

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KYKX 105.7 FM Longview TX	<b>Date:</b> 2/5/18
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I, REID MCCAIG

being/on behalf of: SELF

a legally qualified candidate of the ~~HARRIS~~ REPUBLICAN

political party for the office of: HARRISON CO. CRIMINAL D.A.

in the PRIMARY

election to be held on: MARCH 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	6a - 10a	2/19 - 3/6 Mon - Thu	Non Preemptable	14	2 + 2/7
"	10a - 3p	"	"	"	"
"	3p - 7p	"	"	"	"

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

REID MCCAIN

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

KEVIN JONES

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

2-5-18

Date

[Signature]

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]

Signature

J. Harlan Lobley

Printed Name

Director of Sales

Title

# AlphaMedia East Texas

# Sales Order

Acct: # \_\_\_\_\_  
 Contract #: \_\_\_\_\_  
 Advertiser: **William Reid McCain**  
 Agency: \_\_\_\_\_  
 Billing Address: **157 Private Rd 4618**  
**Diana, TX 75640**

Date: **2/12/2018** Station: **KYKX**

New  Revised  
 Additional  Cancel

State Date: **2/14/18** End Date: **3/5/2018**

Email: **rmccain263@outlook.com**

Contact: **Reid McCain**  
 Products: **Political** **PPC**  
 Package/Program Name **March Election 18**

AE: **Harlen Lobley** Office: **Tyler**

Rep/Rep. Office \_\_\_\_\_

Notes to Traffic & Accounting \_\_\_\_\_

Paid Check # **1093**

<input type="checkbox"/> Broadcast	<input checked="" type="checkbox"/> Calender Month
<input checked="" type="checkbox"/> Cash in Ad	<input checked="" type="checkbox"/> Direct
<input type="checkbox"/> Co-Op	<input type="checkbox"/> Local Agency
<input type="checkbox"/> Notarized	<input type="checkbox"/> Regional Agency
<input type="checkbox"/> New Business	<input type="checkbox"/> National Agency
<input type="checkbox"/> Weekly Invoice	<input checked="" type="checkbox"/> Political
<input checked="" type="checkbox"/> End of Flight	<input type="checkbox"/> Trade
<input type="checkbox"/> Monthly Invoice	<input type="checkbox"/> NCSA
<input type="checkbox"/> Special Cycle	<input type="checkbox"/> Promo

Filler: Yes  No

Remote Dates: \_\_\_\_\_

Talent Fee: \_\_\_\_\_

Cart #/Copy Instructions: \_\_\_\_\_

Start	End	From	To	Prt	Rate	Len	M	T	W	T	F	Sa	Su	wkly	Wks	Total
2/19/18	3/1/18	6a	10a		15	30	2	2	2	2				8	2	240
2/19/18	3/1/18	10a	3p		15	30	2	2	2	2				8	2	240
2/19/18	3/1/18	3p	7p		15	30	2	2	2	2				8	2	240
3/5/18	3/6/18	6a	10a		15	30	2	2						4	1	60
3/5/18	3/6/18	10a	3p		15	30	2	2						4	1	60
3/5/18	3/6/18	3p	7p		15	30	2	2						4	1	60
Jan	Feb	Mar	April	May	June	Contract Total										
July	Aug	Sept	Oct	Nov	Dec	900										

Account Executive: **Harlen Lobley**  
 Commission Rate: \_\_\_\_\_ Date \_\_\_\_\_  
 Approved: \_\_\_\_\_

Agency Advertiser: \_\_\_\_\_  
 Entered By: \_\_\_\_\_ Date: \_\_\_\_\_