

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>KDIA + KDYA Vallejo</u>	Date: <u>10/03/16</u>
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I, Shunda D. Jefferson SVP, Group Media Services Burrell Communications Group
do hereby request station time concerning the following issue:

Democratic National Committee

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

This broadcast time will be used by: The Democratic National Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Endorsement of Democratic Presidential Candidate
 Hillary Clinton

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Borrell Communications Group
 233 N. Michigan Avenue, Ste 2900
 Attn: Lou DiSilvestro, CFO
 Chicago, IL 60601 PH: 312/297-9600

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

McGhee Williams-Osse Co-CEO
 Lou DiSilvestro CFO
 Borrell Communications Group

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Barrett Communications Group
233 N. Michigan Ave, Suite 2900
Chicago, IL 60601 312/297-9600

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

McGhee Williams-Cese, Co-CEO
Lou D. Silvestro, CEO
Barrett Communications Group

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 9/30/16 before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/30/16 [Signature] 312/297-9600
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Andy Santamaria C.O.O.
Signature Printed Name Title

SPOTSET

RADIO NETWORK

44 N. SECOND ST. | SUITE 800 | MEMPHIS, TN 38103 | (901) 521-1300

KDYA-AM

3260 BLUME DR STE 520
SAN PABLO, CA 94806-5715
ATTN: ANDY SANTAMARIA
ANDY@SANTAMARIA.WS

INSERTION ORDER

ADVERTISER DEMOCRATIC NC	AGENCY BURRELL COMMUNICATIONS	ADDRESS 233 N. MICHIGAN AVE	CITY, STATE ZIP CHICAGO, IL 60601
ORDER # NAAC16071610	REP H ROBERTSON, JR	ESTIMATE NA	PRODUCT POLITICAL CANDIDATE
		STARTS / ENDS 10/03/2016 10/15/2016	

WEEK	DAYS	DAYPART		LEN	ADID	ROTATION	GROSS CPS	GROSS AMT
		6A-7P	6A-12M					
10/03/2016	MO-SU	5		60	1DNC16000	100%	75.00	375.00
10/10/2016	MO-SU	5		60	1DNC16000	100%	75.00	375.00
		10					GROSS AMT	\$750.00
							NET TO STATION	\$637.50

MAKEGOODS ARE AUTHORIZED WITHIN THE FLIGHT SCHEDULE.

PLEASE SUBMIT YOUR TRAFFIC LOG TO THE NAME AND ADDRESS

ABOVE THE END OF THE SCHEDULE.