

QUARTERLY ISSUES/PROGRAMS LIST

Following is a listing of some of the significant issues responded to by Ozark Dyna Com in Branson, MO, along with the most significant programming treatment of those issues for the period 1/1/22 to 3/31/22. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

- 1. Public Concerns/Public Health and Wellness**
Mercy Keeping Up with Services Despite Staff Shortage
AYS Podcast: SCHED/Galena High School Health Class
TCHD Begins Health Assessment Survey
- 2. Public Needs/Concerns**
Reeds Spring School Foundation Fundraiser at IMAX
CBCO Needs Blood Donations after Winter Weather
Taney County 100 Club Working with Company for Free Roof
- 3. Government/Elections**
Seitz Among Area Legislators Pushing for Entertainment Tax
Branson Candidate Event This Week
AYS Podcast: Branson Candidate Interviews
- 4. Community Needs**
VA Medical Foster Home Program Needs Caregivers
Elevate Branson Tiny Homes Community
Skaggs Foundation Legacy Grant Application Period
- 5. Economy/Tourism/Industry/Travel**
Area Chamber: Outdoor Opportunities Part of Boom
Arjes: Workforce Development Important for Lakes Region
Branson Community Development Department

1/10, 1/13 (5)

AREA CHAMBER: OUTDOOR OPPORTUNITIES BIG PART OF VISITOR BOOM

One area chamber leader says outdoor attractions and opportunities are a big part of the growing interest in the Lakes Region for visitors.

Sheila Thomas, President/CEO of the Table Rock Lake Chamber of Commerce, says during an interview this week on KRZK's "Ozarks Now" that there was a huge demand for boat rentals with a high amount of reservations for area resorts, especially those with cabin lodging, and campgrounds as well.

Thomas says many businesses in the Table Rock Lake area did not suffer some of the labor shortages of businesses in other areas thanks to available seasonal employees, but an increase in the long-term labor pool is something that all area businesses need to continue being successful.

The complete interview with Sheila Thomas can be heard online.

Program: Ozarks Now KRZK, 1/10/22 11:30 am

Length: 20:00

Program: Local Newscast 1063 KRZK, 1001 KOMC 1/13/22 5:00 pm

Length: 1:00

Online Story Posted 1/13/22

1/11, 1/12 (5)

ARJES: WORKFORCE DEVELOPMENT IMPORTANT FOR LAKES REGION

The Director of the Taney County Partnership says that workforce development continues to be a key component to potential success for the Branson Tri-Lakes Region.

Jonas Arjes, who leads the organization that works with potential developments interested in locating in the region, says during an interview Tuesday on KRZK's "Ozarks Now" program that those issues pre-dated the issues with COVID-19 but the pandemic has brought those issues even more to the forefront.

Arjes said the labor shortage was an issue before the pandemic and the changing work environment has now added more challenges for businesses trying to serve the increasing number of both residents and visitors to the Lakes Region.

Arjes adds that TCP continues to work with businesses and area leaders to address challenges like housing in order to provide the best opportunities for businesses and potential employees alike.

The complete interview with Jonas Arjes can be heard online.

Program: Ozarks Now KRZK, 1/11/22 11:30 am

Length: 20:00

Program: Local Newscast 1063 KRZK, 1001 KOMC 1/12/22 5:00 pm

Length: 1:00

Online Story Posted 1/12/22

1/17, 1/18 (1)

MERCY KEEPING UP WITH SERVICE DESPITE STAFF SHORTAGE

While the Mercy Health System has been hit with a number of staff members, a local official says it has not stopped their health care providers from seeing both COVID and other patients.

Alicia Simpson, Operations Manager for Mercy Branson, says during a Monday interview on KRZK's "Ozarks Now" program that three providers locally and over 300 workers out either with the virus or in COVID Quarantine while Mercy Hospital in Springfield currently has 131 COVID Positive Patients with a total of 11 more in their regional facilities in Aurora, Cassville, and Mountain View.

Simpson goes on to say that while Mercy has put more resources into COVID treatment, they have not had to postpone any routine exams and procedures up to this point. Simpson says that they have leaned on other members of the Mercy team to help fill in while others have been out.

Simpson also says that there other programs in the Branson Clinic, including the Autism Evaluation Programs, have continued to operate.

The complete interview with Alicia Simpson can be heard online.

Program: Ozarks Now KRZK, 1/17/22 11:30 am

Length: 15:00

Program: Local Newscast 1063 KRZK, 1001 KOMC 1/18/22 5:00 pm

Length: 0:30

Online Story Posted 1/17/22

1/27 (2)

REEDS SPRING SCHOOL FOUNDATION FUNDRAISER

The Reeds Spring School Foundation is hosting a fundraiser Friday night at Branson's IMAX Entertainment Contest.

IMAX will host a showing of the movie "Alaskan Nets" which is the inspirational story about a high school basketball in a small village in Alaska and their 2018 season that brought hope back to their small village.

The movie is Friday night at 7:30 with a \$10 ticket getting admission to the movie as well as Popcorn and Soda. Premium seating tickets are \$20.

Tickets can be purchased at any of the offices in the Reeds Spring School District.

More information from an "Ozarks Now" interview with Terri Tucker of the Reeds Spring School Foundation is online.

Program: Ozarks Now KRZK, 1/27/22 11:45 am

Length: 7:00

Program: Local Newscast 1063 KRZK, 1001 KOMC 1/27/22 5:00 pm

Length: 0:30

Online Story Posted 1/27/22

2/7 (2)

CBCO NEEDS BLOOD DONATIONS AFTER WINTER WEATHER

The Community Blood Center of the Ozarks is in need of Blood Donations after last week's winter weather cost the center over 500 donations.

Chris Pilgrim, Media Relations Representative with the CBCO, says during Monday's "Ozarks Now" Program on KRZK that all blood drives in the region were cancelled Wednesday through Friday with the Blood Centers in Springfield, Joplin, Bentonville, and Springdale also closed down due to weather at the end of the week.

Pilgrim said the rise in donations prior to the winter weather helped get the hospitals in southwest Missouri, northwest Arkansas, and southeast Kansas the blood they needed but they need residents to donate over the next couple of weeks to get the reserve back up to a three-day supply.

Area Blood Drives on Tuesday will be held at the Elks Lodge in Kimberling City from 12 to 6 pm and at the Inn of the Ozarks in Eureka Springs from 1 to 6 pm. Aurora High School is also hosting a Blood Drive on Tuesday with other drives coming up in Berryville, Hollister, Monett, Ozark, and Reeds Spring over the next month.

The complete interview from Ozarks Now can be heard online.

Program: Ozarks Now KRZK, 2/7/22 11:30 am

Length: 15:00

Program: Local Newscast 1063 KRZK, 1001 KOMC 2/8/22 5:00 pm

Length: 1:00

Online Story Posted 2/7/22

2/9, 2/14 (2)

TANEY COUNTY 100 CLUB WORKING WITH COMPANY FOR FREE ROOF

A local organization is teaming with an area business to provide a free roof for a First Responder and their family.

The Taney County 100 Club has received a donation from club member Branson Roof Company for a free installation to re-roof a first responder's home.

“Branson Roof Co wants to support those that are out serving our community on a daily basis”, said owner Daniel Koren in a press release from Taney County 100 Club. “We want them focused on keeping us safe and not worried whether their roof is aged or leaking. It is our way of saying thank you for your service”.

The Taney County 100 Club is asking for the public's help in identifying a deserving Taney County First Responder that could use a new roof on their home. Nominations can be made online at Taney County 100 Club Website through March 31 with a winner to be selected on April 6th.

An interview with Taney County 100 Club Board Chairman Cory Roebuck from KRZK's "Ozarks Now" program can be heard online.

Program: Ozarks Now KRZK, 2/9/22 11:30 am

Length: 15:00

Program: Local Newscast 1063 KRZK, 1001 KOMC 2/14/22 5:00 pm

Length: 0:30

Online Story Posted 2/14/22

2/11, 2/13 (3)

SEITZ AMONG AREA LEGISLATORS PUSHING FOR ENTERTAINMENT TAX

Lakes Area State Representative Brian Seitz is among a group of area legislators pushing to get a bill passed that would give Tax Credits for Production Companies interested in producing films and show in the state.

Seitz, during an interview last week on KRZK's "Ozarks Now" program says that similar legislation has benefit other states including Georgia and Oklahoma and would be a natural for the state, especially the Branson area with many performers and producers already calling the Lakes Area home. In addition, the Mansion Entertainment Grouped recently announced plans for production facilities which Seitz says could lead to more facilities of that type with passage of this bill.

Seitz along with fellow Lakes Area Reps and Tourism Committee Members Brad Hudson and Travis Smith are trying to get the bill to the House Floor for consideration.

Seitz also discussed other legislation he is supporting and also the redistricting debate currently going on in Jefferson City.

Seitz did also announce he will file for reelection to his House Seat for the upcoming election.

The complete interview with Brian Seitz can be heard online.

Program: Ozarks Now KRZK, 2/11/22 11:30 am

Length: 20:00

Program: Local Newscast 1063 KRZK, 1001 KOMC 2/14/22 5:00 pm

Length: 1:00

Online Story Posted 2/13/22

2/23 (1)

AYS PODCAST: SCHD/GALENA HIGH SCHOOL

The latest edition of the "At Your Service" Podcast focuses once again on the Public Health Class at Galena High School.

The podcast featured information about the classes third quarter project about substance use and misuse from senior student Roman as well as an overview of the class from teacher Duane Smith. Also included is information from Stone County Health Department Community Health Specialist Monica Mueller on the collaboration of the class with the department.

The complete podcast can be heard online.

Program: Ozarks Now KRZK, 2/23/22 11:30 am

Length: 12:00

Program: Local Newscast 1063 KRZK, 1001 KOMC 2/23/22 5:00 pm

Length: 0:30

Online Story/Podcast Posted 2/23/22

2/28, 3/1 (3)

BRANSON CANDIDATE EVENT THIS WEEK

Voters in Branson will have another opportunity to learn about Alderman and School Board Candidates at an event this weekend.

The Branson U Organization will host a Candidate Forum at the Hughes Brothers Theater on Saturday at 1:00 pm.

Pearl Haining, a founder of Branson U and coordinator for the event, says during interviews on both KRZK's "Ozarks Now" program and "The Barber Shop" program on 98.1 Branson 4 U that the forum is an opportunity for people to learn information about the candidates. Haining says that voters can ask questions of the candidates but they must be submitted in advance. Haining also says that information already submitted by candidates for office can be found on the Branson U Website.

The complete interview with Pearl Haining from Ozarks Now can be heard online.

Program: The Barber Shop, KCAX 2/28/22 12:00 pm

Length: 15:00

Program: Ozarks Now KRZK, 2/28/22 12:30 pm

Length: 10:00

Program: Local Newscast 1063 KRZK 3/2/22 11:20 am

Length: 0:30

Online Story/Podcast Posted 3/2/22

3/4, 3/5, 3/7

VA MEDICAL FOSTER HOME PROGRAM NEEDS CAREGIVERS

A program that helps place Veterans in Foster Homes continues to seek caregivers willing to help.

Ron Bauder, coordinator for the VA Medical Foster Home Program in the Branson, Joplin, and Springfield area, talked about the program on a recent "Ozarks Now" program on KRZK. Bauder says the program started in the 90's and gives Veterans an opportunity to live in a Foster Home with the VA supplying support to help care for those individuals.

Bauder says some Veterans have even join the program as Caregivers to help other veterans. Bauder says many of the Veterans have relocated to the Tri-Lakes Region and that their family members sometimes live far away and not able to provide constant support.

Bauder also says the program can help Veterans that want a more home like setting to reside, the program can also be a way to help relieve overcrowding in many Assisted Living and Nursing Home Facilities.

The complete interview with Ron Bauder is online.

Program: Ozarks Now KRZK, 3/4/22 11:30 am

Length: 10:00

Program: Local Newscast 1063 KRZK 3/7/22 12:20 pm

Length: 0:45

Online Story/Podcast Posted 3/5/22

3/21, 3/25 (4)

ELEVATE BRANSON TINY HOMES COMMUNITY

An area organization continues with preparations for their new Tiny Homes Community.

Elevate Branson Founder/CEO Bryan Stallings, during an interview on KRZK's "The Upside with Josh and 'em" Program says land clearing continues with hopes of having most of the land clearing and a road through the area completed by late April. Stallings also says the wood from the trees cut down is available for pick-up by contacting Elevate Branson to make arrangements.

Stallings says the hope to be able to provide some tours of the area when the Tiny Home Community will be built by early May.

The project is underwritten by several organizations in the area to provide affordable housing for families as part of their program to help individuals get job training and the ability to recover from setbacks.

More information can be found at the Elevate Branson Website as well as with the full interview with Bryan Stallings that can be heard online.²

Program: The Upside KRZK, 3/21/22 7:30 am

Length: 6:00

Program: Local Newscast 1063 KRZK 12:30 pm 3/25/22 12:30 pm

Length: 1:00

Online Story Posted 3/25/22

3/21, 3/22 (4)

SKAGGS FOUNDATION LEGACY GRANT APPLICATION PERIOD

A program that has awarded over \$7 million in grant funds is accepting applications for the next cycle of grant awards.

The Skaggs Foundation has been awarding money annual to organizations in Stone and Taney Counties through their Legacy Endowment Grant Program to help fund programs to aid in health and wellness in the Lakes Region. The application process for the 2023 Grant Awards is underway now through April 29 with the final announcements of awards to take place in September.

Mindy Honey, the Community Relations representative with the Skaggs Foundation, says during an interview Monday on KRZK's "Ozarks Now" program that information is available on the Skaggs Foundation Website including criteria and links to apply but also encourages individuals or organizations with questions to contact her for further information.

The complete interview with Mindy Honey is online.

Program: Ozarks Now KRZK, 3/21/22 11:30 am

Length: 15:00

Program: Local Newscast 1063 KRZK 3/22/22 5:00 pm

Length: 0:30

Online Story Posted 3/22/22

3/24 (1)

TCHD BEGINS HEALTH ASSESSMENT SURVEY

The Taney County Health Department is beginning a survey they take every three years.

Community Health Specialist Jamie Orlando talks about the survey in the current edition of the "At Your Service" podcast and discusses the process in which the Health Department gets the survey information and develops a list of top health priorities for the county. TCHD will use that list to prioritize resources and continue or develop programs to address those needs.

Orlando says the survey can be taken online or people can contact the health department for more information. Orlando goes on to encourage residents to take the time for the survey to help them know their health concerns.

The podcast also contains information about the current "National Poison Prevention Week" awareness campaign plus the availability of COVID Booster Shots at their facilities.

The complete At Your Service Podcast can be heard online.

Program: Ozarks Now KRZK, 3/24/22 11:30 am

Length: 15:00

Program: Local Newscast 1063 KRZK 3/24/22 5:00 pm

Length: 0:30

Online Story/Podcast Posted 3/24/22

3/25 (5)

Branson Community Development Department

Branson Assistant City Administrator John Manning was interviewed about a new Department the city started at the first of 2022. The Community Development Department was formed to help people looking to either develop a business or build or both a one stop department to get the process going.

Program: Ozarks Now KRZK, 3/25/22 11:30 am

Length: 15:00

3/28, 3/29, 3/31 (3)

AYS Podcast: Branson Candidate Interviews

The six candidates for the three Branson Board of Aldermen positions in the April 5th Election each stop by for an interview during a special series of "At Your Service" Podcasts.

Each candidate answered a couple of questions about recent situations the city has faced then had a few minutes to discuss a topic or topics that they feel are important to their campaigns.

Each candidate was interviewed one on one and a conversation with one candidate was not mentioned in the interview with their opponent. While a few pauses were edited out, no content has been edited from these interviews.

The full interviews are posted online.

Program: Ozarks Now KRZK 3/28-3/31/22 11:30 am

Length: 10:00

Specific Dates:

Ward 1 3/28

Ward 2 3/29

Ward 3 3/31

Online Story and Complete Podcasts Posted 3/28/22