

## **QUARTERLY ISSUES/PROGRAMS LIST**

Following is a listing of some of the significant issues responded to by Ozark Dyna Com in Branson, MO, along with the most significant programming treatment of those issues for the period 10/1/23 to 12/31/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

- 1. Public Concerns/Public Health and Wellness**  
Marietta Hagan/Heather Burney, Drug Take Back Event  
Skaggs Foundation Healthcare Grants  
Branson Will Discontinue Water Fluoridating
- 2. Public Needs/Concerns**  
Janet Bezzerides/Audrey Spratt, Holiday Food Harvest  
Steve Roberson/Salvation Army, Food Pantry, Red Kettle  
Michelle Dean/Christian Action Ministries, Food Insecurity
- 3. Government/Elections**  
Jonas Arjes, Taney County Partnership, Tourism Tax Vote  
Missi Hesketh, Forsyth Mayor, Police and City Staffing  
Brian Seitz, 156<sup>th</sup> State Rep, Bills Impacting Lakes Region
- 4. Community Needs**  
Codi Hirschi, Reeds Spring Schools, Early Childhood Program  
Doug Arnold, Blue Eye Schools, New Programs  
College of the Ozarks Grant for Nursing Program
- 5. Economy/Tourism/Industry/Travel**  
John Hagey/Hollister Chamber Transition to Fulltime  
Pamela Yancey Named New Branson Chamber President  
Branson Airport Hopes for Sun Air Success

## **PUBLIC CONCERNS/HEALTH AND WELLNESS**

### **Marietta Hagan/Heather Burney, Drug Take Back Event**

The second of two national Drug Take Back events are coming up this weekend.

The federal Drug Enforcement Agency promotes events around the country which are spearheaded by local organizations.

In the Lakes Region, events are being organized by two groups.

Taney County ADAPT will conduct three drop-offs on Saturday from 10:00 am to 2:00 pm at Walgreen Pharmacies in both Branson and Hollister as well as Lakeland Pharmacy in Branson. During a recent visit to KRZK's Ozarks Now Program, ADAPT co-chairs Heather Lyons Burney and Marietta Hagan talked about the dangers of keeping unused prescription medications in the house and the possibility of them being used by accident or stolen for illegal use. They also discussed the dangers to the environment if drugs are not disposed of properly.

Meanwhile, Kyle Evatt and Kelly Light of the North Arkansas Partnership for Health Education, discussed the Arkansas event during an interview on KHOZ's "Around the Table" which includes the event taking place at Harrison City Hall this Saturday from 10:00 am to 2:00 pm.

Program: Local Newscast KRZK 106.3 10/26/23 12:20 pm, 5:20 pm

Length: 1:30

Program: Lakes Area Focus, KOMC 100.1 10/29/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 10/29/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 10/29/23 10:20 am

Length: 7:00

Online Story Posted 10/26/23

NOTE: Lakes Area Focus Program focused on the importance of returning unused prescriptions, aired the day after the event.

## **Skaggs Foundation Healthcare Grants**

The Skaggs Foundation has awarded the Legacy Grants for the upcoming year.

Last week, the foundation awarded a total of 33 grants totaling over \$974,000 to organizations working to improve health and wellness in Stone and Taney counties. These projects, plus four multi-year grants that will continue into the coming grant year, are estimated to impact more than 50,000 lives.

According to a release, access to care continues to be one of the biggest challenges Skaggs Foundation is confronting. Among the grants being awarded to address this concern is a two-year award to the Mark Twain School District fund the hiring of a school nurse and equipment for that position.

The full release can be found at Legends 1063 Dot FM.

Program: Local Newscast KRZK 106.3 10/31/23 12:20 pm, 5:20 pm  
Length: 1:00

Online Story Posted 10/28/23

## **Branson Will Discontinue Water Fluoridating**

The Branson Board of Aldermen unanimously voted during Tuesday night's board meeting in favor stopping the fluoridation of water.

The ordinance that passed repealed ordinance 1992-0001 and amended section 90-43 of the Branson municipal code. That part of the code dealt with fluoride in the public water system. This vote came after the aldermen heard from the public and experts who held views opposing and favoring water fluoridation.

A link to the full meeting can be found at Legends 1063 Dot FM.

Program: Local Newscast KRZK 1063 11/16/23 12:20 pm, 5:20 pm

Length: 1:00

Online story posted 11/16/23

## **PUBLIC NEEDS/CONCERNS**

### **Janet Bezzerides/Audrey Spratt, Holiday Food Harvest**

Janet Bezzerides and Audrey Spratt of the Tri-Lakes Board of Realtors were interviewed on KRZK'S "Ozarks Now" program about the annual Holiday Food Harvest which their board sponsors and is promoted by KRZK and our other stations. This is the preview interview with follow-ups leading up to the event on 11/22/23, the day the event ran from 9am to 5pm. Updates on the event aired on KCAX, KOMC, and KRZK throughout the day.

Program: Ozarks Now, KRZK 106.3 10/31/23 11:30 am  
Length: 20:00

Program: Lakes Area Focus, KOMC 100.1 11/12/23 6:00 am  
Program: Lakes Area Focus KCAX 98.1 11/12/23 9:50 am  
Program: Lakes Area Focus KRZK 106.3 11/12/23 10:20 am  
Length: 8:00

Program: Ozarks Now, KRZK 106.3 12/5/23 11:30 am  
Length: 15:00  
(This was a wrap-up interview on the event)

## **Steve Roberson/Salvation Army, Food Pantry, Red Kettle**

Salvation Army Captain Steve Roberson visited KRZK's "Ozarks Now" program to talk about the importance of the Holiday Food Harvest to their Food Pantry and discussed the year-round operation of Salvation Army and the importance of the Red Kettle Campaign. A later portion of that interview was used on "Lakes Area Focus" to talk about the impact of those programs.

Program: Ozarks Now, KRZK 106.3 11/16/23 11:30 am

Length: 15:00

Program: Lakes Area Focus, KOMC 100.1 11/26/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 11/26/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 11/26/23 10:20 am

Length: 6:00

## **Michelle Dean/Christian Action Ministries, Food Insecurity**

Executive Director of Christian Action Ministries Michelle Dean visited KRZK's "Ozarks Now" program to discuss the impact of the Holliday Food Harvest and other programs CAM is involved in to help area residents, including expanding services into Stone County. During the interview, she also talked about the definition of food insecurity, a portion that was the highlight of the later "Lakes Area Focus" program.

Program: Ozarks Now, KRZK 106.3 11/13/23 11:30 am

Length: 15:00

Program: Local Newscast, KRZK 106.3 11/15/23 12:20 pm, 5:20 pm

Length: 1:00

Program: Lakes Area Focus, KOMC 100.1 12/3/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 12/3/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 12/3/23 10:20 am

Length: 7:00

Online Story Posted 11/15/23

## **GOVERNMENT/ELECTIONS**

### **Jonas Arjes, Taney County Partnership, Tourism Tax Vote**

The renewal of the Tourism Tax within the Tourism Community Enhancement District that includes the City of Branson, the Village of Indian Point, and other portions of Stone and Taney Counties will be on the ballot. The sales tax is 1% and goes to the marketing of the region and administered by the TCED Board.

The Taney County Partnership is one of the groups advocating for the renewal of the tax which has been in place since 2006. Jonas Arjes, Director of the Partnership, during a recent interview on KRZK's "Ozarks Now" program, said that the tax is separate from the Branson Tourism Tax and that it is important to keep it in place to continue to promote the region amid other vacation destinations also going for the visitor dollars.

Program: Ozarks Now, KRZK 106.3 11/3/23 11:30 am

Length: 20:00

Program: Lakes Area Focus, KOMC 100.1 11/5/23 6:00 am

Program: Lakes Area Focus, KCAX 98.1 11/5/23 9:50 am

Program: Lakes Area Focus, KRZK 106.3 11/5/23 10:20 am

Length: 8:00

Program: Local Newscast, KRZK 106.3 11/6/23 12:20 pm, 5:20 pm

Length: 1:00

Online Story Posted 11/5/23



## **Missi Hesketh, Forsyth Mayor, Police and City Staffing**

Forsyth Mayor Missi Hesketh was interviewed on KRZK's "Ozarks Now" program which in part was to announce her candidacy for the 7<sup>th</sup> District Congressional Seat. During her visit, she also talked about some progress in the city as far as staffing for police and other departments and some recognition the area has received for fishing.

Program: Ozarks Now, KRZK 106.3 12/6/23 11:30 am

Length: 20:00

Program: Lakes Area Focus, KOMC 100.1 12/10/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 12/10/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 12/10/23 10:20 am

Length: 4:00

## **Brian Seitz, 156th State Rep, Bills Impacting Lakes Region**

Missouri Lakes Area State Representative Brian Seitz is happy with legislation passed in 2023 and hopes to see more in 2024 that will benefit the region.

During Seitz's recent visit to KRZK's "Ozarks Now" program, he talked about the Entertainment Investment Act that will help create incentives for entertainment companies to produce films and television shows in Missouri, similar to what other states like Georgia and Oklahoma already have in place.

Seitz also talked about the Save Women Sports Act also passed and signed by Governor Mike Parson to protect the fairness of competition between men and women.

Seitz also discussed some bills he has pre-filed for 2024 including the Personhood Bill designed to represent life prior to birth. Seitz also has refiled a bill that would proportion distributions of transportation tax funds to come back to areas based on traffic size instead of population size. Seitz says visitor areas like Branson, and Lake of the Ozarks for example have lower base populations than the number of visitors.

The complete interview with Brian Seitz can be heard

Program: Ozarks Now, KRZK 106.3 12/15/23 11:30 am  
Length: 20:00

Program: Lakes Area Focus, KOMC 100.1 12/17 & 24/23 6:00 am  
Program: Lakes Area Focus KCAX 98.1 12/17 & /24 9:50 am  
Program: Lakes Area Focus KRZK 106.3 12/17 & 24/23 10:20 am  
Length: 8:00

NOTE: 12/17 Show talked about 2023 Session, 12/24 Show previewed 2024 Session.

Online Story Posted 12/20/23

## **COMMUNITY NEEDS**

### **Codi Hirschi, Reeds Spring Schools, Early Childhood Program**

Reeds Spring School Superintendent Codi Hirschi talked about several updates on the Reeds Spring School District late in September. A portion of that interview, that aired in October, dealt with the development of their Early Childhood Program and that the expansion of their facilities will allow the district to add spots for children to go through the school's program. The interview also talked about the new facility for the Career Center that will continue to serve 11 school districts in the Lakes Region.

Program: Lakes Area Focus, KOMC 100.1 10/15/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 10/15/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 10/15/23 10:20 am

Length: 7:00

## **Doug Arnold, Blue Eye Schools, New Programs**

The Blue Eye School District announces a partnership giving students access to nearby attractions.

Blue Eye School Superintendent Dr. Doug Arnold, during an interview on KRZK's "Ozarks Now" program, says the district was approached by the Johnny Morris Foundation about getting visits to nearby Dogwood Canyon Nature Park as well as other Bass Pro Attractions including Top of the Rock History Museum and the Wonders of Wildlife Museum.

Arnold says elementary students have already taken field trips to Dogwood as part of the school's science program and that some high school students will go to Wonders of Wildlife later this year. Arnold says the program gives students valuable hands on real world learning experiences to go along with classroom learning.

Arnold also talked about the school's expanding Future Farmers of America Program which just began over the last few years in the interview that can be heard at Legends 1063 Dot FM.

Program: Ozarks Now, KRZK 106.3 10/19/23 11:30 am

Length: 15:00

Program: Lakes Area Focus, KOMC 100.1 10/22/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 10/22/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 10/22/23 10:20 am

Length: 8:00

Program: Local Newscast, KRZK 106.3 10/24/23 12:20 pm, 5:20 pm

Length: 1:00

Online Story Posted 10/24/23

## **College of the Ozarks Grant for Nursing Program**

Governor Mike Parson announces \$5 million in grant funding for 20 Missouri colleges and universities to continue enhancing nursing education programs statewide.

These 20 competitive grants were part of a special appropriation to the Missouri State Board of Nursing that was recommended and approved by Governor Parson.

Two of those programs are in the region. The College of the Ozarks Nursing program received a grant totaling \$165,590 while Missouri State University received \$394,772.

The nursing programs that were awarded funds will provide scholarships and tuition assistance for nursing faculty, clinical simulation equipment and staffing, technology enhancements, faculty pay increases, nursing faculty professional development, and graduate nursing program development to educate more nursing faculty.

Program: Local Newscast KRZK 106.3 12/21/23 12:20 pm, 5:20 pm

Length: 1:00

Online Story Posted 12/20/23

## **ECONOMY/TOURISM/INDUSTRY/TRAVEL**

### **John Hagey/Hollister Chamber Transition to Fulltime**

Hollister Chamber President John Hagey, during an edition of KRZK's "Ozarks Now" program, talked about what the chamber is getting involved in with him now being the full-time Chamber Leader after that position had been vacant for almost a decade. Hagey talked about the focus the organization can now on issues of importance to both business community as well as the community itself as well as working with other organizations in southwest Missouri.

Program: Ozarks Now KRZK 106.3, 10/5/23 11:30 am

Length: 20:00

Program: Lakes Area Focus, KOMC 100.1 10/8/23 6:00 am

Program: Lakes Area Focus KCAX 98.1 10/8/23 9:50 am

Program: Lakes Area Focus KRZK 106.3 10/8/23 10:20 am

Length: 7:30

## **Pamela Yancey Named New Branson Chamber President**

Area school districts are now about a month into the new school year. One of those is the Forsyth School District, recently Dr. Jeff Mingus joined us on KRZK's "Ozarks Now" program and talked about the started school year and their future plans, including the development of an Early Childhood Program.

Program: Local Newscast KRZK 106.3 11/1/23 12:20 pm, 5:20 pm

Length: 1:00

Online Story Posted 11/1/23

## **Branson Airport Hopes for Sun Air Success**

The numbers of passengers flying in and out of the Branson Airport are not what was projected when the airport first opened in 2009, but current management hopes the recent success of Sun Country Air will turn the tide.

In a recent investigative feature report by Ozarks First, Airport Director Stan Field says that Sun Country's passenger numbers have been good and he hopes that the momentum will lead to interests from other airlines to provide service. Field adds that though the airport has faced an uphill battle since it opened, things were trending in a positive direction until COVID hit in 2020 and disrupted the airline industry.

The report details the history of airlines that have served the airport and including Airtran, Southwest, and Frontier and tracked numbers of passengers passed on what has been paid to the airport by the City of Branson per an agreement that has the city pay \$8.24 per outbound passenger.

The complete feature can be found through the link at Legends 1063 Dot FM.

Program: Local Newscast KRZK 106.3 11/15/23 12:20 pm, 5:20 pm  
Length: 1:00

Online Story Posted 11/15/23