

# **QUARTERLY ISSUES/PROGRAMS LIST**

Following is a listing of some of the significant issues responded to by Ozark Dyna Com in Branson, MO, along with the most significant programming treatment of those issues for the period 1/1/23 to 3/31/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

- 1. Public Concerns/Public Health and Wellness**  
Michelle Teter, CBCO Blood Donations  
Taney County Health Department/Suicide Prevention  
Kyle David, Faith Community Health Move
- 2. Public Needs/Concerns**  
MODOT Road Projects/Winter Weather Road Clearing  
Steve Runnells, NWS Severe Weather Preparedness  
Carless Osbourn, Kirbyville Schools Safety
- 3. Government/Elections**  
Melody Pettit, City of Branson Job Fair/Open House  
Todd Lemoine, Kimberling City Police Chief Ballot Issue  
Pearl Haining, Branson U Candidates Program
- 4. Community Needs**  
Bryan Stallings, Elevate Branson Elevate Ride Program  
SCCHC/Branson Go Caps Community Engagement  
LaDella Thomas Stone County Disabilities Board Ballot Issue
- 5. Economy/Tourism/Industry/Travel**  
Jason Outman Branson Chamber Marketing Agreement  
Morgan Williams, Cassville Chamber Trout Season Opener  
John Hagey, Hollister Chamber of Commerce Transition

1/9, 1/11 (1)

## **MICHELLE TETER CBCO BLOOD DONATIONS**

The need for blood is an ongoing situation according to a local blood agency.

Michelle Teter, Community Relations Representative for the Community Blood Center of the Ozarks, says during an interview on KRZK's "Ozarks Now" program that 200 donations are needed per day to help keep the supplies adequate for the 44 area hospitals the CBCO provides blood for in southern Missouri and northern Arkansas.

Teter says that people have been slow to donate blood again and that organizations are just beginning to host drives again after the COVID-19 Pandemic.

Three blood drives are in the region this week, today at Branson Tri-Lakes News office from 11-5, Thursday at Cox Medical Center Branson from 11-5, and Friday at the White River Valley Electric office from 8-2. Other drives will be coming up in both Arkansas and Missouri over the next several weeks.

A link for more information on the blood drives as well as the complete interview with Michelle Teter from Ozarks Now can be found at Legends 1063 Dot FM.

Program: Ozarks Now KRZK 106.3 1/9/23 11:30 am

Length: 20:00

Program: Local Newscast KRZK 106.3 1/11/23 12:20 pm, 5:20 pm

Online Story Posted 1/11/23

1/18, 1/19, 2/5 (5)

## **JASON OUTMAN, CHAMBER MARKETING AGREEMENT**

On January 18, 2021, Jason Outman began his tenure as the President/CEO of the Branson Lakes Area Chamber of Commerce/CVB.

On the two-year anniversary of his hire Wednesday, Outman joined KRZK's Ozarks Now program just as he did when that show debut two years ago. Outman talked about the transition of Branson after the COVID-19 Pandemic and how there seems to be no end in sight to visitors wanting to enjoy all of the attractions, shows, outdoors, and other opportunities for vacation in the region.

Outman did talk about recent discussions with the City of Branson, who contracts with the chamber for marketing. Several of those meetings between the two became contentious and intense, though Outman says since those October meetings, both sides had several discussions to clear things up which included a six hour conversation with Branson Mayor Larry Milton. Outman says the new contract with Branson is in place and hope to have a renewed marketing contract with the Tourism Community Enhancement District ready by the time the current contract runs out in April.

The complete interview with Jason Outman from "Ozarks Now" can be heard at Legends 1063 Dot FM.

Program: Ozarks Now KRZK 106.3 1/18/23 11:30 am

Length: 20:00

Program: Newscast KRZK 106.3 1/19/23 12:20 pm, 5:20 pm

Program: Lakes Area Focus KOMC 100.1 2/5/23 6:00 am

Length: 10:00

Program: Lakes Area Focus KCAX 98.1 2/5/23 9:50 am

Length: 10:00

Program: Lakes Area Focus KRZK 106.3 2/5/23 10:20 am

Length: 10:00

Online Story Posted 1/19/23

1/23, 1/24, 2/19 (3)

## **TODD LEMOINE, KC POLICE CHIEF BALLOT ISSUE**

An issue that will appear on the April Ballot in Kimberling City will ask voters to approve a tax measure to help fund public safety upgrades.

Police Chief Todd Lemoine, during an interview on KRZK's "Ozark Now" program, details some of the improvements that he hopes to fund through the One Half Percent General Fund Sales Tax including the hiring of an additional officer, vehicle maintenance and replacement, protective equipment, and more officer training.

Lemoine says that there will be several public presentations for voters to get more information on the proposal starting with the Police Committee Presentation on February 14 followed by several other meetings between then and the April 4th Election. The complete interview with Todd Lemoine including a recap of his first year as Police Chief can be heard at Legends 1063 Dot FM.

Program: Ozarks Now 106.3 KRZK 1/23/23 11:30 am

Length: 20:00

Program: Local Newscast 106.3 KRZK 1/24/23 12:20 pm, 5:20 pm

Program: Lakes Area Focus 100.1 KOMC 2/19/23 6:00 am

Length: 10:00

Program: Lakes Area Focus 98.1 KCAX 2/19/23 9:50 am

Length: 10:00

Program: Lakes Area Focus 106.3 KRZK 2/19/23 10:20 am

Length: 10:00

Online Story posted 1/24/23

1/26 (1)

## **TANEY COUNTY HEALTH DEPARTMENT SUICIDE PREVENTION**

The Taney County Health Department is offering a program to equip individuals going through a rough time.

Q.P.R., which stands for Question, Persuade, Refer, is a training program that will help individuals recognize a real crisis that people may be going through that could lead to suicide. Kara Miller and Omar Perez Rivera of the Health Department, during an interview on the "At Your Service" Podcast, describe the program as similar to CPR and applying that principal to a person going through a mental crisis. According to statistics, Suicide is the ninth leading cause of death in Missouri and is the second leading cause for young people ages 10-17. Miller and Rivera say it is those statistics that led the Health Department to make this program available to the community.

Part of the interview will be heard on today's Ozarks Now Program on Legends 1063.

Program: Ozarks Now 106.3 KRZK 1/26/23 11:30 am

Length: 15:00

Program: Local Newscast 106.3 KRZK 1/26/23 12:20 pm, 5:20 pm

Online Story posted 1/26/23

2/6, 2/7, 2/12 (3)

## **MELODY PETTIT, CITY OF BRANSON JOB FAIR/OPEN HOUSE**

The City of Branson is hosting an event that will give citizens a chance to visit City Hall and potential become employed with the city.

Communications Manager Melody Pettit, during an interview on KRZK's "Ozarks Now" program, says the event, called "Fall in Love with the City of Branson" due to its closeness to Valentine's Day, will be next Monday February 13 from 3:30 to 6:00 pm. Pettit says the event is designed to give citizens who have not been to City Hall in a while a chance to take a tour and meet city officials and personnel as well as an opportunity for people seeking employment to explore that opportunity with the city. More information on the event can be found on the City of Branson Website as well as with the complete interview with Melody Pettit that can be heard at Legends 1063 Dot FM.

Program: Ozarks Now 106.3 KRZK 2/6/23 11:30 AM

Length: 15:00

Program: Local Newscast 106.3 KRZK 2/7/23 12:20 pm, 5:20 pm

Program: Lakes Area Focus 100.1 KOMC 2/12/23 6:00 am

Length: 10:00

Program: Lakes Area Focus 98.1 KCAX 2/12/23 9:50 am

Length: 10:00

Program: Lakes Area Focus 106.3 KRZK 2/12/23 10:20 am

Length: 10:00

Online Story posted 2/7/23

2/10, 2/13

## **MODOT ROAD PROJECTS/WINTER WEATHER PROCEDURES**

One of the major bridge projects is moving along according to the Missouri Department of Transportation.

Resident Engineer Johnny Teegardin, during an interview last week on KRZK's "Ozarks Now" program, says the \$60 million project to build the new Highway 86 Bridge over Table Rock at Long Creek is for the most part on-schedule though the recent winter weather has slowed things up.

Teegardin says the work primarily is focused on the approaches to the new bridge with the barges that will be used for the water portion of the project to be put in place soon.

The complete interview with Johnny Teegardin, which also includes information about winter weather road clearing procedures, can be heard at Legends 106.3 FM.

Program: Ozarks Now 106.3 KRZK 2/10/23 11:30 am

Length: 20:00

Program: Local Newscast 106.3 KRZK 2/13/23 12:20 pm, 5:20 pm

Online Story posted 2/13/23

2/14, 2/21, 3/5 (4)

## **LADELLA THOMAS, STONE COUNTY DEVELOPMENTAL DISABILITIES BOARD APRIL 4<sup>th</sup> BALLOT ISSUE**

The Stone County Developmental Disability Board will be asking voters to renew the Tax Levy that funds the services they provide.

Organization Director LaDella Thomas, during a recent interview on KRZK's "Ozarks Now" program, says that the levy was first passed in 2016 which led to the formation of the board two years later. The original levy is set to expire in 2026 with Thomas saying the board decided to go for the renewal now in order to continue with future planning for programs that is already underway. The renewal will be at the same rate as the current levy.

Thomas says SCDDDB has served over 170 individuals with at least 330 more that are needed to be served. The board currently runs or partners with organizations to provide services in 10 different areas.

More information on the Stone County Developmental Disability Board and the upcoming ballot issue can be heard with the full interview at Legends 106.3 Dot FM.

Program: Ozarks Now 106.3 KRZK 2/14/23 11:30 am

Length: 20:00

Program: Local Newscast 106.3 KRZK 2/21/23 12:20 pm, 5:20 pm

Program: Lakes Area Focus 100.1 KOMC 3/5/23 6:00 am

Length: 10:00

Program: Lakes Area Focus 98.1 KCAX 3/5/23 9:50 am

Length: 10:00

Program: Lakes Area Focus 106.3 KRZK 3/5/23 10:20 am

Length: 10:00

Online Story posted 2/21/23



2/15/23 (2)

## **KYLE DAVID, FAITH COMMUNITY HEALTH MOVE**

Kyle David, Executive Director of Faith Community Health in Branson talks about the move to a new location on Branson Hills Parkway to an expanded facility and how a group of volunteers have assisted in that move. David also discussed other programs including the fee structure of the organization.

Residents of Stone and Taney counties who have relied on a local non-profit health system, will soon find it's easier to meet needs in their healthcare.

Faith Community Health announced they are updating their patient fee schedule to make it easier and more accessible to area residents. The benefits are for both new and existing patients of the healthcare charity and will help those with limited or no health insurance obtain quality healthcare.

Program: Ozarks Now 106.3 KRZK 2/15/23 11:30 am

Length: 20:00

Program: Local Newscast 106.3 KRZK 2//15/23 12:20 pm, 5:20 pm

Online Story posted 2/15/23

2/20, 2/22, 2/26 (4)

## **BRYAN STALLINGS, ELEVATE BRANSON RIDE PROGRAM**

Elevate Branson's ride program offers transportation for Branson's workforce and J-1 workers.

During KRZK's "The Upside," Bryan Stallings said the program, called "Elevate Rides," started on Feb. 17. He said the service is divided into two parts, a rental program for employers that bring in J-1 workers or BridgeUSA workers and an ownership program for the local workforce.

Stallings said the program the requirements to qualify are employment-based and the scooter rentals are currently for businesses that partner with Elevate Branson.

More information on the program can be found at Legends 106.3 Dot FM.

Program: The Upside 106.3 KRZK 2/20/23 7:30 am

Length: 10:00

Program: Local Newscast 106.3 KRZK 2/22/23 12:20 pm, 5:20 pm

Program: Lakes Area Focus 100.1 KOMC 2/26/23 6:00 am

Length: 10:00

Program: Lakes Area Focus 98.1 KCAX 2/26/23 9:50 am

Length: 10:00

Program: Lakes Area Focus 106.3 KRZK 2/26/23 10:20 am

Length: 10:00

Online Story posted 2/22/23

2/22, 2/23 (5)

## **MORGAN WILLIAMS, CASSVILLE CHAMBER TROUT SEASON OPENER**

One of the biggest annual events in Missouri takes place on Wednesday.

Around 6:30 am, the annual Trout Season gets underway at Parks across the state including Roaring River near Cassville.

As discussed by Morgan Williams of the Cassville Chamber of Commerce during a visit last week to KRZK's "Ozarks Now" program, the chamber will begin handing out coffee mugs to early arrivals at the park.

During recent "At Your Service" Podcasts on the Branson Podcast Network, agents of the Missouri Department of Conservation have reminded anglers to make sure that new permits are purchased before casting a fishing line on Wednesday. Current permits expire at the end of today.

The trout season in Missouri runs from March 1st to October 31st.

Program: Ozarks Now 106.3 KRZK 2/22/23 11:30 am

Length: 20:00

Program: Local Newscast 106.3 KRZK 2/23/23 12:20 pm, 5:20 pm

Online Story Posted 2/23

2/24, 2/26 (3)

## **PEARL HAINING, BRANSON U CANDIDATE PROGRAM**

A local group dedicated to helping area residents learn about local government is holding another candidate event in March.

Branson U's Candidate Forum will take place Saturday March 4 at the Hughes Brothers Theater at 1:00 pm. The candidates for the contested Branson Mayor's Race as well as the Branson School Board Race are scheduled to participate as well as the uncontested candidates for the Branson Board of Aldermen.

Pearl Haining, one of the founders of Branson U, says during a recent interview on KRZK's "Ozarks Now" program that people that want certain questions asked of the candidates can submit them to the organization through their website or Facebook Page by March 2. Haining says this event is part of the continuing program to help Branson Citizens understand more about their government and the people that represent them.

The complete interview with Pearl Haining from Ozarks Now can be heard at Legends 1063 Dot FM.

Program: Ozarks Now 106.3 KRZK 2/24/23 11:30 am

Length: 20:00

Program: The Barber Shop 98.1 KCAX 2/24/23 12:00 pm

Length: 15:00

Program: Local Newscast 106.3 KRZK 2/27/23 12:20 pm, 5:20 pm

Online Story posted 2/26/23

3/2 (4)

**SCCHC/BRANSON GO CAPS COMMUNITY ENGAGEMENT**

A segment of the Stone County Community Health Coalition Podcast featuring the Branson GO CAPS Program was featured on KRZK's "Ozarks Now" show. The segment highlighted the importance of the community involvement in allowing the students to spend time with job professionals to get them hands-on experience in the field. This program highlighted the teacher strand, one of the three strands of the program.

Program: Ozarks Now, 106.3 KRZK 3/2/23 11:30 am

Length: 15:00

3/7, 3/9, 3/12 (2)

**STEVE RUNNELLS, NWS SEVERE WEATHER  
PREPAREDNESS**

The week of March 6 was National Weather Service Severe Weather Preparedness week in Missouri. All three stations took part in the State-Wide Tornado Drill on March 7, which was followed by an interview with Steve Runnells from the National Weather Service office in Springfield discussing specific severe weather topics.

Program: Local Newscast 106.3 KRZK 3/7/23 8:20 am

Program: Ozarks Now 106.3 KRZK 3/9/23 11:30 am

Length: 15:00

Program: Lakes Area Focus 100.1 KOMC 3/12/23 6:00 am

Length: 10:00

Program: Lakes Area Focus 98.1 KCAX 3/12/23 9:50 am

Length: 10:00

Program: Lakes Area Focus 106.3 KRZK 3/12/23 10:20 am

Length: 10:00

Online Story posted 3/7/23

3/14, 3/16, 3/19 (5)

## **JOHN HAGEY, HOLLISTER CHAMBER OF COMMERCE TRANSITION**

A combination of a transition and a continuation of leadership at the Hollister Chamber of Commerce is continuing.

John Hagey, during a recent interview on KRZK's "Ozarks Now" program, went through the circumstances of his two-year tenure as Chairman of the Board being extended to four-years due to the COVID-19 Pandemic plus his successor moving out of the area. Last fall, other board members approached him about becoming the full-time Executive Director of the Chamber, a position that been vacant for a dozen years. Hagey, who is currently an insurance agent, said he agreed to take the position and will finish the transition into the new position at the end of May.

Hagey also talked about several of the upcoming events including the annual Easter Egg Hunt and Hatidude Ball that are both coming up in April.

The full interview with John Hagey can be heard at Legends 106.3 Dot FM.

Program: Ozarks Now 106.3 KRZK 3/14/23 11:30 am

Length: 20:00

Program: Local Newscast 106.3 KRZK 3/16/23 12:20 pm, 5:20 pm

Program: Lakes Area Focus 100.1 KOMC 3/19/23 6:00 am

Length: 10:00

Program: Lakes Area Focus 98.1 KCAX 3/19/23 9:50 am

Length: 10:00

Program: Lakes Area Focus 106.3 KRZK 3/19/23 10:20 am

Length: 10:00

Online Story posted 3/16/23

3/24, 3/26 (4)

## **CARLESS OSBOURN, KIRBYVILLE SCHOOLS SAFETY**

A No-Tax Increase Bond Issue to help with Student Safety will be on the April 4 Ballot for voters in the Kirbyville School District.

Superintendent of Kirbyville School Dr. Carless Osbourn said during a recent interview on KRZK's "Ozarks Now" that the issue would allow the district to construct secure entrances to both the Elementary and Middle School Campuses as well as upgrade Security Cameras and expand the Elementary Parking Lot and Lighting.

Osbourn also discussed another improvement not related to the Bond Issue which is a partnership with Taney County to develop a turn lane to help with traffic flow in and out of the Middle School.

The complete interview with Carless Osbourn can be heard at Legends 1063 Dot FM.

Program: Ozarks Now 106.3 KRZK 3/24/23 11:30 am

Length: 15:00

Program: Lakes Area Focus 100.1 KOMC 3/26/23 6:00 am

Length: 10:00

Program: Lakes Area Focus 98.1 KCAX 3/26/23 9:50 am

Length: 10:00

Program: Lakes Area Focus 106.3 KRZK 3/26/23 10:20 am

Length: 10:00

Program: Local Newscast 106.3 KRZK 3/27/23 11:30 am

Online Story posted 3/26/23