

## **QUARTERLY ISSUES/PROGRAMS LIST**

Following is a listing of some of the significant issues responded to by Ozarks DynaCom Media Group in Branson, MO, along with the most significant programming treatment of those issues for the period 1/1/21 to 3/31/21. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

### **1. Public Concerns/Public Health and Wellness**

**Cox Preparing for Role in Vaccinations**

**AYS Podcast: Taney County Health Department**

**Questions Asked, Answered at Vaccine Clinics**

### **2. Public Needs/Concerns**

**Branson Enforcing Extended Stay Regulations**

**Options Pregnancy Clinic Opens Second Location**

**OMC Poverty Initiative**

### **3. Government/Elections**

**Milton Changes Course, Enters Mayoral Race**

**State Audit: Forsyth Missing Money**

**Branson Sets Timetable for Ending COVID-19 Law**

### **4. Community Needs**

**Elevate Branson Gets Loan for Development**

**Swofford Talks About AMI Days at Branson Schools**

**AYS Podcast: Galena High School Science Class**

### **5. Economy/Tourism/Industry/Travel**

**First Time Visitors Could Lead to 2021 Surge**

**Anglers Head to Roaring River Next Week**

**Branson Ranks as Safe Place for Visitors**

1/19/21 (1)

## **COX BRANSON PREPARING FOR ROLE IN VACCINATION**

As the next phase of COVID-19 Vaccine Shots is underway in Missouri, Cox Medical Center in Branson is preparing to have a role in getting those shots to the public.

William Mahoney, President of Cox Medical Center Branson, visited the debut "Ozarks Now" Program on KRZK Monday and says the hospital is on standby to go into action with the vaccine distribution.

### **William Mahoney Audio Clip**

Mahoney also talked about a recent drop in the number of people in the COVID-19 Ward at Cox Branson as well as the continued importance of staying vigilant during the pandemic.

The complete interview with William Mahoney is with this story at [HTDN.com](http://HTDN.com).

Program: Ozarks Now, Daily Newscast, Online Story

Length: Ozarks Now 10:00, Daily Newscast :60

2/11/21 (1)

## **AYS PODCAST: TANEY COUNTY HEALTH DEPARTMENT**

Community Health Educator with the Taney County Health Department Kara Miller is interviewed on the latest edition of the "At Your Service" Podcast to talk about the COVID-19 Vaccination Process.

Miller says that while the actual vaccination process has been smooth, she knows that the registration process has been frustrating for many individuals.

### **Kara Miller Audio Clip**

Miller echoes the statements of others involved in the vaccinations saying people should sign up at more than one site. Miller also states during the interview that the Health Department is still doing COVID testing for those that need it.

The complete AYS Podcast can be heard at [HTDN.com](http://HTDN.com).

Program: AYS Podcast, Newscast, Online Story

Length: AYS Podcast 30:00, Newscast :60

3/30/21 (1)

## **QUESTIONS ASKED, ANSWERED AT VACCINE CLINICS**

As more people are signing up for the COVID-19 Vaccination Shots as more Phases open and more Doses are available, some people still have questions about the vaccine.

The Vaccination Clinics offered at Mercy in Branson is like many in the region that can answer questions on site according to Mercy Branson Operations Manager Kyle David.

Kyle David Shots

David provided more information on COVID-19 Vaccines in the region during a recent interview on KRZK's "Ozarks Now" program which can be heard at [HTDN.com](http://HTDN.com).

Program: Ozarks Now, Newscast, Online Story

Length: Ozarks Now 10:00, Newscast :60

1/6/20 (2)

## **BRANSON ENFORCING EXTENDED STAY REGULATIONS**

The city of Branson has been working towards a specific goal over the last several years. Improving affordable housing options while also enforcing regulations to keep motels livable.

Joel Hornickel, the Director of Planning and Development for the City of Branson, tells Ozarks First about the City's increased efforts to improve the conditions of extended stay facilities.

### Joel Hornickel Audio Clip

Hornickel says all lodging properties in the city including extended stay facilities go through a series of inspections to insure the health and safety of guests.

More information on this story can be found at [HTDN.com](http://HTDN.com).

Program: Newscast, Online Story

Length: Newscast :60

3/16/20 (2)

## **OPTIONS PREGNANCY CLINIC OPENS SECOND LOCATION**

A Lakes Area organization has added a second location to help women with an unplanned pregnancy.

Options Pregnancy Clinic will be open Monday and Wednesday on Highway 76 in Forsyth near the Taney County Fairgrounds which will operate in conjunction with their current location on Expressway Lane in Branson.

Hayden McNealy with the clinic joined the "Mornings with Josh Grisham" on MY 100.1 and talked about the services of the clinic and how they also continued to serve during the COVID-19 pandemic.

Hayden McNealy Audio Clip

McNealy also talked about the upcoming "Walk for Life" event which takes place on Saturday March 27 at the Branson Rec Plex.

The complete interview with Hayden McNealy can be heard with the story at [HTDN.com](http://HTDN.com).

Program: Mornings With Josh Grisham, Newscast, Online Story

Length: Morning Show 10:00, Newscast :60

3/25/21 (2)

## **OMC CARES POVERTY INITIATIVE**

What began a few years ago as the "Stone and Taney County Poverty Initiative" has transitioned into an organization that will advance the plans developed by the initiative to move people out of poverty.

Tim Huddleston, hired in February as the first Executive Director of "Ozark Mountain Country Cares" (OMC Cares) Organization, says during an interview this week on KRZK's "Ozarks Now" program that one of his jobs will be to bring together resources already available in the area to address the issues.

Tim Huddleston OMC

Huddleston also says the group will divide up the five challenges the group identified in leading families and individuals out of poverty among a group of people to work on those issues.

The complete interview with Tim Huddleston and OMC Cares Board Member Sue Head can be heard at [HTDN.com](http://HTDN.com).

Program: Ozarks Now, Newscast, Online Story

Length: Ozarks Now 15:00, Newscast :60

1/20/21 (3)

## **MILTON CHANGES COURSE, ENTERS MAYORS RACE**

The final day of sign-ups for the Branson April Municipal Election saw a major change in the final half hour before the sign-up period ended as Ward II Alderman Larry Milton withdrew from that race and entered the Mayor's race now giving voters a choice of five candidates running for that position including current Mayor Edd Akers.

Earlier in the day, Cody Fenton signed up for Milton's Ward II Position and is the only candidate in that race.

One person who will not be on the ballot is current Ward I Alderman Bob Simmons, who did not sign-up for reelection to the seat he has held since 2009.

The complete Branson Candidate list is with this story at [HTDN.com](http://HTDN.com).

Program: Newscast, Online Story

Length: Newscast :30



3/10/21 (3)

## **STATE AUDIT: FORSYTH MISSING MONEY**

A report released Tuesday by Missouri State Auditor Nicole Galloway gives the City of Forsyth a "Poor" Rating after an audit discovered over \$3400 of City Funds missing in addition to delays in depositing Utility Funds.

According to a release issued with the report, the investigation began in October of 2019 when Forsyth officials reported a burglary from the City's Vault to the Taney County Sheriff's Office. That investigation led to a request from then Sheriff Jimmie Russell to the State Auditor's Office to assist with investigation which eventually led to the Forsyth Board of Alderman to request a full audit. That audit found discrepancies in the Utility Department under then Utility Clerk Carla Combs as well as other details surrounding the theft of city funds.

The complete press release and a link to the full State Audit is with this story at [HTDN.com](http://HTDN.com).

Program: Newscast, Online Story

Length: Newscast :30

3/23/21 (3)

## **BRANSON SETS TIMETABLE FOR ENDING COVID-19 LAW**

The Branson Board of Alderman Tuesday night pass into Law an Ordinance that will end the Mask Mandate in the City on May 24.

The proposed Bill was amended during discussion to extend the date ending the mandate from the 9th to the 24th in order to get more of the vaccines administered to the public plus give businesses the time to prepare for the new law.

The City issued a press release after passage of the Bill saying the process to end the mandate was presented by Mayor Edd Akers based on several factors including the numbers of people getting vaccinated, revised CDC Guidelines for people that have vaccinated, and Missouri's announcement that Phase 3 of the Vaccination Plan will begin in April.

The Final Reading of the Bill was opposed by two members of the board for different reasons. Ward II Alderman Larry Milton opposed it stating the mask mandate should end immediately while Ward III Alderman Julia King stated her opposition saying the board should hold off ending the mandate until more data is in on vaccination numbers.

Program: Newscast, Online Story

Length: Newscast :60

1/12/21 (4)

## **ELEVATE BRANSON GETS LOAN FOR DEVELOPMENT**

Elevate Branson announces through a Press Release its selection to receive a \$1,000,000 grant from the Federal Home Loan Bank of Des Moines through the Competitive Affordable Housing Program for the development of Elevate Community. Branson Bank partnered with the organization, working for many months to make this funding possible. The Affordable Housing Program funds organizations working to provide affordable housing options in their communities.

With 48 tiny homes planned for Branson, Elevate Community is one of the largest permanent tiny home developments in the country.

More details on the story can be found with the full release at [HTDN.com](http://HTDN.com).

Program: Newscast, Online Story

Length: Newscast :30

1/27/21 (4)

## **SWOFFORD TALKS ABOUT AMI DAY AT BRANSON SCHOOLS**

The Branson School District held a make-up day earlier this month virtually using the Alternative Methods of Instruction Program that has been used by other schools around the country.

AMI is designed to allow students to get their work in during days classes are called off due to weather or sickness or possible other reasons.

Dr. Brad Swofford on Wednesday's "Ozarks Now" Program on KRZK talked about how AMI can help schools and how their day went.

Brad Swofford Audio Clip

The complete interview with Brad Swofford is available with this story at [HTDN.com](http://HTDN.com).

Program: Ozarks Now, Newscast, Online Story

Length: Ozark Now 12:00, Newscast :60

3/9/21 (4)

### **AYS PODCAST: GALENA HIGH SCHOOL SCIENCE CLASS**

The current edition of the "At Your Service" Podcast features members of the Galena High School Health Class talking about the projects they have done so far and what they have coming up in the fourth quarter of the school year.

The class, working with the Stone County Health Department and through the Stone County Community Health Coalition, works with area organizations and use real world presentations on messaging about issues ranging from infectious diseases including the current COVID-19 Pandemic to Teen Age Pregnancy and Smoking and Tobacco Hazards.

The complete podcast, featuring Galena Students Destiny and Nathan, along with Stone County Health Department Community Health Specialist Monica Mueller, can be heard at [HTDN.com](http://HTDN.com).

Program: AYS Podcast, Newscast, Online Story

Length: AYS Podcast 20:00, Newscast :60

1/20/21 (5)

## **2020 FT VISITORS COULD LEAD TO 2021 SURGE**

Many people involved in Tourism in the Lakes Region feel 2021 could be a rebound year, especially after a surge in first-time visitors to the region in 2020.

In a recent Ozarks First Feature, a couple of Branson Theater Managers said they saw an increase in first-time visitors when they reopened after being closed during the early period of the COVID-19 Pandemic.

Similar thoughts were expressed by Sheila Thomas, President and CEO of the Table Rock Lake Chamber of Commerce on Tuesday's Ozarks Now Program.

### **Sheila Thomas Audio Clip**

Thomas said many businesses, especially those near the Lake, had big years after people began visiting the lake as things began to open after COVID-19 Shutdowns.

The complete interview with Sheila Thomas is with this story at [HTDN.com](http://HTDN.com).

Program: Ozarks Now, Newscast, Online Story

Length: Ozarks Now 15:00, Newscast :60

2/26/21 (5)

## **ANGLERS HEAD TO ROARING RIVER NEXT WEEK**

One of the biggest days in Missouri Tourism is set to take place Monday as Anglers will converge on one of the Missouri Trout Parks for the Opening of the Catch and Keep Trout Season.

One of those parks is Roaring River near Cassville in Barry County. Rachael Freeman, Director of the Cassville Chamber of Commerce, talks about the popularity of the event on an interview earlier this week on KRZK's "Ozarks Now."

Rachael Freeman Audio Clip

Many businesses are geared to welcome the anglers to the area and Cassville Schools are not in session that day in conjunction with the opening of the season.

The complete interview with Rachael Freeman from the Cassville Chamber is at [HTDN.com](http://HTDN.com).

Program: Ozarks Now, Newscast, Online Story

Length: Ozarks Now 15:00, Newscast :60

3/5/21 (5)

## **BRANSON RANKS AS SAFE PLACE FOR VISITORS**

A recent ranking by a National Publication shows the Branson Area as a safe place to visit even during a pandemic.

Forbes Magazine rated Branson fourth on their list of safest places to visit during the COVID-19 Pandemic.

Jason Outman, President and CEO of the Branson Lakes Area Chamber of Commerce says that ranking means a lot as people decide where to take their first post pandemic trip.

Jason Outman Forbes

Outman also discusses many of the things he's learned in his first seven weeks leading the Branson Chamber.

The complete interview with Outman is with the story at [HTDN.com](http://HTDN.com).

Program: Ozarks Now, Newscast, Online Story

Length: Ozarks Now 15:00, Newscast :60