

QUARTERLY ISSUES/PROGRAMS LIST

Following is a listing of some of the significant issues responded to by KOMC KRZK Radio, Branson, MO, along with the most significant programming treatment of those issues for the period 09/1/16 to 12/31/16. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

1. Public Safety/Environment/Roads

Community Emergency Response Team ([CERT](#))- Oct. 5

2. Public Needs/Concerns

[CAM](#) Needs Help Meeting High Food Demand – Dec. 20

3. Government/Elections

Election night Coverage – Nov. 8

4. Community Engagement

Safe [Trick'or'Treating](#) Options for Kids – Oct. 28

5. Tourism

Bass Pro Honors [Arnold Palmer](#) – Sept. 27

QUARTERLY ISSUES/PROGRAMS LIST

4th QUARTER 2016, September through December

Following is a listing of some of the significant issues responded to by KOMC KRZK Radio, Branson, MO, along with the most significant programming treatment of those issues for the period 9/1/2016 to 12/31/2016. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION PROGRAM	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM SEGMENT
CERT <u>Janet'n'Friends</u>	10/05/16	7:00A	30 minutes	Branson Fire Chief Ted Martin talks w/host Janet Ellis about a new training available CERT training focuses on community member readiness to help in times of disaster, such as the recent flooding incidents or the Branson and Joplin tornadoes. Branson Fire Chief Ted Martin says with this training, community members can provide immediate assistance in their communities following a disaster until emergency responders can arrive
High Food <u>Breakfast Club</u> Demand	12/20/16	8:00A	30 minutes	Christian Action Ministries is in need of food and monetary donations to meet the demand of the season. Board Chairman Larry Johnson says during the holidays and especially after the first of the year, CAM sees a higher number of folks who are in need of food assistance. Host Scott McCaulley gives an in-depth interview about the Holiday food assistance need.
Election Coverage <u>Wall-to-wall</u>	11/05/16	7p-2A	7 Hours	On election Night, We started airing all of the Fox Network news coverage and would be cutting in on the hour and any time we had election results that night. Not only did we carry the national and state elections but also had the news staff on hand to give up to the minute results on local election coverage of a 7 counties between MO and AR.

Kids Satefy News 10/25/16 7A, 12P,5P :30

The Branson community invites all the little ghosts and goblins to join them in the coming days as they celebrate Halloween. There were five separate events that we pushed, including events host by not-for-profits, churches, and local businesses. We also ran ads for these events at various points in time.

QUARTERLY ISSUES/PROGRAMS LIST

Following is a listing of some of the significant issues responded to by KOMC KRZK Radio, Branson, MO, along with the most significant programming treatment of those issues for the period 07/1/16 to 09/31/16. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

1. Health Issues

Newly Found Effects of Second Hand Smoke

2. Public Needs

All Blood Centers On Code Yellow Alert: All Types

3. Government/Elections

Special Election Coverage

4. Agricultural Alert

Fall Army Worms

5. Tourism

Hotel Tier Ordinance

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QUARTERLY ISSUES/PROGRAMS LIST

3rd QUARTER 2016, July through August

Following is a listing of some of the significant issues responded to by KOMC KRZK Radio, Branson, MO, along with the most significant programming treatment of those issues for the period 7/1/2016 to 9/30/2016. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE	PROGRAM	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM SEGMENT
2 nd Hand Smoke	At Your Service	8/3	10A	1hr	Monica Spitteler with the Stone County Health Department speaks with Scott McCulley about a new Harvard study that shows the exact kind of the smoke does to the elderly and children. Particularly, the show goes into detail about the effects on children when in a car. Hence the new regulations that makes it illegal to do so. The World Health Organization is most interested in the information The amount of particulates and carbon monoxide that actually reaches the lungs.
Code Yellow Alert	Janet and Friends	9/21	8A	15 min.	Chris Pilgrim with the Community Blood Center of the Ozarks talks about a significant summer shortage and how the center is down nearly 100,000 donations this year. Pilgrim says that CBCO provides blood to 39 area hospitals alone and they are ramping up their blood drives all Across the area.
Special Election Coverage		7/19	6P	1Hr 30 min	Two months prior to the April election cycle, Earls Family Broadcasting invited all candidates to a lunch and forum where they were able to speak

Doing one on one interviews with the news team. That was then edited down to a show that contained 22 separate candidates ranging from sheriff, coroner, commissioners, and more.

Agricultural Alert Noon News 08/29 12P 2 min.

An agricultural alert was put in effect for farmers in Boone County, but Mike McClintock with the University of Arkansas Extension Office says people in the surrounding counties are already starting to report problems. He says this particular type of worm is one of the most devastating pests to pastures and hayfields, so farmers in the area need to keep a close eye out for it on their crops. We talk about getting rid of the pest.

Hotel Tier Issue Website 07/23

The news team is always on top of local government and changing policy. Ever since the death of Hailey Owens, the city has been trying to crack down on the crime at extended stay motels. This is the plan they have come up with. We have not only kept up to date on the current council meetings but we also have a copy of the new ordinance that may go in place shortly.

QUARTERLY ISSUES/PROGRAMS LIST

Following is a listing of some of the significant issues responded to by KOMC KRZK Radio, Branson, MO, along with the most significant programming treatment of those issues for the period 4/1/16 to 6/31/16. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

1. Public Safety/Environment/Roads

Severe Weather Coverage 4/26

2. Public Needs/Concerns

Foster Kids in Need 6/1

3. Government/Elections

Berryville Rural Water Line Expansion 5/27

4. Community Needs

Weekly Council Reporting 4/3

5. Tourism

Ferris Wheel Arrives in Branson 5/29

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Foster Kids in Need	News at Noon	6/1	12PM	3 min.	<p>Families in Boone County are asking for your help. In a recent release from The Call of Boone County, a statewide group that assists and helps to train foster parents, The county Coordinator Lora Stephens says the office was given a donation of a freezer, but now the staff is having trouble filling it up. Stephens is asking people for frozen donations that will make having multiple children in the home a little easier. She says currently, there are 80 kids in the foster care system in Boone County and only 19 foster families.</p>
Rural Water Line Expansion	HometownDailynews.com	5/27	8am	3 min.	<p>Residents in and around Berryville are still able to sign up for rural water services this week. In an update from the City of Berryville, City Administrative Assistant Jay Lee says about 95 people have signed up for the service so far. However, officials say they need at least 205 more people to sign up for the city water services before the expansion process can begin. The Berryville City Council announced plans to expand the city's water services beyond the city limits, to a tune of 8.8 million dollars. USDA Rural Development came to that meeting and officials say they plan on providing \$1.68 million in loan money to the city and a grant of more than \$3.78 million if there is enough local interest for the rural expansion.</p>
Weekly Government Meetings	At Your Service	4/3		1 min.	<p>Every week, we have a reporter cover all important topics from the most recent city council meetings, as well as commission meetings, and planning and zoning boards. This is important information to our community because local government can be rigorous. We are ensuring people in the area know what decisions are being made for them.</p>

QUARTERLY ISSUES/PROGRAMS LIST

2nd QUARTER 2016, April through June

Following is a listing of some of the significant issues responded to by KOMC KRZK Radio, Branson, MO, along with the most significant programming treatment of those issues for the period 4/1/2016 to 6/31/2016. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE	PROGRAM	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM SEGMENT
Severe Weather Coverage	Steve and Janet	4/26	7-9AM	wall-to wall	During the Storm, we had a full staff on air on all five stations giving Up to date information on the weather, as it happens. Branson Emergency Management Director Ted Martin reports trees branches down from the 265 corridor on through the city and power outages in the west Highway 76 area near White Water. Taney County Emergency Management Director Chris Berndt reports additional tree branches down in Hollister and tree which impacted a home on Nottingham in Hollister. Stone County Emergency Management Director Tom Martin also reports down trees down through the county. He adds construction equipment from the Kimberling City Bridge project, which spread across the bridge due to heavy winds, is currently being cleaned up. Additionally power poles were damaged causing a power outage to the Ozark Mountain Resort.

Quarter 1 Programs and Issues: 2016

1. Tourism:

[MO Tourism on the Rise; Record Visitors in FY15](#)

2. Disasters:

[Mayor Best Discusses Branson Following Flood on KRZK](#)

3. Hunting Safety

[Chronic Wasting Disease Meetings This Week](#)

4. Public Health

[Healthy Bundles KRZK At Your Service](#)

5. Roadwork and Municipal Progress

[Design Work to Begin on Phase 3 Streetscape Project](#)

6. Elections:

[Contested Races Set for August Primary in Taney County](#)

QUARTERLY ISSUES/PROGRAMS LIST

1st QUARTER 2016, January through March

Following is a listing of some of the significant issues responded to by KOMC KRZK Radio, Branson, MO, along with the most significant programming treatment of those issues for the period 01/1/2016 to 03/31/2016. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE SEGMENT	PROGRAM	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM
Record Visitors in FY15	online	01/30	NA	NA	Missouri welcomed a record 40.4 million visitors in Fiscal Year 2015, Gov. Nixon announced today on a conference call with local tourism industry leaders. During that time, visitors spent more than \$12.4 billion and supported more than 297,000 jobs. As a result, the economic impact of tourism has increased by nearly 30 percent since the Governor took office in 2009. "From big cities to small towns, there's something for everyone in Missouri," Gov. Nixon said. "I appreciate the work of our Division of Tourism, and their local partners throughout the state, who continue to make Missouri a destination for visitors from around the world." Gov. Nixon's balanced budget for Fiscal Year 2017 includes an additional \$3 million to enhance MOs tourism marketing efforts.

Mayor Speaks: Flooding	Eric Ferris Show	01/06	9A	1 hr.	Normal days begin their return to the Branson area as the once high flood waters recede to their standard levels. Branson Mayor Karen Best joined KRZK's Eric Ferris during his show on Sunday to discuss the impacts and current state last week's flood waters left Branson and the surrounding communities in: "we will be in the cleanup stage. At this point, people need supplies and help cleaning things up. We are over what has happened and are working on what needs to happen next." Best says wants to remind area residents to be sure and let others know, whether through social media or word of mouth, that even during high waters and some closings, there are many parts of Branson still open for businesses.
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serves as Taney County Collector. For Western District Commissioner, incumbent Brandon Williams will be joined on the ballot by Tim Taylor, Edward Ulrich and Gary Allman. Incumbent County Assessor Chuck Pennel is running again, and faces a challenge from Susan Chapman. Coroner Kevin Tweedy is seeking reelection, and will be joined on the ballot by Louis Chapman and Angela Coffelt. Sheriff Jimmie Russell is asking voters for another term in office, and is facing a challenge from Robert Sanderson and Keith Edwards. Running unopposed for reelection are Treasurer Melanie Smith and Public Administrator Carol Davis. And current Division 1 Associate Circuit Judge Tony Williams has filed for the position of Circuit 46 Judge, created with the division of the 38th Circuit, which encompassed Taney and Christian Counties. No other candidates have filed for the new judgeship.