

QUARTERLY ISSUES/PROGRAMS LIST

Following is a listing of some of the significant issues responded to by Ozark Dyna Com in Branson, MO, along with the most significant programming treatment of those issues for the period 7/1/23 to 9/30/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

- 1. Public Concerns/Public Health and Wellness**
 - Tick Numbers Up in the Lakes Region**
 - Faith Community Health Expands Mental Health Program**
 - New Stone County Health Department Building on Schedule**

- 2. Public Needs/Concerns**
 - Needed Upgrades for Western Taney County Fire**
 - City of Branson Asks for Input on Water Fluoridation**
 - Recovery Jamboree Event**

- 3. Government/Elections**
 - Hesketh: Forsyth Moving Forward in 2023**
 - Public Tax Levy Facts and Myths**
 - Merriam Woods Appoints New Mayor**

- 4. Community Needs**
 - Table Rock Career Center to Receive Funding**
 - Hollister Schools Beginning Comprehensive Planning**
 - Forsyth Schools Working on Early Childhood Program**

- 5. Economy/Tourism/Industry/Travel**
 - Sheila Thomas, Launch Stone County**
 - Branson/KC Chiefs Marketing Agreement**
 - Jonas Arjes, Taney County Partnership Eco. Development**

7/2 (1)

TICK NUMBERS UP IN THE LAKES REGION

As we get into the heat of summer, the Taney County Health Department reminds us to be on the lookout for one of the smallest things living in the Lakes Region, Ticks. Tick bites can become serious for both people and pets if not treated. Recently, Omar Perez of the TCHD visited the “At Your Service” Podcast to discuss ticks including safety tips to try and minimize exposure.

The full interview with Omar Perez from the “At Your Service” Podcast can be found online on the Branson Podcast Network.

Program: Lakes Area Focus, KOMC 100.1 7/2/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 7/2/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 7/2/23 10:20 am

Length: 7:00

7/10 (4)

TR CAREER CENTER RECEIVES GRANT FUNDING

The 2024 Missouri State Budget, recently signed by Governor Mike Parson, includes \$17 million in funding for the new Table Rock Career Center. Part of the Reeds Spring School District, this center will provide students with a state-of-the-art facility to receive career and technical education, which will better prepare them for the workforce.

In a release from the Reeds Spring School Districts, officials thank the efforts of State Senators Karla Eslinger Lincoln Hough to help get this into the budget.

The Table Rock Career Center will offer programs in a variety of fields, including welding, automotive technology, marine technology, construction, and healthcare.

TRCC is currently under construction and is expected to be ready for the 2024-2025 school year. It will serve students from 12 school districts in Stone, Taney, and Christian counties.

Program: Local Newscast KRZK 106.3 7/10/23 12:20 pm, 5:20 pm
Length: 1:00

Online Story Posted 7/10

7/16 (2)

NEEDED UPGRADES FOR WESTERTN TANEY COUNTY FIRE

The Western Taney County Fire Protection District had a busy 4th of July with a number of calls at a 10-year high. During a visit to KRZK's Ozarks Now program, Fire Chief Chris Berndt talked about that and also focused on some needed facility upgrades over the next few years.

Program: Lakes Area Focus, KOMC 100.1 7/16/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 7/16/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 7/16/23 10:20 am

Length: 7:00

7/21-23 (3)

HESKETH: MOVING FORSYTH FORWARD IN 2023

While Missi Hesketh is completing her third month as the Mayor of Forsyth, she has been involved in the community in many different capacities for many years. On a recent visit to KRZK's "Ozarks Now" program, Hesketh discussed some upcoming events in the city as well as future plans revolving around eco-tourism.

The complete interview with Forsyth Mayor Missi Hesketh can be found on at Legends 1063 Dot FM.

Program: Ozarks Now, KRZK 106.3 7/21/23 11:30 am

Length: 20:00

Program: Lakes Area Focus, KOMC 100.1 7/23/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 7/23/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 7/23/23 10:20 am

Length: 8:00

Online Story posted 7/23/23

7/25-30 (3)

PUBLIC TAX LEVY FACTS AND MYTHS

Since 1933, the Taneyhills Library has operated as a private library serving Branson and the surrounding area. Many area residents continue to utilize the many services in the library. A tax levy will be on the August 8th Ballot for voters in the Branson and Hollister School Districts that if passed, would convert Taneyhills to a public library. Marcia Schemper-Carlock and LaDella Thomas recently joined me on KRZK's "Ozarks Now" to discuss the upcoming issue.

Program: Ozarks Now, KRZK 106.3 7/25/23 11:30 am

Length: 20:00

Program: Lakes Area Focus, KOMC 100.1 7/30/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 7/30/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 7/30/23 10:20 am

Length: 8:00

8/3-6 (1)

FAITH COMMUNITY HEALTH EXPANDS MENTAL HEALTH PROGRAM

It has been an eventful 2023 for Faith Community Health in Branson. Founded in 2009 to help residents have access to affordable healthcare, the organization has seen an expansion of their services and a move to a different location. Executive Director Kyle David joined me for an interview on Ozarks Now to talk about some of the events of 2023. More information on their services can be found online at Faith Community Health Dot Org.

Program: Ozarks Now, KRZK 106.3 8/3/23 11:30 am

Length: 15:00

Program: Lakes Area Focus, KOMC 100.1 8/6/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 8/6/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 8/6/23 10:20 am

Length: 6:00

Online Story Posted 8/5/23

8/11 (2)

BRANSON SEEKS INPUT ON FLUORIDATION

A recent discussion on the future of Fluoridation in the Branson Water System has led to officials asking for public input.

According to a release from the City of Branson, officials are seeking public input regarding retaining fluoridation to the City's water system, opening a 90-day public comment period. This effort to receive public comment is required ahead of a Board of Aldermen vote tentatively scheduled for November. The question before the aldermen, who have already heard from experts on both sides of the issue, is whether to keep or remove water fluoridation as a form of treatment in the City of Branson water system. The system is in need of updating and officials are looking for input on whether to invest in the upgrades or do away with the system.

More details are with the full release at Legends 1063 Dot FM.

Program: Local Newscast KRZK 106.3 8/11 12:20 pm, 5:20 pm

Length: 1:00

(Online Story posted 8/3)

8/11-13 (4)

HOLLISTER SCHOOLS BEGIN COMPERHENSIVE PLANNING

The School Year is about to get underway for many districts in Ozark Mountain Country in Arkansas and Missouri; one of those is the Hollister School District, coming up Tuesday August 15 they'll have the annual Night of their Tiger to preview the upcoming school year which will happen on August 21. Recently on Ozarks Now, Dr. Brian Wilson, School Superintendent along with Director of Communications Kim Connell stopped by the show. Earlier in the week, they had been at the Hollister Chamber of Commerce Luncheon talking about some future plans in development, and we had that same visit during their visit to Ozarks Now.

Program: Ozarks Now, KRZK 106.3 8/11/23 11:30 am
Length: 20:00

Program: Lakes Area Focus, KOMC 100.1 8/13/23 6:00 am
Program: Lakes Area Focus KCAX 98.1 8/13/23 9:50 am
Program: Lakes Area Focus KRZK 106.3 8/13/23 10:20 am
Length: 7:00

8/18-22 (1)

NEW STONE COUNTY HEALTH DEPARTMENT BUILDING ON SCHEDULE

A plan several years in the making is coming to fruition. The Stone County Health Department has a new building under construction in Reeds Spring which will allow most of the departments to relocate to that central location. As part of the At Your Service Podcast Series with the Stone County Community Health Coalition as well as a segment of a recent “Ozarks Now” program, Health Department Director Pam Burnett talked about the background and the progress being made on the new building.

The conversation with Pam Burnett can be heard as part of the At Your Service/Stone County Community Health Coalition Program on the Branson Podcast Network.

Program: Ozarks Now, KRZK 106.3 8/18/23 11:30 am

Length: 6:00

Program: Lakes Area Focus, KOMC 100.1 8/20/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 8/20/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 8/20/23 10:20 am

Length: 6:00

Online Story Posted 8/22/23

8/21, 8/23, 8/27

SHELIA THOMAS, LAUNCH STONE COUNTY

A plan several years in the making is coming to fruition. Started earlier this year, “Launch Stone County” is an economic program put together with input received by the Table Rock Lake Chamber of Commerce. Their President/CEO Sheila Thomas stopped by KRZK’s “Ozarks Now” program to visit about the program and a big public launch that is underway. A video of the interview can be seen on the Ozarks Now Facebook Page.

Program: Ozarks Now, KRZK 106.3 8/21/23 11:30 am
Length: 20:00

Program: Lakes Area Focus, KOMC 100.1 8/27/23 6:00 am
Program: Lakes Area Focus KCAX 98.1 8/27/23 9:50 am
Program: Lakes Area Focus KRZK 106.3 8/27/23 10:20 am
Length: 7:00

Online Story Posted 8/23/23

8/28, 9/3 (5)

BRANSON/KC CHIEFS MARKETING AGREEMENT

Officials from the Kansas City Chiefs including Club President Mark Donovan were in Branson Monday to officially sign the Marketing agreement between the organization, the City of Branson, and Community and Entertainment Enhancement District.

In an agreement that was announced last week, the Branson Lakes Region will have a presence in the Chiefs Marketing while the area will take a role in some events with the Chiefs including their Hometown Hero Program and other area outreach.

During the signing ceremony at Branson City Hall, Donavan along with Branson Mayor Larry Milton and TCED Chairman Derek Smith make remarks on the alignment of the Chiefs when it comes to vacations and giving visitors similar experiences.

Program: Ozarks Now, KRZK 106.3 8/28/23 11:30 am
Length: 3:00

Program: Lakes Area Focus, KOMC 100.1 9/3/23 6:00 am
Program: Lakes Area Focus KCAX 98.1 9/3/23 9:50 am
Program: Lakes Area Focus KRZK 106.3 9/3/23 10:20 am
Length: 4:00

Online Story Posted 8/28/23

9/7, 9/13, 9/17

JONAS ARJES, TANEY COUNTY PARTNERSHIP, ECONOMIC DEVELOPMENT

The Director of the Taney County Partnership talks about the importance of a focus on Economic Development.

Jonas Arjes, during a recent interview on KRZK's "Ozarks Now" program says that having a dedicated person in that role not only helps identify economic opportunities but to unpack some of the challenges to seeing an area prosper. Arjes brings up the example of his and other groups studying Work Force Development with that studying uncovering the relationship to having available housing in the region. Arjes says the challenge is making sure there is inventory available for all economic categories.

The conversation also mentioned similar efforts underway through the Table Rock Lake Chamber of Commerce to develop similar programs with their "Launch Stone County" initiatives.

Program: Ozarks Now, KRZK 106.3 9/7/23 11:30 am

Length: 20:00

Program: Local Newscast KRZK 106.3 9/13/23 12:20 pm, 5:20 pm

Length: 1:00

Program: Lakes Area Focus, KOMC 100.1 9/17/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 9/17/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 9/17/23 10:20 am

Length: 8:00

Online Story Posted 9/13/23

9/12, 9/13 (2)

RECOVERY JAMBOREE EVENT

Two area organizations are teaming up to celebrate and educate the public on recovery from addiction.

The Recovery Jamboree presented by Drug Free Ozarks and the Stone County Recovery Center takes place at the Sanctuary of Hope Church on Bee Creek Road in Branson. It is a free family event to celebrate those in recovery and their positive impact in the community according to two people involved in coordinating the event.

Marietta Hagan of Drug Free Ozarks and Tammy McLaughlin of the Stone County Recovery Center, during visits to Legends "The Upside" and MY 100.1 Morning Shows, said the education of what resources are available and the stories of those that are continuing to fight through addiction is a big focus of the event. Live music, family games, and more will be a part of the event.

Program: The Upside with Josh C KRZK 106.3 9/12/23 7:30 am

Program: Mornings with Josh G KOMC 100.1 9/12/23 8:05 am

Length: 10:00

Program: Local Newscast KRZK 106.3 9/13/23 12:20 pm, 5:20 pm

Length: 0:45

9/22, 9/24 (4)

FORSYTH SCHOOLS WORKING ON EARLY CHILDHOOD DEVELOPMENT PROGRAM

Area school districts are now about a month into the new school year. One of those is the Forsyth School District, recently Dr. Jeff Mingus joined us on KRZK's "Ozarks Now" program and talked about the started school year and their future plans, including the development of an Early Childhood Program.

Program: Ozarks Now, KRZK 106.3 9/22/23 11:30 am

Length: 15:00

Program: Lakes Area Focus, KOMC 100.1 9/24/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 9/24/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 9/24/23 10:20 am

Length: 6:00

9/24, 9/25

MERRIAM WOOD APPOINTS NEW MAYOR

Rick Hundley is the new leader for the city of Merriam Woods.

Hundley was appointed Mayor at a recent meeting replacing Rusty Ault, who suffered a medical emergency earlier this year and resigned the position. Mayor Pro Tem Sheila Karges had been serving in Ault's place prior to Hundley's appointment.

In a message posted on the Merriam Woods Facebook Page, Hundley thanks the people who supported his appointment to the Mayor's Position and says he will work with city employees to continue to move the community forward and wants to hear from citizens as well. He also talks about starting some city and community recognition programs.

More information can be found on the City of Merriam Woods Facebook Page.

Program: Local Newscast KRZK 106.3 9/25/23 11:20 am, 12:20 pm, 5:20 pm

Length: 0:30

Online Story Posted 9/24/23