

## Issues & Program Report – Quarter 3, 2014

### Sonoma County Focus

Date of Interview Airing: July 20<sup>th</sup>, 2014

Organization/Interviewee: Bloodsource Sonoma County

Purpose of Interview: Spotlight interview with Bloodsource Organization on the need for blood in Sonoma County, opportunities to donate, volunteers, etc.

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Date of Interview Airing: July 27<sup>th</sup>, 2014

Organization/Interviewee: Family Justice Center of Sonoma County

Purpose of Interview: Update from the Family Justice Center and feature interview with new executive director of the organization.

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Date of Interview Airing: August 10<sup>th</sup>, 2014

Organization/Interviewee: Volunteer Center of Sonoma County

Purpose of Interview: Promotion and call for volunteers to attend first ever volunteer expo in Santa Rosa.

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Date of Interview Airing: August 17, 2014

Organization/Interviewee: OddFellows

Purpose of Interview: Feature segment on the history of the OddFellows in Sonoma County, focus on current charitable work in the County along with upcoming events.

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Date of Interview Airing: August 24, 2014

Organization/Interviewee: Poly Klaas Foundation

Purpose of Interview: Spotlight and reflection on Poly Klaas anniversary. Additional promotion of the current work of the organization and upcoming events.

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Date of Interview Airing: August 31, 2014

Organization/Interviewee: Burke's Canoes

Purpose of Interview: Spotlight on Burke's Canoes and Bob Burke's charitable history in Sonoma County as well as special focus on things to do along the Russian River over the summer months.

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Date of Interview Airing: September 7<sup>th</sup>, 2014

Organization/Interviewee: Much Ado About Sebastapol

Purpose of Interview: Annual promotion of Much Ado About Sebastapol community event.

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Date of Interview Airing: September 14<sup>th</sup>, 2014

Organization/Interviewee: World Pillow Fighting Championships

Purpose of Interview: History of the pillow fights in Sonoma County and promotion of the return of the event to Rohnert Park. Special focus on the charitable/nonprofit aspects of the event.

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Date of Interview Airing: September 21<sup>st</sup>, 2014

Organization/Interviewee: Rancho Cotate Marching Band

Purpose of Interview: Interview with musical director of Rancho Cotate marching band to spotlight fundraising efforts to send the band to perform at Carnegie Hall

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Date of Interview Airing: September 28<sup>th</sup>, 2014

Organization/Interviewee: Healdsburg Arts Center

Purpose of Interview: Interview and spotlight on upcoming arts events at the Healdsburg Arts Center as well as opportunities for fundraising and volunteering opportunities.

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