

**CONTRACT**

**WPRI**  
**25 Catamore Blvd.**  
**East Providence, RI 02914**  
**(401) 438-7200**

And:

**Blue West Media**  
**5130 East 18th Avenue**  
**Denver, CO 80220**  
**USA**

<u>Contract / Revision</u> 474874 /		<u>Alt Order #</u>
<u>Product</u> 141/Raimondo for Governor		
<u>Contract Dates</u> 08/11/14 - 08/17/14		<u>Estimate #</u> 141
<u>Advertiser</u> POL/Raimondo for Governor		<u>Original Date / Revision</u> 07/31/14 / 07/31/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPRI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WPRI	08/11/14	08/15/14	M-F 5a-6a News	M-F 5a-6a News		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/11/14	08/17/14	11111--	5			\$125.00					
N 2	WPRI	08/11/14	08/15/14	M-F 6a-7a News	M-F 6a-7a News		:30				NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/11/14	08/17/14	22222--	10			\$275.00					
N 3	WPRI	08/11/14	08/15/14	The Early Show M-F 7-9a	The Early Show M-		:30				NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/11/14	08/17/14	22222--	10			\$225.00					
N 4	WPRI	08/16/14	08/16/14	Sa 6a-7a Eyewitness News	6-8a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/11/14	08/17/14	-----2-	2			\$175.00					
N 5	WPRI	08/16/14	08/16/14	CBS News Sa 8-10a	CBS News Sa 8-10		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/11/14	08/17/14	-----2-	2			\$175.00					
N 6	WPRI	08/17/14	08/17/14	Su 6a Eyewitness News	6-9a		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/11/14	08/17/14	-----2	2			\$45.00					
N 7	WPRI	08/17/14	08/17/14	CBS News Sunday 9-1030a	CBS News Sunday		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/11/14	08/17/14	-----2	2			\$700.00					
N 8	WPRI	08/12/14	08/14/14	Rhode Show M-F 9a-10a	Rhode Show M-F 9		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/11/14	08/17/14	-1-1---	2			\$25.00					
N 9	WPRI	08/11/14	08/15/14	12N Eyewitness News M-F	M-F 12-1230p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/11/14	08/17/14	11--1--	3			\$350.00					
N 10	WPRI	08/11/14	08/15/14	M-F 4-5p	M-F 4-5p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/11/14	08/17/14	1-1-1--	3			\$600.00					
N 11	WPRI	08/11/14	08/15/14	M-F 5p-530p News	M-F 5p-530p News		:30				NM	7	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/11/14	08/17/14	11221--	7			\$450.00					
N 12	WPRI	08/11/14	08/15/14	M-F 530-6p News	M-F 530-6p News		:30				NM	8	\$3,600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WPRI**  
**25 Catamore Blvd.**  
**East Providence, RI 02914**  
**(401) 438-7200**

<u>Contract / Revision</u> 474874 /		<u>Alt Order #</u>
<u>Contract Dates</u> 08/11/14 - 08/17/14	<u>Product</u> 141/Raimondo for Gover	<u>Estimate #</u> 141
<u>Advertiser</u> POL/Raimondo for Gover		<u>Original Date / Revision</u> 07/31/14 / 07/31/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	21212--				8	\$450.00				
N 13	WPRI	08/11/14	08/15/14	M-F 6-630p News	M-F 6-630p News		:30				NM	7	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	12211--				7	\$550.00				
N 14	WPRI	08/16/14	08/16/14	6p Eyewitness News Sa	6-630p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	-----2-				2	\$300.00				
N 15	WPRI	08/17/14	08/17/14	630p Eyewitness News Su	630-7p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	-----1				1	\$300.00				
N 16	WPRI	08/11/14	08/15/14	Letterman M-F	Letterman M-F 113		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	11111--				5	\$200.00				
N 17	WPRI	08/17/14	08/17/14	Su 1145p-1245a	Su 1145p-1245a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	-----1				1	\$50.00				
N 18	WPRI	08/11/14	08/15/14	M-F 11pm News	M-F 11pm News		:30				NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	22222--				10	\$500.00				
N 19	WPRI	08/16/14	08/16/14	11p Eyewitness News Sa	11p Eyewitness Ne		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	-----2-				2	\$500.00				
N 20	WPRI	08/17/14	08/17/14	11p Eyewitness News Su	11p Eyewitness Ne		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	-----2				2	\$500.00				
N 21	WPRI	08/11/14	08/15/14	M-F 7-730p	M-F 7-730p		:30				NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	11111--				5	\$525.00				
N 22	WPRI	08/14/14	08/14/14	M-F 730-8p	M-F 730-8p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	---1---				1	\$1,200.00				
N 23	WPRI	08/16/14	08/16/14	Sa 7-730p	Sa 7-730p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	-----1-				1	\$150.00				
N 24	WPRI	08/16/14	08/16/14	Sa 730-8p	Sa 730-8p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	-----1-				1	\$175.00				
N 25	WPRI	08/11/14	08/11/14	Mon 758-830p	M 758-830p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	1-----				1	\$900.00				
N 26	WPRI	08/12/14	08/12/14	Tue Prime Hour 2	Tu 9-10p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	-1-----				1	\$650.00				
N 27	WPRI	08/14/14	08/14/14	Thur Prime Hour 3	Th 10-11p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	---1---				1	\$150.00				
N 28	WPRI	08/15/14	08/15/14	Fri Prime Hour 2	F 9-10p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	----1--				1	\$225.00				
N 29	WPRI	08/17/14	08/17/14	Su Prime Hour 4	Su 10-11p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Advertiser</u> POL/Raimondo for Gover		<u>Original Date / Revision</u> 07/31/14 / 07/31/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/11/14	08/17/14	-----1				1	\$275.00				
Totals												99	\$36,615.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/17/14	99	\$36,615.00	(\$5,492.25)	\$31,122.75
<b>Totals</b>	99	\$36,615.00	(\$5,492.25)	\$31,122.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

BlueWest media

MEDIA BUYING

# Station Order Revised

## Raimondo for Governor

**Market:** Providence-Warwick

Estimate ID

**Flight Dates:** Monday, August 11, 2014 to Sunday, August 17, 2014

141

**Contact:** Ryan Machado  
**Email:** ryan.machado@wpri.com

**Phone:** 401-438-7200**Fax:** 401-431-1764**Direct:****WPRI-TV**

Ct 474874

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Aug 11	Aug 12	Aug 13	Aug 14	Aug 15	Aug 16	Aug 17	
WPRI 5a News	EM	M-F	\$125.00	P3 1	1	1	1	1			5
5:00 AM 6:00 AM		30	\$625.00								
Level 3 to clear per WPRI											
WPRI 6a News	EM	M-F	\$275.00	P3 2	2	2	2	2			10
6:00 AM 7:00 AM		30	\$2,750.00								
Level 3 to clear per WPRI											
CBS This Morning	EM	M-F	\$225.00	P3 2	2	2	2	2			10
7:00 AM 9:00 AM		30	\$2,250.00								
Level 3 to clear per WPRI											
Sat 6a news	EM	Sa	\$175.00	P3					2		2
6:00 AM 7:00 AM		30	\$350.00								
Level 3 to clear per WPRI											
Sat 8a News	EM	Sa	\$175.00	P3					2		2
8:00 AM 10:00 AM		30	\$350.00								
Level 3 to clear per WPRI											
Sun 6a News	EM	Su	\$45.00	P4						2	2
6:00 AM 9:00 AM		30	\$90.00								
CBS Sun Morning	EM	Su	\$700.00	P2						2	2
9:00 AM 10:30 AM		30	\$1,400.00								
Level 3 to clear per WPRI											
Rhode Show	DT	M-F	\$25.00	P4	1		1				2
9:00 AM 10:00 AM		30	\$50.00								
WPRI 12p News	DT	M-F	\$350.00	P2 1	1			1			3
12:00 PM 12:30 PM		30	\$1,050.00								
Level 2 to clear per WPRI											
Judge Judy	EF	M-F	\$600.00	P2 1		1		1			3
4:00 PM 5:00 PM		30	\$1,800.00								
Level 2 to clear per WPRI											
WPRI 5p News	EN	M-F	\$450.00	P3 1	1	2	2	1			7
5:00 PM 5:30 PM		30	\$3,150.00								
Level 3 to clear per WPRI											

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 7/31/2014 10:42:09 AM

WPRI-TV

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BlueWest media

MEDIA BUYING

# Station Order Revised

## Raimondo for Governor

**Market:** Providence-Warwick

Estimate ID

**Flight Dates:** Monday, August 11, 2014 to Sunday, August 17, 2014

141

**Contact:** Ryan Machado**Phone:** 401-438-7200**Email:** ryan.machado@wpri.com**Fax:** 401-431-1764**Direct:****WPRI-TV**

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Aug 11	Aug 12	Aug 13	Aug 14	Aug 15	Aug 16	Aug 17	
WPRI 5:30p News	EN	M-F		\$450.00	p3 2	1	2	1	2			8
5:30 PM 6:00 PM		30		\$3,600.00								
Level 3 to clear per WPRI												
WPRI 6p News	EN	M-F		\$550.00	p3 1	2	2	1	1			7
6:00 PM 6:30 PM		30		\$3,850.00								
Level 3 to clear per WPRI												
Sat 6p News	EN	Sa		\$300.00						2		2
6:00 PM 6:30 PM		30		\$600.00								
Level 3 to clear per WPRI												
Sun 6:30p news	EN	Su		\$300.00							1	1
6:30 PM 7:00 PM		30		\$300.00								
Level 3 to clear per WPRI												
Letterman	LF	M-F		\$200.00	p2 1	1	1	1	1			5
11:35 PM 12:35 AM		30		\$1,000.00								
Criminal Minds	LF	Su		\$50.00							1	1
11:45 PM 12:45 AM		30		\$50.00								
WPRI 11p News	LN	M-F		\$500.00	p3 2	2	2	2	2			10
11:00 PM 11:35 PM		30		\$5,000.00								
Level 3 to clear per WPRI												
Sat 11p News	LN	Sa		\$500.00						2		2
11:00 PM 11:35 PM		30		\$1,000.00								
Level 3 to clear per WPRI												
Sun 11p News	LN	Su		\$500.00							2	2
11:00 PM 11:35 PM		30		\$1,000.00								
Level 3 to clear per WPRI												
Wheel of Fortune	PA	M-F		\$525.00	p3 1	1	1	1	1			5
7:00 PM 7:30 PM		30		\$2,625.00								
Level 3 to clear per WPRI												
Jeopardy	PA	M-F		\$1,200.00	p2			1				1
7:30 PM 8:00 PM		30		\$1,200.00								
Level 2 to clear per WPRI												

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 7/31/2014 10:42:09 AM

WPRI-TV

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mary@bluestwestmedia.com

BlueWest media

MEDIA BUYING

# Station Order Revised

## Raimondo for Governor

**Market:** Providence-Warwick

Estimate ID

**Flight Dates:** Monday, August 11, 2014 to Sunday, August 17, 2014

141

**Contact:** Ryan Machado**Phone:** 401-438-7200**Email:** ryan.machado@wpri.com**Fax:** 401-431-1764**Direct:****WPRI-TV**

Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Aug 11	Aug 12	Aug 13	Aug 14	Aug 15	Aug 16	Aug 17	
Wheel Wknd	PA	Sa		\$150.00						1		1
7:00 PM 7:30 PM		30		\$150.00								
Jeopardy Wknd	PA	Sa		\$175.00						1		1
7:30 PM 8:00 PM		30		\$175.00								
2 Broke Girls	PT	M		\$900.00								1
8:00 PM 8:30 PM		30		\$900.00								
Level 2 to clear per WPRI												
NCIS LA	PT	Tu		\$650.00			1					1
9:00 PM 10:00 PM		30		\$650.00								
Level 3 to clear per WPRI												
Elementary	PT	Th		\$150.00				1				1
10:00 PM 11:00 PM		30		\$150.00								
Hawaii 5-0	PT	F		\$225.00					1			1
9:00 PM 10:00 PM		30		\$225.00								
Unforgettable	PT	Su		\$275.00							1	1
10:00 PM 11:00 PM		30		\$275.00								
Level 3 to clear per WPRI												
<b>Station Gross Totals</b>				<b>\$36,615.00</b>	16	16	16	16	16	10	9	99

Mary Wittemyer

**BlueWest Media**

5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 7/31/2014 10:42:09 AM

WPRI-TV

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

**FEDERAL CANDIDATE**

☒

**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WPRI-TV      Providence-Warwick	<b>Date:</b> 8/1/2014
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I, BlueWest Media,

being/on behalf of: Gina Raimondo, a legally

qualified candidate of the Democratic political

party for the office of: Governor

in the Primary

election to be held on: Tuesday, September 09, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, August 11, 2014			Sunday, August 17, 2014		

**Total Charges: \$36,615.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:  
Raimondo for Governor Campaign

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:  
Ed Galvin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Friday, August 01, 2014

Date

Signature

720-370-7700

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title