



WPRI
25 Catamore Blvd.
East Providence, RI 02914
(401) 438-7200

CONTRACT

<u>Contract / Revision</u> 509205 /		<u>Alt Order #</u>
<u>Product</u> 360/Raimondo for Governor		
<u>Contract Dates</u> 10/29/14 - 11/04/14		<u>Estimate #</u> 360
<u>Advertiser</u> POL/Raimondo for Governor		<u>Original Date / Revision</u> 10/29/14 / 10/29/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPRI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Blue West Media
5130 East 18th Avenue
Denver, CO 80220
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WPRI	10/29/14	11/04/14	M-F 5a-6a News	M-F 5a-6a News		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/27/14	11/02/14	---1---				1	\$175.00				
		Week: 11/03/14	11/09/14	11-----				2	\$175.00				
N 2	WPRI	10/29/14	11/04/14	M-F 6a-7a News	M-F 6a-7a News		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/27/14	11/02/14	---11--				2	\$700.00				
		Week: 11/03/14	11/09/14	11-----				2	\$700.00				
N 3	WPRI	10/29/14	11/04/14	The Early Show M-F 7-9a	The Early Show M-		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/27/14	11/02/14	--111--				3	\$225.00				
		Week: 11/03/14	11/09/14	11-----				2	\$225.00				
N 4	WPRI	11/01/14	11/01/14	CBS News Sa 8-10a	CBS News Sa 8-10		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/27/14	11/02/14	-----1-				1	\$1,100.00				
N 5	WPRI	11/02/14	11/02/14	CBS News Sunday 9-1030a	CBS News Sunday		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/27/14	11/02/14	-----1				1	\$950.00				
N 6	WPRI	10/29/14	11/03/14	Afternoon M-F 1230-2p	Afternoon M-F 123		:30				NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/27/14	11/02/14	--222--				6	\$600.00				
		Week: 11/03/14	11/09/14	2-----				2	\$600.00				
N 7	WPRI	10/29/14	11/03/14	The Talk 2-3p	2p-3p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/27/14	11/02/14	--111--				3	\$400.00				
		Week: 11/03/14	11/09/14	1-----				1	\$400.00				
N 8	WPRI	10/31/14	11/03/14	M-F 4-5p	M-F 4-5p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/27/14	11/02/14	-----1--				1	\$600.00				
		Week: 11/03/14	11/09/14	1-----				1	\$600.00				
N 9	WPRI	10/31/14	10/31/14	M-F 5p-530p News	M-F 5p-530p News		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/27/14	11/02/14	-----1--				1	\$1,100.00				
N 10	WPRI	10/29/14	11/03/14	Late Late Show M-F	Late Late Show M-		:30				NM	8	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 509205 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/29/14 - 11/04/14	<u>Product</u> 360/Raimondo for Gover	<u>Estimate #</u> 360
<u>Advertiser</u> POL/Raimondo for Gover		<u>Original Date / Revision</u> 10/29/14 / 10/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--222--				6	\$25.00				
Week:		11/03/14	11/09/14	2-----				2	\$25.00				
N 11	WPRI	10/30/14	11/03/14	Letterman M-F	Letterman M-F 113		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	---11--				2	\$200.00				
Week:		11/03/14	11/09/14	1-----				1	\$200.00				
N 12	WPRI	11/01/14	11/01/14	Sa 1130p-1230a	Sa 1130p-1230a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1-				1	\$75.00				
N 13	WPRI	11/02/14	11/02/14	Sports Wrap	1130-1145p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1				1	\$250.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WPRI	10/27/14-11/02/14	Sports Wrap	1130-1145p	-----Su	:30	\$250.00	NM			
		See MG 13.2											
		2	WPRI	10/27/14-11/02/14	Patriots Wrap Up Show	Patriots Wrap Up	MTuWThFSaSu	:30	\$250.00	NM			
		Ⓜ MG for 13.1 11/02											
N 14	WPRI	11/02/14	11/02/14	Su 1145p-1245a	Su 1145p-1245a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1				1	\$75.00				
N 15	WPRI	11/03/14	11/03/14	M-F 11pm News	M-F 11pm News		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	1-----				1	\$1,000.00				
N 16	WPRI	11/01/14	11/01/14	11p Eyewitness News Sa	11p Eyewitness Ne		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1-				1	\$1,000.00				
N 17	WPRI	11/02/14	11/02/14	11p Eyewitness News Su	11p Eyewitness Ne		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1				1	\$1,000.00				
N 18	WPRI	10/31/14	10/31/14	Fri Prime Hour 3	F 10-11p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--				1	\$3,500.00				
N 19	WPRI	11/02/14	11/02/14	Su Prime Hour 1	Su 658-8p		:30				NM	1	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1				1	\$5,600.00				
N 20	WPRI	11/02/14	11/02/14	Su Prime Hour 3	Su 9-10p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1				1	\$2,800.00				
N 21	WPRI	11/01/14	11/01/14	CBS SEC College Football	CBS SEC College		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----2-				2	\$75.00				
N 22	WPRI	11/01/14	11/01/14	CBS SEC College Football	CBS SEC College		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----3-				3	\$500.00				
N 23	WPRI	11/02/14	11/02/14	Patriots NFL Football	Patriots NFL Footb		:30				NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1				1	\$18,000.00				
Totals												55	\$50,950.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
509205 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/14 - 11/04/14	360/Raimondo for Gover	360

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Raimondo for Gover	10/29/14 / 10/29/14

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
10/27/14 - 11/04/14	55	\$50,950.00	(\$7,642.50)	\$43,307.50
Totals	55	\$50,950.00	(\$7,642.50)	\$43,307.50

Signature: _____ **Date:** _____

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BlueWest media

MEDIA BUYING

Station Order Revised

Raimondo for Governor

Market: Providence-Warwick

Estimate ID

Flight Dates: Tuesday, October 28, 2014 to Tuesday, November 04, 2014

360

Contact: Ryan Machado**Phone:** 401-438-7200**Email:** ryan.machado@wpri.com**Fax:** 401-431-1764**Direct:**Rev
509205**WPRI-TV**

Program Name	Days		Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
	DP	Length		Oct 28	Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	
WPRI 5a News	EM	M-F	\$175.00			1				1	1	3
5:00 AM 6:00 AM		30	\$525.00									
Sold out rate to clear per WPRI												
WPRI 6a News	EM	M-F	\$700.00			1	1			1	1	4
6:00 AM 7:00 AM		30	\$2,800.00									
Sold out rate to clear per WPRI												
CBS This Morning	EM	M-F	\$225.00		1	1	1			1	1	5
7:00 AM 9:00 AM		30	\$1,125.00									
Sold out rate to clear per WPRI												
Sat 8a News	EM	Sa	\$1,100.00						1			1
8:00 AM 10:00 AM		30	\$1,100.00									
Sold out rate to clear per WPRI												
CBS Sun Morning	EM	Su	\$950.00						1			1
9:00 AM 10:30 AM		30	\$950.00									
Sold out rate to clear per WPRI												
CBS Soap Rotation	DT	M-F	\$600.00		2	2	2			2		8
12:30 PM 2:00 PM		30	\$4,800.00									
The Talk	DT	M-F	\$400.00		1	1	1			1		4
2:00 PM 3:00 PM		30	\$1,600.00									
Judge Judy	EF	M-F	\$600.00				1			1		2
4:00 PM 5:00 PM		30	\$1,200.00									
Sold out rate to clear per WPRI												
WPRI 5p News	EN	M-F	\$1,100.00				1					1
5:00 PM 5:30 PM		30	\$1,100.00									
Sold out rate to clear per WPRI												
Ferguson	LF	M-F	\$25.00		2	2	2			2		8
12:35 AM 1:35 AM		30	\$200.00									
Letterman	LF	M-F	\$200.00			1	1			1		3
11:35 PM 12:35 AM		30	\$600.00									



Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 10/29/2014 11:04:56 AM

WPRI-TV

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mary@bluewestmedia.com



Station Order Revised Raimondo for Governor

Market: Providence-Warwick

Flight Dates: Tuesday, October 28, 2014 to Tuesday, November 04, 2014

Estimate ID

360

Contact: Ryan Machado

Email: ryan.machado@wpri.com

Phone: 401-438-7200

Fax: 401-431-1764

Direct:

WPRI-TV

Program Name	Days		Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
	DP	Length		Oct 28	Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	
Good Wife	LF	Sa	\$75.00					1				1
11:30 PM 12:30 AM		30	\$75.00									
Sports Wrap	LF	Su	\$250.00						1			1
11:30 PM 11:45 PM		30	\$250.00									
Blue Bloods	LF	Su	\$75.00						1			1
11:45 PM 12:45 AM		30	\$75.00									
WPRI 11p News	LN	M-F	\$1,000.00							1		1
11:00 PM 11:35 PM		30	\$1,000.00									
Sold out rate to clear per WPRI												
Sat 11p News	LN	Sa	\$1,000.00					1				1
11:00 PM 11:35 PM		30	\$1,000.00									
Sun 11p News	LN	Su	\$1,000.00						1			1
11:00 PM 11:15 PM		30	\$1,000.00									
Blue Bloods	PT	F	\$3,500.00				1					1
10:00 PM 11:00 PM		30	\$3,500.00									
60 Minutes	PT	Su	\$5,600.00						1			1
7:00 PM 8:00 PM		30	\$5,600.00									
Post Patriots												
Good Wife	PT	Su	\$2,800.00						1			1
9:00 PM 10:00 PM		30	\$2,800.00									
College Football	SP	Sa	\$75.00					2				2
3:30 PM 7:00 PM		30	\$150.00									
College Football	SP	Sa	\$500.00					3				3
8:00 PM 11:00 PM		30	\$1,500.00									

Mary Wittemyer

BlueWest Media

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WPRI-TV

Page 2 of 3

mary@bluewestmedia.com



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Raimondo for Governor

Market: Providence-Warwick

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Email: ryan.machado@wpri.com

Phone: 401-438-7200

Fax: 401-431-1764

Direct:

WPRI-TV

Program Name	Days		Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
	DP	Length		Oct	Oct	Oct	Oct	Nov	Nov	Nov	Nov	
				28	29	30	31	01	02	03	04	
NFL:Patritos vs. Bron	SP	Su	\$18,000.00						1			1
4:00 PM 7:00 PM		30	\$18,000.00									
Station Gross Totals			\$50,950.00		6	9	11	7	8	11	3	55
Station Net			\$43,307.50									

Mary Wittemyer
BlueWest Media
5130 E. 18th Ave., Denver, CO 80220

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WPRI-TV

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