## **QUARTERLY ISSUES/PROGRAMS LIST**

Following is a listing of some of the significant issues responded to by Ozark Mountain Media Group, Branson, MO and Harrison, AR, along with the most significant programming treatment of those issues for the period 10/1/18 to 12/31/18. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

# 1. Economy/Environment/Roads

Harrison, AR Water Testing for Lead

### 2. Public Needs/Concerns

**Hollister Schools Lights on After School Program** 

#### 3. Government/Elections

November 6<sup>th</sup> General Election

#### 4. Community Needs

**Annual Holiday Food Harvest and Food Drive** 

# 5. Economy/Tourism/Industry

Veterans Day Parade and Veterans Day Activities

# QUARTERLY ISSUES/ PROGRAMS LIST

#### 4th QUARTER 2018, October through December

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DESCRIPTION OF ISSUE	PROGRAM	DATE	TIME	DURATION	NARRATION OF /DESCRIPTION OF SEGMENT
Water Testing/Lead	News	12/6/18	Daily Newscasts	:30	The potential for lead to be present in drinking water in the Harrison area continues to be a concern for residents businesses of that area. Today's story advised residents to contact the Harrison Water Dept., providing the phone number, to request information and testing that can be performed by the Harrison Public Works through the Environmental Protection Agency Lead and Copper Rules.
Water Testing/Lead	HTDN website	12/6/18			These stories were posted to our website, hometowndailynews.com on the dates listed.
General Election	News	10/2, 15/18 11/6, 7/18	Daily Newscasts	:30	The general election held some highly contested races, including the Mayoral race in Harrison. The news story on October 2 <sup>nd</sup> announced a special show to be aired on October 15 <sup>th</sup> with information on stations, candidates and host. The show itself aired on October 15 <sup>th</sup> on KHOZ AM and translater 94.9 stations and was hosted by Scott McCaulley with a 30 minute interview with candidates Dan Sherrell and Jerry Jackson.  The news stories on November 6 <sup>th</sup> included information on polling place hours in both Missouri and Arkansas. A story late on November 6 <sup>th</sup> and also on November gave results on all races in both states.
General Election	HTDN website	5/3/18			This story was posted to our website, hometowndailynews.com on the dates listed. Polling place hour and results of races in both Arkansas and Missouri were listed.

General Election	Election Results	11/6/18	7:30- 9:30pm	Breaks in programming	Election results were reported as they came in on both KHBZ FM, KOMC FM and KRZK FM during this time.
102.9 The Z Food Drive and The Holiday Food Harvest		News stories dated 10/2, 10/5, 10/8, 11/14, 11/21, 11/28	Daily Newscasts	:30 seconds	The annual Food Drive, broadcast on KHBZ and conducted by morning show host, Lisa Johnson, took place this year on the first week of October. Ms Johnson stayed this week in a donated storage building in the parking lot of the Wal Mart Supercenter in Harrison and collected over 67,000 pounds of food and over \$3,500.00 cash. The food goes to the North Central Arkansas Food Bank and is then distributed to many different agencies and locations in Boone and Newton Counties in Arkansas. News stories in October announced the Drive with information on where and how to donate food or cash, as well as a recap to report amount of food and cash donations.  The annual Holiday Food Harvest took place on November 21st in Stone and Taney Counties in Missouri. Representatives manned the donation centers at seven different grocery store locations in the two counties. There was over 8,000 pounds of food donated and over \$8,600.00 in cash. News stories in November announced the Food Harvest, locations, times and recipients. Recipients of this drive include three area agencies with food pantries.
102.9 The Z Food Drive and The Holiday Food Harvest	HTDN Website	October - November			These stories were posted to our website, hometowndailynews.com on the dates listed
Veterans Day and Veterans Activities	News	11/9, 11	Daily Newscasts	:30	Branson hosts an annual Veterans Parade on Veterans Day. We broadcast this parade each year on KRZK and The Vacation Channel. The news story on the 9th notes the route of the parade, staging, street closings, start time and location. The news story on the 11 <sup>th</sup> listed number of entries and a recap of the event.
Veterans Day and Veterans Activities	HTDN Website				The story on the 11 <sup>th</sup> provided the broadcast of the parade and a number of pictures.

Hollister After School Program	News	10/25/18	Daily Newscasts	:30	This story, featured by Scott McCaulley, explained a new program with the Hollister School system called Lights On After School. The program offers a good learning environment after school hours and helps students plan for their futures
Hollister After School Program	HTDN Website	10/25/18			This story was posted to our website, hometowndailynews.com on the date listed.
Hollister After School Program	Live Broadcast	10/25/18	4pm – 6pm	2 Hours	Scott McCaulley hosted a live broadcast at the Hollister School District to announce the Lights On After School program and to invite the public to attend. Scott McCaulley interviewed various staff of the school district during the broadcast.