

# CONTRACT



**WABC**  
 7 Lincoln Square  
 New York, NY 10023  
 (917) 260-7000

<u>Contract / Revision</u> 10384 / 1		<u>Alt Order #</u> WOC10066123
<u>Product</u> ELIOT SPITZER FOR NYC COMPTROLLER		
<u>Contract Dates</u> 08/26/13 - 09/01/13		<u>Estimate #</u>
<u>Advertiser</u> Spitzer 2013		<u>Original Date / Revision</u> 08/22/13 / 08/26/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WABC	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Luc Media Inc**  
 25 Whitlock Place SW  
 Suite # 201  
 Marietta, GA 30064

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WABC	08/26/13	08/30/13	M-F EWN This Morning	4:30 AM-5:00 AM		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$450.00			
2	WABC	08/26/13	08/30/13	M-F EWN This Morning	5:15 AM-6:00 AM		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$800.00			
3	WABC	08/26/13	08/30/13	M-F EWN This Morning	6:15 AM-7:00 AM		:30			NM	3	\$5,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$1,850.00			
4	WABC	08/26/13	08/30/13	M-F GMA	7:00 AM-9:00 AM		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$3,000.00			
5	WABC	08/26/13	08/30/13	M-F 9a-11a	9:00 AM-11:00 AM		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$850.00			
6	WABC	08/26/13	08/30/13	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$1,600.00			
7	WABC	08/26/13	08/30/13	M-F EWN at Noon	12:15 PM-12:30 PM		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$900.00			
8	WABC	08/26/13	08/30/13	M-F 12p-3p	12:15 PM-3:00 PM		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$900.00			
9	WABC	08/26/13	08/30/13	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$650.00			
10	WABC	08/26/13	08/30/13	M-F EWN at 4p	4:15 PM-5:00 PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$750.00			
11	WABC	08/26/13	08/30/13	M-F EWN at 5p	5:15 PM-6:00 PM		:30			NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$2,200.00			
12	WABC	08/26/13	08/30/13	M-Su EWN at 6p	6:15 PM-6:30 PM		:30			NM	3	\$6,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 08/26/13 - 09/01/13	<u>Product</u> ELIOT SPITZER FOR N	<u>Estimate #</u>
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<u>Advertiser</u> Spitzer 2013	<u>Original Date / Revision</u> 08/22/13 / 08/26/13
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$2,000.00			
13	WABC	08/26/13	08/30/13	M-F 7p-8p	7:00 PM-8:00 PM		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$3,000.00			
14	WABC	08/26/13	09/01/13	M-Sun EWN at 11p	11:15 PM-11:35 PM		:30			NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTFSS				3	\$3,500.00			
15	WABC	08/26/13	08/30/13	Jimmy Kimmel Live	11:35 PM-12:35 XM		:30			NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$1,700.00			
16	WABC	08/26/13	08/30/13	Nightline	12:35 XM-1:05 XM		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$800.00			
17	WABC	08/26/13	08/30/13	M-F 108a-2a	1:05 XM-2:05 XM		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$125.00			
18	WABC	08/26/13	08/30/13	M-Su Overnight Rotator	2:05 XM-2:35 XM		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$100.00			
19	WABC	08/26/13	09/01/13	Sa-Su EWN 6a-10a Rotator	6:15 AM-10:00 AM		:30			NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	-----SS				6	\$800.00			
20	WABC	08/26/13	08/31/13	Sa 7p-8p	7:30 PM-8:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	-----S-				1	\$1,000.00			
21	WABC	08/26/13	09/01/13	Sa-Su EWN Extension	11:30 PM-12:00 XM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	-----S				1	\$2,000.00			
22	WABC	08/26/13	09/01/13	This Week	10:00 AM-11:00 AM		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	-----S				1	\$4,000.00			
23	WABC	08/26/13	08/26/13	Mon Prime	8:00 PM-9:00 PM		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	M-----				1	\$8,000.00			
24	WABC	08/26/13	08/26/13	Mon Prime	10:00 PM-11:00 PM		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	M-----				1	\$7,500.00			
25	WABC	08/26/13	08/31/13	Sa Day College Football	12:00 PM-7:00 PM		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	-----S-				1	\$4,500.00			
26	WABC	08/26/13	09/01/13	Sa 12xm-1xm/Su 12xm-2xm	12:00 XM-1:00 XM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	-----S				1	\$250.00			
27	WABC	08/26/13	08/28/13	Wed Prime	10:00 PM-11:00 PM		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	--W----				1	\$7,500.00			
28	WABC	08/27/13	08/30/13	M-F 9a-11a	9a-11a		:30			NM	6	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	-TWTF--				6	\$850.00			
29	WABC	08/27/13	08/30/13	M-F 12p-3p	12:15 PM-3:00 PM		:30			NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	-TWTF--				6	\$900.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/26/13	09/01/13	-TWTF--				6	\$900.00			
30	WABC	08/27/13	08/30/13	M-F 11a-12p	11a-12p		:30			NM	2	\$3,200.00
Week:		08/26/13	09/01/13	-TWTF--				2	\$1,600.00			
31	WABC	08/31/13	08/31/13	Sa Day College Football	12p-7p		:30			NM	3	\$13,500.00
Week:		08/26/13	09/01/13	-----S-				3	\$4,500.00			
32	WABC	08/31/13	08/31/13	Sa Prime College Football	8p-1130p		:30			NM	3	\$16,500.00
Week:		08/26/13	09/01/13	-----S-				3	\$5,500.00			
33	WABC	08/28/13	08/28/13	Wed Prime	8p-9p		:30			NM	1	\$7,000.00
Week:		08/26/13	09/01/13	--W----				1	\$7,000.00			
34	WABC	08/29/13	08/29/13	Thur Prime	8p-10p		:30			NM	1	\$7,000.00
Week:		08/26/13	09/01/13	---T---				1	\$7,000.00			
35	WABC	08/29/13	08/29/13	Thur Prime	10p-11p		:30			NM	1	\$6,500.00
Week:		08/26/13	09/01/13	---T---				1	\$6,500.00			
36	WABC	08/30/13	08/30/13	Fri Prime	8p-9p		:30			NM	1	\$6,500.00
Week:		08/26/13	09/01/13	----F--				1	\$6,500.00			
37	WABC	08/30/13	08/30/13	Fri Prime	10p-11p		:30			NM	1	\$12,000.00
Week:		08/26/13	09/01/13	----F--				1	\$12,000.00			
38	WABC	08/31/13	08/31/13	Sa 7p-8p	7p-8p		:30			NM	1	\$5,000.00
Week:		08/26/13	09/01/13	-----S-				1	\$5,000.00			
39	WABC	08/31/13	08/31/13	Sat Prime	8p-9p		:30			NM	1	\$9,000.00
Week:		08/26/13	09/01/13	-----S-				1	\$9,000.00			
40	WABC	09/01/13	09/01/13	Sun Prime	9:00 PM-11:00 PM		:30			NM	1	\$5,000.00
Week:		08/26/13	09/01/13	-----S				1	\$5,000.00			
<b>Totals</b>											96	\$216,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/13 -09/01/13	96	\$216,775.00	(\$32,516.25)	\$184,258.75
<b>Totals</b>	96	\$216,775.00	(\$32,516.25)	\$184,258.75

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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