

QUARTERLY ISSUES/PROGRAMS LIST

Following is a listing of some of the significant issues responded to by Ozark Dyna Com in Branson, MO, along with the most significant programming treatment of those issues for the period 4/1/22 to 6/30/22. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

1. Public Concerns/Public Health and Wellness

AYS Podcast: TCHD/Sexually Transmitted Diseases
SDC/Mercy Team-up for Calming Space at Park
Marijuana Awareness Program from SCCHC

2. Public Needs/Concerns

City of Branson Annual Police Report
SSCFPD Dedicates Fire Station #2
CBCO Still in need of O Negative, O Positive Blood

3. Government/Elections

Branson Mayor Larry Milton on “Ozarks Now”
Things Moving Forward in Kimberling City
Branson U Candidate Forum Coming Up

4. Community Needs

SDC Teams with School Districts for Work Program
Wings over the Ozarks Fundraiser
RootEd Announces Expansion at Hollister Event

5. Economy/Tourism/Industry/Travel

Smith: Broadband, Tourism Importance
Arjes: Most Interest is in Tourism Projects
TRL Chamber Moving Forward with Events

4/7 (4)

SDC TEAMS WITH SCHOOL DISTRICTS FOR WORK PROGRAM

Silver Dollar City is partnering with local schools to provide summer jobs for kids while also combating a work shortage at the park.

Students in Bradeyville and Taneyville have been coming out to apply for summer jobs through a program with Silver Dollar City. Close to 50 kids will go through the interview process and if selected, will be part of a work program that starts in June and ends in early August.

Dr. Tara Roberts, Superintendent for the Taneyville School District, tells Ozarks First that the program doesn't just put money in kids' pockets while they're on summer break, but helps develop skills they will later need to be a part of the workforce.

One of the hurdles in these smaller communities is transportation for kids working jobs in the summer. To confront rising gas prices, the schools will bring the kids to Silver Dollar City on buses and the theme park will reimburse the school districts.

Silver Dollar City said they are currently in talks with more schools to be added to the program.

More on the story can be found online.

Program: Local Newscast 1063 KRZK 4/7/22 12:20 PM, 5:20 PM

Length: 1:00

Online Story Posted 4/7/22

4/7-8 (1)

AYS PODCAST: TCHD/SEXUALLY TRANSMITTED DISEASES

The Taney County Health Department says that the number of Sexually Transmitted Infections (STI) in the county has increased over the last three years.

Kara Miller and Sharon Turney of the health department say during the latest edition of the "At Your Service" Podcast that the cases increased four-fold from the end of 2018 through 2021 with the majority of those cases being Syphilis. Turney added that the disease is a tricky one to diagnose because it has few symptoms. The infection is treatable but can lead to major health problems if it is not diagnosed.

More information about STI's as well as an update on COVID Shot availability from the Health Department is discussed during the podcast which can be heard online.

Program: Ozarks Now KRZK, 4/7/22 11:30 am

Length: 15:00

Program: Local Newscast 1063 KRZK 4/8/22 12:20 pm, 5:20 pm

Length: 0:45

Online Story Posted 4/8/22

4/19-20 (3)

BRANSON MAYOR LARRY MILTON ON “OZARKS NOW”

Branson Mayor Larry Milton stops by KRZK's "Ozarks Now" program for a discussion of several issues on Tuesday.

Among the items discussed was the statement Milton sent to the Branson Tri-Lakes News last week that discussed changes coming to City Staff. Milton says that two staff members, including Assistant City Administrator and Community Development Director John Manning, have already turned in their resignations. Milton said neither one of those resignations were requested but were submitted recently. Though not mentioned during the interview, a special Board of Alderman Meeting had been called for Tuesday afternoon which was an Executive Session to discuss Personnel.

Milton did clarify one sentence in the release that said a plan was in place to deal with staff changes which Milton said meant they were beginning to put a plan in place. Milton said the goal whether with current or potential new staff members and directors is to collaborate with each other and elected officials to exchange information and ideas.

Milton also said that one of the biggest challenges over the next year will be the continued commitment to improve affordable housing to help build up the work force to serve residents and visitors.

The complete interview with Branson Mayor Larry Milton from “Ozarks Now” can be heard online.

Program: Ozarks Now KRZK, 4/19/22 11:30 am

Length: 20:00

Program: Local Newscast 1063 KRZK 4/20/22 11:20 am

Length: 1:00

Online Story Posted 4/19/22

4/22, 4/25-26 (5)

SMITH: BROADBAND, TOURISM IMPORTANCE

As the Missouri Legislative Session enters its final weeks, a Lakes Area House Representative says keeping money going to Broadband and Tourism is very important.

During an interview last week on KRZK's "Ozarks Now" program, 155th State Representative Travis Smith says that the Budget the House has passed includes money for the Tourism Industry to continue to promote and send visitors to the Lakes Region and all of the vacation attractions in the state. Rogers also says continuing to put money into Broadband Access in Rural Areas is important, especially for businesses that want to operate in rural areas like those in the Lakes Region as well as for rural School Districts to provide opportunities for their students.

The complete interview with Travis Smith from "Ozarks Now" can be heard online.

Program: Ozarks Now KRZK, 4/22/22 11:30 am

Length: 10:00

Program: Local Newscast 1063 KRZK 4/26/22 11:20 am

Length: 0:45

Online Story Posted 4/25/22

4/27, 5/28 (4)

WINGS OVER THE OZARKS FUNDRAISER

The second annual "Wings over the Ozarks" fundraising event takes place Sunday at the Branson Jet Center.

Presented by the Branson Airport and Titanic Museum Attraction, the event goes from 9:00 am to 5:30 pm and is free to the public with donations accepted to benefit the Boys and Girls Club of the Ozarks. Many different types of aircraft demonstrations will take place along with live music including a performance by the band Members Only.

More information is available with the full story online.

Program: Mornings with Josh Grisham, MY 100.1 4/27/22 7:00 am

Length: 20:00

Online Story Posted 5/28/22

5/3-4 (5)

ARJES: MOST INTEREST IS IN TOURISM PROJECTS

The head of the Taney County Partnership says most of the interest for projects in the region currently focus on tourism related attractions and businesses.

Jonas Arjes says during a Tuesday visit on KRZK's "Ozarks Now" program that the majority of interest that has emerged since the COVID-19 Pandemic has been focused on businesses ranging from the recently open KFC Restaurant to the soon to be open Chedders as well as the Social Birdy complex on Branson Hill Parkway. Arjes also mentions the ongoing work on the Image Resort Project in Hollister.

Workforce numbers and housing are still concerns, according to Arjes as the 2022 Visitor Season is underway in addition to high fuel prices that could impact many different parts of the Lakes Region's economy.

The complete interview with Arjes from "Ozarks Now" is online.

Program: Ozarks Now KRZK, 5/3/22 11:30 am

Length: 20:00

Program: Local Newscast 1063 KRZK 5/4/22 12:20 pm. 5:20 pm

Length: 0:45

Online Story Posted 5/4/22

5/10-11 (2)

SSCFPD DEDICATES FIRE STATION #2

Ceremonies take place Tuesday for a new fire station for the Southern Stone County Fire Protection District.

The new Station #2 is located on the Business 13 Loop just north of Kimberling City. Fire Protection District Chief Keith Wolven says during a Tuesday interview on KRZK's Ozarks Now that the location is an improvement over the old Station #2 on Joe Bald Road because of the difficulty of getting in and out of the station. Wolven says the ultimate goal is to man the station 24/7 and is part of an overall plan to improve services and equipment throughout the district.

The complete interview with Keith Wolven can be found with the story at Legends 1063 Dot FM.

Program: Ozarks Now KRZK, 5/10/22 11:30 am

Length: 10:00

Program: Local Newscast 1063 KRZK 5/11/22 12:20 pm. 5:20 pm

Length: 0:30

Online Story Posted 5/11/22

5/19 (4)

ROOTED ANNOUNCES EXPANSION AT HOLLISTER EVENT

A Hollister School District Event was used as a statewide announcement of a program to help students in rural districts get access to education resources.

Bryon Trott, founder of the RootEd Alliance was on hand along with several guests including Missouri Lt. Governor Mike Kehoe and Missouri Education Secretary Margie Vandeven to announce the program expansion which began four years ago and was started in eight rural school districts including Hollister.

Five Hollister students were awarded \$20,000 each to further their education

Another guest was Silver Dollar City co-founder and Missouri Board of Education Member Peter Herschend and an interview with him about the program can be heard online.

Program: Ozarks Now KRZK, 5/19/22 11:30 am

Length: 3:00

Program: Local Newscast 1063 KRZK 5/19/22 12:20 pm. 5:20 pm

Length: 0:30

Online Story Posted 5/19/22

5/22-23 (1)

SDC/MERCY TEAM-UP FOR CALMING SPACE AT PARK

Silver Dollar City adds a calming space as part of a new sponsorship with Mercy Healthcare.

According to a release from Silver Dollar City, this is just one of the areas that Mercy will provide guidance and improvements to family health and care-related services offered at the internationally awarded 1880s-style theme park in Branson, Missouri. The organizations are teaming up in a mutual commitment to provide family safety, accessibility, good health and comfort.

The first of several planned spaces in the City, the Calming Space is a room created to soothe guests with sensory processing disorders. There's privacy for one family, with no time limit. With advice from Mercy experts, the space includes comforting colors, soft seating, low lighting, books, sensory toys and a "crash pad" – a large, cushioned area for rest, rolling or jumping.

More information is with the full release online.

Program: Local Newscast 1063 KRZK 5/23/22 12:20 pm. 5:20 pm

Length: 0:45

Online Story Posted 5/22/22

(5/24, 5/26)

THINGS MOVING FORWARD IN KIMBERLING CITY

The Mayor of Kimberling City says things continue to move forward after several events over the last couple of years.

Bob Fritz, during an interview on KRZK's "Ozarks Now" program Tuesday said that the COVID-19 Pandemic did not have a major impact on the city as most of the businesses in town were able to transition through that period and are continuing to serve both residents and visitors.

Fritz also talked about the transition in the Police Department that saw the previous force quit for various reasons. Fritz said new Police Chief Todd Lemoine has completely re-staffed the department and has been getting out and visiting with community members.

Fritz said the city is ready for a big visitor season including the annual Fireburst event set for July 1.

The complete interview with Bob Fritz can be heard online.

Program: Ozarks Now KRZK, 5/24/22 11:30 am

Length: 20:00

Program: Local Newscast 1063 KRZK 5/26/22 12:20 pm. 5:20 pm

Length: 0:45

Online Story Posted 5/26/22

6/1, 6/3 (1)

MARIJUANA AWARENESS PROGRAM FROM SCCHC

Through resources provided by a Grant, the Stone County Community Health Coalition have been coordinating programs for Marijuana Awareness.

Monica Mueller with the Stone County Health Department says during an interview on KRZK's "Ozarks Now" program that the coalition decided to use the \$100,000 they were awarded by the Missouri Department of Mental Health to go to marijuana awareness because of the legalization of medical marijuana and to warn of the dangers of misusing the products. Mueller along with Program Administrator Sharon Perkins also talk about the many presentations they have made to area schools and organizations. The complete interview with Mueller and Perkins can be heard at Legends 1063 Dot FM.

Program: Ozarks Now KRZK, 6/1/22 11:30 am

Length: 45:00

Program: Local Newscast 1063 KRZK 6/3/22 12:20 pm. 5:20 pm

Length: 0:30

Online Story Posted 6/3/22

NOTE: Marijuana PSA Announcements aired on 1063 KRZK, MY 100.1, and 981 KCAX throughout the quarter.

6/23-24 (5)

TRL CHAMBER MOVING FORWARD WITH EVENTS

The Table Rock Lake Chamber of Commerce is gearing up for its big summertime event which is also one of their biggest events of the year.

The Fireburst Independence Day Fireworks celebration is set for Friday July 1st in the Kimberling City area around Table Rock Lake. Table Rock Chamber President and C.E.O. Sheila Thomas, during an interview on KRZK's "Ozarks Now" program, says the annual celebration draws thousands of people to view the demonstration either from land or on the water. The fireworks will begin around 9:15 and will be followed later in the evening by a fireworks display put on by Lakeside Resort from their location off of DD Highway near Branson West.

Thomas also discussed how the season has gone so far and other events the chamber has going this year during the interview which can be heard at Legends 1063 Dot FM.

Program: Ozarks Now KRZK, 6/23/22 11:30 am

Length: 20:00

Program: Local Newscast 1063 KRZK 6/24/22 12:20 pm. 5:20 pm

Length: 0:30

Online Story Posted 6/24/22

6/27-28

CBCO STILL LOOKING FOR O POSITIVE AND NEGATIVE

While donations have helped the blood supply in the region, an official with Community Blood Center of the Ozarks says two important blood types are still in short supply.

Michele Teter, Media Relations Specialist with the CBCO, says during an interview on KRZK "Ozarks Now" program that O Negative is important because it is known as the "Universal Blood Type" and is given to patients whose blood type is unknown and the situation does not allow for immediate identification. Meanwhile, O Positive is the most common blood type which in turn, makes it the most in demand at area hospitals.

Teter also talks about the special movie promotion going on for those who donate this Friday plus their promotion with the Springfield Cardinals in July and also about blood drives coming to the region in July.

The complete interview with Michele Teter can be heard at Legends 1063 Dot FM.

Program: Ozarks Now KRZK, 6/27/22 11:30 am

Length: 15:00

Program: Local Newscast 1063 KRZK 6/28/22 12:20 pm. 5:20 pm

Length: 0:45

Online Story Posted 6/28/22

6/27 (3)

BRANSON U CANDIDATE FORUM UPCOMING

The Branson U Group will be holding a Candidate Forum for the upcoming Republican Candidates for the August Primary.

On Monday June 27, Branson U member and forum coordinator Pearl Haining was interviewed on 981 KCAX about the forum which will take place on July 8.

Program: The Barber Shop, 981 KCAX, 6/27/22 11:30 am

Length: 20:00

NOTE: Follow-up Interviews and News Stories will take place in July.