,
 a legally qualified candidate of the Democratic
 political party for the office of: ~~Dem~~ President of the United States
 in the Primary / caucus
 election to be held on: 3/1/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H. Villarreal

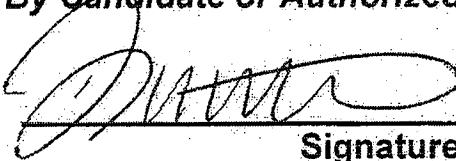
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/10/16

Date



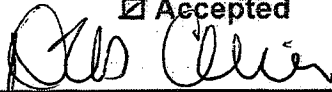
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Deb Currie

Printed Name

GM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hillary For America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

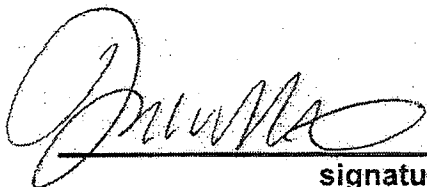
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



- Daniel Jester (Authorized Media Buyer)

signature of candidate or authorized committee

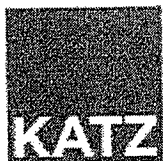
Daniel Jester Authorized Media Buyer

printed name

2/10/16

date

2401155



KATZ TELEVISION
GROUP

Contract # 25081448

CPE: 278/295/4395

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 2/22/2016 at 4:30 PM

Flight: 2/23/16 - 2/29/16

Advertiser: CLINTON, HILLARY

Product: Hillary For America

Primary Demo: Adults 35+

Agency Order #: 4792630

Buyer: Lawson, Colin

Version: Highlightin

Station: WEAR

Market: Mobile

Office: WASHING

Salesperson: BRADLEY

Assistant: BRADLEY

Con Type: POLITICA

Comments: revised ln's 15-16

								2/23 - 2/23
#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/23	
1	Tu-F,M 6a-7a		3 In The Morning 600A	\$450.00	0	30	3	
2	Tu-F,M 7a-9a		Good Morning America	\$450.00	0	30	4	
3	Tu-F,M 9a-10a		Rachel Ray	\$150.00	0	30	3	
4	Tu-F,M 10a-11a		The View	\$150.00	0	30	3	
5	Tu-F,M 12n-1p		The Chew	\$100.00	0	30	2	
6	Tu-F,M 3p-4p		Ellen	\$125.00	0	30	3	
7	Tu-F,M 5:30p-6p		ABC World News	\$750.00	0	30	4	
8	Tu-F,M 6:30p-7p		Millionaire	\$550.00	0	30	2	
9	Tu-F,M 11:01p-12:03a		Jimmy Kimmel Live	\$60.00	0	30	3	
10	Sa 7a-8a		Good Morning America Sat	\$300.00	0	30	1	
11	Su 7a-8a		Good Morning America Sun	\$200.00	0	30	1	
12	M 7p-9p		Bachelor-ABC	\$1,100.00	0	30	1	
13	F 7p-8p		Last Man Standing/Dr. Ken-ABC	\$975.00	0	30	1	
14	F 9p-10p		20/20-ABC	\$650.00	0	30	1	
15	Su 6p-7:30p		RED CARPET	\$1,500.00	0	30	1	
Changes: Day/Time from Su 6p-7p to Su 6p-7:30p								
16	Su 7:30p-10:30p		ACADEMY AWARDS	\$3,750.00	0	30	1	
Changes: Day/Time from Su 8p-9p to Su 7:30p-10:30p								
TOTALS:								34

Printed on 02/22/2016 at 04:47 PM



KATZ TELEVISION
GROUP

Contract # 25081448
CPE: 278/295/4395
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 2/22/2016 at 4:30 PM
Flight: 2/23/16 - 2/29/16
Advertiser: CLINTON, HILLARY
Product: Hillary For America
Primary Demo: Adults 35+
Agency Order #: 4792630
Buyer: Lawson, Colin

Version: Highlight
Station: WEAR
Market: Mobile
Office: WASHING
Salesperson: BRADLEY
Assistant: BRADLEY
Con Type: POLITICA

Hit Listed
Programs

Order Level Comments

Date/Time	Added by	Comment
		LN 15 TP 6P-730P FOR RED CARPET.
		LN 16 TO 730P-1030P ACADEMY AWARDS
02/22/16 2:12 PM	Gina D'Angelo	THANKS
02/22/16 2:01 PM	TREVOR HEATON	HFA 2/23-3/1 Super Tuesday :30s;Separation: 30
		LN 15 AND LN 16 NA DT PRG CHG. RED CARPET, THEN ACADEMY AWARDS AIRS THAT DAY. THESE RATES WILL P ADVISE ON MAKEGOODS.
02/22/16 1:40 PM	Gina D'Angelo	THANKS
02/22/16 12:17 PM	TREVOR HEATON	HFA 2/23-3/1 Super Tuesday :30s;Separation: 30

Competitive Information

Market Budget:	\$53,921
WEAR Share:	19%
Comment:	est
WALA:	35%
WFGX:	1%
WKRG:	36%
WPML:	9%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	34	\$17,380.00	N/A	0.0
Total	100%	34	\$17,380.00	N/A	0.0

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	2/22/16 4:30 PM	TREVOR HEATON	Revised			\$0	\$17,380.00	Changes: Product from TV to Hillary from \$0.00 to \$17,380.00. Comments :30s;Separation: 30 to revised ln's 15
Makegood #2	2/22/16 2:12 PM	Gina D'Angelo	Sent To Rep			\$0	\$17,380.00	Changes: Total \$ from \$10,245.00 to
Revision	2/22/16 2:01 PM	TREVOR HEATON	Confirmed			\$7,135.00	\$17,380.00	Changes: 10 buylines added or modi
Makegood #1	2/22/16 1:40 PM	Gina D'Angelo	Sent To Rep			\$0	\$10,245.00	
Queued for Electronic Contracting	2/22/16 1:10 PM					\$0	\$0	
New	2/22/16 12:15 PM	TREVOR HEATON	Confirmed	34		\$10,245.00	\$10,245.00	

Non-Discrimination
Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDE THAT BROADCAST ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION (KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Printed on 02/22/2016 at 04:47 PM



KATZ
TELEVISION
GROUP

1233 20TH N.W. ST504
WASHINGTON, DC

Contract # 25081448 Changes as of: 2/22/2016 at 12:17 PM Version: Current State
CPE: 278/295/4395 Flight: 2/23/16 - 2/29/16 Station: WEAR
Agency: GMMB Advertiser: CLINTON, HILLARY Market: Mobile
GMMB 3050 K ST NW Product: TV Office: WASHINGTON
WASHINGTON DC 20007
Primary Demo: Salesperson: BRADLEY PHILIPS
Agency Order #: 4792630 Assistant: BRADLEY PHILIPS
Buyer: Lawson, Colin Con Type: POLITICAL/VOTE
Comments: HFA 2/23-3/1 Super Tuesday :30s; Separation: 30 Separation: Total \$: \$10,245.00
Total Spots: 34 Total CPP: \$0.00
Total GRP: 0

							2/23 - 2/23			
#	Day/Time	DP	Program	Rate	Len	2/23	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 6a-7a		3 In The Morning 600A	450	30	3	3	\$600.00	\$0.00	0.0
2	Tu-F,M 7a-9a		Good Morning America	450	30	4	4	\$800.00	\$0.00	0.0
3	Tu-F,M 9a-10a		Rachel Ray	150	30	3	3	\$300.00	\$0.00	0.0
4	Tu-F,M 10a-11a		The View	150	30	3	3	\$300.00	\$0.00	0.0
5	Tu-F,M 12n-1p		The Chew	\$100.00	30	2	2	\$200.00	\$0.00	0.0
6	Tu-F,M 3p-4p		Ellen	\$125.00	30	3	3	\$375.00	\$0.00	0.0
7	Tu-F,M 5:30p-6p		ABC World News	150	30	4	4	\$2,000.00	\$0.00	0.0
8	Tu-F,M 6:30p-7p		Millionaire	\$550.00	30	2	2	\$1,100.00	\$0.00	0.0
9	Tu-F,M 11:01p-12:03a		Jimmy Kimmel Live	60	30	3	3	\$120.00	\$0.00	0.0
10	Sa 7a-8a		Good Morning America Sat	300	30	1	1	\$200.00	\$0.00	0.0
11	Su 7a-8a		Good Morning America Sun	\$200.00	30	1	1	\$200.00	\$0.00	0.0
12	M 7p-9p		Bachelor-ABC	\$1,100.00	30	1	1	\$1,100.00	\$0.00	0.0
13	F 7p-8p		Last Man Standing/Dr. Ken-ABC	275	30	1	1	\$650.00	\$0.00	0.0
14	F 9p-10p		20/20-ABC	\$650.00	30	1	1	\$650.00	\$0.00	0.0
15	Su 6p-7p		AFTV-ABC	150	30	1	1	\$550.00	\$0.00	0.0
16	Su 8p-9p		Blood & Oil-ABC	375	30	1	1	\$1,100.00	\$0.00	0.0
TOTALS: 34							34	\$10,245.00	\$0.00	0.0

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