

CONTRACT



WPRI
25 Catamore Blvd.
East Providence, RI 02914
(401) 438-7200

<u>Contract / Revision</u> 466364 /		<u>Alt Order #</u>
<u>Product</u> 124/Raimondo for Governor		
<u>Contract Dates</u> 07/09/14 - 07/13/14		<u>Estimate #</u> 124
<u>Advertiser</u> POL/Raimondo for Governor		<u>Original Date / Revision</u> 07/09/14 / 07/09/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPRI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Blue West Media
5130 East 18th Avenue
Denver, CO 80220
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WPRI	07/09/14	07/11/14	M-F 5a-6a News	M-F 5a-6a News		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	--111--				3	\$150.00				
N 2	WPRI	07/11/14	07/11/14	The Early Show M-F 7-9a	The Early Show M-		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	----1--				1	\$225.00				
N 3	WPRI	07/12/14	07/12/14	Sa 6a Eyewitness News	6-8a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	-----1-				1	\$250.00				
N 4	WPRI	07/12/14	07/12/14	CBS News Sa 8-10a	CBS News Sa 8-1C		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	-----1-				1	\$250.00				
N 5	WPRI	07/13/14	07/13/14	Su 530-6a	Su 530-6a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	-----1				1	\$100.00				
N 6	WPRI	07/13/14	07/13/14	Su 6a Eyewitness News	6-9a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	-----1				1	\$225.00				
N 7	WPRI	07/13/14	07/13/14	CBS News Sunday 9-1030a	CBS News Sunday		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	-----1				1	\$450.00				
N 8	WPRI	07/10/14	07/10/14	12N Eyewitness News M-F	M-F 12-1230p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	---1---				1	\$225.00				
N 9	WPRI	07/09/14	07/11/14	M-F 4-5p	M-F 4-5p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	--111--				3	\$350.00				
N 10	WPRI	07/10/14	07/10/14	M-F 6-630p News	M-F 6-630p News		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	---1---				1	\$675.00				
N 11	WPRI	07/12/14	07/12/14	6p Eyewitness News Sa	6-630p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	-----1-				1	\$350.00				
N 12	WPRI	07/09/14	07/11/14	Letterman M-F	Letterman M-F 113		:30				NM	3	\$375.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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25 Catamore Blvd.
East Providence, RI 02914
(401) 438-7200

<u>Contract / Revision</u> 466364 /	<u>Alt Order #</u>
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<u>Contract Dates</u> 07/09/14 - 07/13/14	<u>Product</u> 124/Raimondo for Gover	<u>Estimate #</u> 124
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<u>Advertiser</u> POL/Raimondo for Gover	<u>Original Date / Revision</u> 07/09/14 / 07/09/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	--111--				3	\$125.00				
N 13	WPRI	07/12/14	07/12/14	Sa 1130p-1230a	Sa 1130p-1230a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	-----1-				1	\$100.00				
N 14	WPRI	07/12/14	07/12/14	11p Eyewitness News Sa	11p Eyewitness Ne		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	-----1-				1	\$575.00				
N 15	WPRI	07/13/14	07/13/14	11p Eyewitness News Su	11p Eyewitness Ne		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	-----1				1	\$575.00				
N 16	WPRI	07/09/14	07/09/14	M-F 7-730p	M-F 7-730p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	--1----				1	\$675.00				
N 17	WPRI	07/09/14	07/11/14	M-F 730-8p	M-F 730-8p		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	--111--				3	\$800.00				
N 18	WPRI	07/12/14	07/12/14	Sa 730-8p	Sa 730-8p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	-----1-				1	\$275.00				
N 19	WPRI	07/09/14	07/09/14	Wed Prime Hour 3	W 10-11p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	--1----				1	\$400.00				
N 20	WPRI	07/12/14	07/12/14	Sa Prime Hour 3	Sa 10-11p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/14	07/13/14	-----1-				1	\$275.00				
Totals											28	\$9,900.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/30/14 -07/13/14	28	\$9,900.00	(\$1,485.00)	\$8,415.00
Totals	28	\$9,900.00	(\$1,485.00)	\$8,415.00

Signature: _____ Date: _____

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BlueWest media

MEDIA BUYING

Station Order
Raimondo for Governor

REVISION

Market: Providence-Warwick
Flight Dates: Tuesday, July 08, 2014 to Sunday, July 13, 2014

Estimate ID
124

Contact: Ryan Machado
Email: ryan.machado@wpri.com

Phone: 401-438-7200
Fax: 401-431-1764
Direct:

ENTERED
7/9/14
CK 466304
REV

WPRI-TV

Program Name	DP	Days Length	Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Jul 08	Jul 09	Jul 10	Jul 11	Jul 12	Jul 13	
WPRI 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$150.00 \$450.00		1	1	1*			3
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$225.00 \$225.00				1			1
Sat 7a news 7:00 AM 8:00 AM	EM	Sa 30	\$250.00 \$250.00					1		1
Sat 8a News 8:00 AM 10:00 AM	EM	Sa 30	\$250.00 \$250.00					1		1
Newsmakers 5:30 AM 6:00 AM	EM	Su 30	\$100.00 \$100.00						1	1
Sun 6a News 6:00 AM 9:00 AM	EM	Su 30	\$225.00 \$225.00						1	1
CBS Sun Morning 9:00 AM 10:30 AM	EM	Su 30	\$450.00 \$450.00						1	1
WPRI 12p News 12:00 PM 12:30 PM	DT	M-F 30	\$225.00 \$225.00			1				1
Judge Judy 4:00 PM 5:00 PM	EF	M-F 30	\$350.00 \$1,050.00		1	1	1*			3
WPRI 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$675.00 \$675.00			1				1
Sat 6p News 6:00 PM 6:30 PM	EN	Sa 30	\$350.00 \$350.00					1		1

Mary Wittemyer
BlueWest Media
5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 7/8/2014 1:58:18 PM

WPRI-TV
Page 1 of 2

mary@bluwestmedia.com

Station Order
Raimondo for Governor

Market: Providence-Warwick
Flight Dates: Tuesday, July 08, 2014 to Sunday, July 13, 2014

Estimate ID
124

Contact: Ryan Machado
Email: ryan.machado@wpri.com

Phone: 401-438-7200
Fax: 401-431-1764
Direct:

WPRI-TV

Program Name	DP	Days Length	Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Jul 08	Jul 09	Jul 10	Jul 11	Jul 12	Jul 13	
Letterman 11:35 PM 12:35 AM	LF	M-F 30	\$125.00 \$375.00		1	1	1			3
CSI Miami 11:30 PM 12:30 AM	LF	Sa 30	\$100.00 \$100.00					1		1
Sat 11p News 11:00 PM 11:35 PM	LN	Sa 30	\$575.00 \$575.00					1		1
Sun 11p News 11:00 PM 11:35 PM	LN	Su 30	\$575.00 \$575.00						1	1
Wheel of Fortune 7:00 PM 7:30 PM	PA	M-F 30	\$675.00 \$675.00		1					1
Jeopardy 7:30 PM 8:00 PM	PA	M-F 30	\$800.00 \$2,400.00		1	1	1			3
Jeopardy Wknd 7:30 PM 8:00 PM	PA	Sa 30	\$275.00 \$275.00					1		1
Criminal Minds 10:00 PM 11:00 PM	PT	W 30	\$400.00 \$400.00		1					1
48 Hours 10:00 PM 11:00 PM	PT	Sa 30	\$275.00 \$275.00					1		1
Station Gross Totals			\$9,900.00		6	6	5	7	4	28

Mary Wittemyer
BlueWest Media
5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 7/8/2014 1:58:18 PM

WPRI-TV
Page 2 of 2

Market: Providence-Warwick
Flight Dates: Tuesday, July 08, 2014 to Sunday, July 13, 2014

Estimate ID
124

Contact: Ryan Machado
Email: ryan.machado@wpri.com

Phone: 401-438-7200
Fax: 401-431-1764
Direct:

ENTERED
 7/8/14
 CE 466364

WPRI-TV

Program Name	DP	Days Length	Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Jul 08	Jul 09	Jul 10	Jul 11	Jul 12	Jul 13	
WPRI 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$150.00 \$300.00		1	1				2
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$225.00 \$225.00				1			1
Sat 7a news 7:00 AM 8:00 AM	EM	Sa 30	\$250.00 \$250.00					1		1
Sat 8a News 8:00 AM 10:00 AM	EM	Sa 30	\$250.00 \$250.00					1		1
Newsmakers 5:30 AM 6:00 AM	EM	Su 30	\$100.00 \$100.00						1	1
Sun 6a News 6:00 AM 9:00 AM	EM	Su 30	\$225.00 \$225.00						1	1
CBS Sun Morning 9:00 AM 10:30 AM	EM	Su 30	\$450.00 \$450.00						1	1
WPRI 12p News 12:00 PM 12:30 PM	DT	M-F 30	\$225.00 \$225.00			1				1
Judge Judy 4:00 PM 5:00 PM	EF	M-F 30	\$350.00 \$700.00		1	1				2
WPRI 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$675.00 \$675.00			1				1
Sat 6p News 6:00 PM 6:30 PM	EN	Sa 30	\$350.00 \$350.00					1		1

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 7/8/2014 11:06:35 AM

WPRI-TV

Page 1 of 2

mary@bluwestmedia.com



Market: Providence-Warwick
Flight Dates: Tuesday, July 08, 2014 to Sunday, July 13, 2014

Estimate ID
124

Contact: Ryan Machado
Email: ryan.machado@wpri.com

Phone: 401-438-7200
Fax: 401-431-1764
Direct:

WPRI-TV

Program Name	DP	Days Length	Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Jul 08	Jul 09	Jul 10	Jul 11	Jul 12	Jul 13	
Letterman 11:35 PM 12:35 AM	LF	M-F 30	\$125.00 \$375.00		1	1	1			3
CSI Miami 11:30 PM 12:30 AM	LF	Sa 30	\$100.00 \$100.00					1		1
Sat 11p News 11:00 PM 11:35 PM	LN	Sa 30	\$575.00 \$575.00					1		1
Sun 11p News 11:00 PM 11:35 PM	LN	Su 30	\$575.00 \$575.00						1	1
Wheel of Fortune 7:00 PM 7:30 PM	PA	M-F 30	\$675.00 \$675.00		1					1
Jeopardy 7:30 PM 8:00 PM	PA	M-F 30	\$800.00 \$2,400.00		1	1	1			3
Jeopardy Wknd 7:30 PM 8:00 PM	PA	Sa 30	\$275.00 \$275.00					1		1
Criminal Minds 10:00 PM 11:00 PM	PT	W 30	\$400.00 \$400.00		1					1
48 Hours 10:00 PM 11:00 PM	PT	Sa 30	\$275.00 \$275.00					1		1
Station Gross Totals			\$9,400.00		6	6	3	7	4	26

Mary Wittemyer
BlueWest Media
5130 E. 18th Ave., Denver, CO 80220

mary@bluestwestmedia.com

Date/Time Sent: 7/8/2014 11:06:35 AM
WPRI-TV
Page 2 of 2

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WPRI-TV Providence-Warwick	Date: 7/8/2014
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I, BlueWest Media,
 being on behalf of: Gina Raimondo, a legally
 qualified candidate of the Democratic political
 party for the office of: Governor
 in the Primary
 election to be held on: Tuesday, September 09, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, July 08, 2014			Sunday, July 13, 2014		

Total Charges: \$9,900.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:
Raimondo for Governor Campaign

and you are authorized to announce the time as paid for by such person or entity, I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Ed Galvin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Tuesday, July 08, 2014

Date

Mary W...
Signature

720-370-7700

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title