



REMIT TO KATV
c/o WICS TV
2680 E Cook St
Springfield, IL 62703
ph: (217) 753-5620

Advertiser
Agency
Buyer
Salesperson

Republican Governors Association' (13835)
Pinpoint Media (5564)

Meade, Nicole
Jones, Mike (1068)
ph: (202) 872-5880
fx: (202) 872-0263x
Political-Political (1088)

Invoice 525715
Inv Date 9/28/2014
Terms Net 30
Contract 263099
Bill Type Standard
Period 9/1/2014 - 9/28/2014

Pinpoint Media
4659 Kinsey Lane
Alexandria, VA 22311

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

ISSUE
National/Political Issue Agency
234/ECR09397164

CO-OP/Order Type No/Normal
Package
Gen. Date 9/29/2014 5:16:11PM

KATV Little Rock (KATV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	CHANNEL 7 DAYBREAK EARLY						
	SPOT	4:57:56AM-NEWS-D	Day, Tu-1	09/23/14 5:56AM (Tu)	00:30	RGAA0914TVH COMPETITIVE	\$1000.00	
2.0	Contract Line Remarks:	CHANNEL 7 DAYBREAK EARLY						
	SPOT	4:57:56AM-NEWS-D	Day, W-1	09/24/14 5:47AM (We)	00:30	RGAA0914TVH DRIVE H	\$1000.00	
3.0	Contract Line Remarks:	CHANNEL 7 DAYBREAK EARLY						
	SPOT	4:57:56AM-NEWS-D	Day, Th-1	09/25/14 5:54AM (Th)	00:30	RGAA0914TVH DRIVE H	\$1000.00	
6.0	Contract Line Remarks:	GOOD MORNING AMERICA						
	SPOT	7:00:00AM-ABC--GO	Day, Tu-1	09/23/14 8:28AM (Tu)	00:30	RGAA0914TVH COMPETITIVE	\$3500.00	
8.0	Contract Line Remarks:	GOOD MORNING AMERICA						
	SPOT	7:00:00AM-ABC--GO	Day, Th-1	09/25/14 7:42AM (Th)	00:30	RGAA0914TVH DRIVE H	\$3500.00	
11.0	Contract Line Remarks:	GOOD MORNING AMERICA SATURDAY						
	SPOT	6:57:45AM-ABC--GO	Day, Sa-1	09/27/14 7:57AM (Sa)	00:30	RGAA0914TVH DRIVE H	\$1200.00	
12.0	Contract Line Remarks:	JEOPARDY						
	SPOT	11:00:00AM-JEOPARD	Day, Tu-1	09/23/14 11:12AM (Tu)	00:30	RGAA0914TVH COMPETITIVE	\$900.00	
13.0	Contract Line Remarks:	JEOPARDY						
	SPOT	11:00:00AM-JEOPARD	Day, W-1	09/24/14 11:29AM (We)	00:30	RGAA0914TVH DRIVE H	\$900.00	
14.0	Contract Line Remarks:	JEOPARDY						
	SPOT	11:00:00AM-JEOPARD	Day, Th-1	09/25/14 11:05AM (Th)	00:30	RGAA0914TVH DRIVE H	\$900.00	
15.0	Contract Line Remarks:	JEOPARDY						
	SPOT	11:00:00AM-JEOPARD	Day, F-1	09/26/14 11:12AM (Fr)	00:30	RGAA0914TVH DRIVE H	\$900.00	
17.0	Contract Line Remarks:	MID DAY ARKANSAS						
	SPOT	11:30:00AM-NEWS-M	Day, Tu-1	09/23/14 11:38AM (Tu)	00:30	RGAA0914TVH COMPETITIVE	\$900.00	
18.0	Contract Line Remarks:	MID DAY ARKANSAS						
	SPOT	11:30:00AM-NEWS-M	Day, W-1	09/24/14 11:55AM (We)	00:30	RGAA0914TVH DRIVE H	\$900.00	
19.0	Contract Line Remarks:	MID DAY ARKANSAS						
	SPOT	11:30:00AM-NEWS-M	Day, Th-1	09/25/14 11:38AM (Th)	00:30	RGAA0914TVH DRIVE H	\$900.00	
20.0	Contract Line Remarks:	MID DAY ARKANSAS						
	SPOT	11:30:00AM-NEWS-M	Day, F-1	09/26/14 11:42AM (Fr)	00:30	RGAA0914TVH DRIVE H	\$900.00	
22.0	Contract Line Remarks:	CHANNEL 7 NEWS LIVE AT 5						
	SPOT	4:58:05PM-NEWS-KA	Day, W-1	09/24/14 5:17PM (We)	00:30	RGAA0914TVH DRIVE H	\$7500.00	
24.0	Contract Line Remarks:	CHANNEL 7 NEWS AT 6						
	SPOT	5:58:46PM-NEWS-KA	Day, Tu-1	09/23/14 6:16PM (Tu)	00:30	RGAA0914TVH COMPETITIVE	\$10000.00	
25.0	Contract Line Remarks:	CHANNEL 7 NEWS AT 6						
	SPOT	5:58:46PM-NEWS-KA	Day, Th-1	09/25/14 6:17PM (Th)	00:30	RGAA0914TVH DRIVE H	\$10000.00	
26.0	Contract Line Remarks:	MODERN FAMILY						
	SPOT	10:34:56PM-MODERN	Day, Tu-1	09/23/14 10:51PM (Tu)	00:30	RGAA0914TVH COMPETITIVE	\$1000.00	



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Product	Political-Political (1088)
Brand	ISSUE (19195)

Acct Types	National/Political Issue Agency
Est/Headline	234/ECR09397164

Demo
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ISSUE

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Alexandria, VA 22311

AqM

KATV Little Rock (KATV)

OFFICIAL BILLING INVOICE

28.0 **Contract Line Remarks:**
SPOT 10:34:56PM-MODER

MODERN FAMILY

Day.Th-1

09/25/14 10:52PM (Th)

00:30

RGAAR1014TVH
DRIVE H

\$1000.00

Remarks

Terms & Conditions are reflected on our website at www.katv.com and are incorporated by reference in their entirety. Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$47,900.00
Commission	(\$7,185.00)
Net Total	\$40,715.00

Total Spots	19
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