

ATW Media LLC
 KTBB-FM KRWR-FM KYZS-AM
 PO Box 9400
 Tyler, TX 75711
 903-593-2519

Client: **Alicia Barkley**
 Order #: **6087-00002**
 Description: Est 2954
 Date Entered: 2/27/2018
 P.O.#:
 Salesperson: Political,
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date
 Phone/Fax: 318-424-2676

Romph & Pou Agency
 7225 Fern Ave
 Suite 100
 Shreveport, LA 71105

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/28/2018	3/4/2018	KTBB-FM	05:00:00a to 10:00:00a	Weekly	:30	9	22.00	198.00	0	0	3	3	3	0	0
2 2/28/2018	3/4/2018	KTBB-FM	10:00:00a to 03:00:00p	Weekly	:30	10	21.00	210.00	0	0	3	4	3	0	0
3 2/28/2018	3/4/2018	KTBB-FM	03:00:00p to 07:00:00p	Weekly	:30	9	22.00	198.00	0	0	3	3	3	0	0
4 3/5/2018	3/6/2018	KTBB-FM	05:00:00a to 10:00:00a	Weekly	:30	6	22.00	132.00	3	3	0	0	0	0	0
5 3/5/2018	3/6/2018	KTBB-FM	10:00:00a to 03:00:00p	Weekly	:30	8	21.00	168.00	4	4	0	0	0	0	0
7 2/28/2018	3/4/2018	KTBB-FM	05:00:00a to 10:00:00a	Weekly	:30	4	14.00	56.00	0	0	0	0	0	2	2
8 2/28/2018	3/4/2018	KTBB-FM	10:00:00a to 03:00:00p	Weekly	:30	4	14.00	56.00	0	0	0	0	0	2	2

Order Start Date: 2/28/2018 Order End Date: 3/6/2018 Spots: 50 Total Charges: \$1,018.00
 Combined Discounts: \$152.70
 Total Net: \$865.30

Non-Discriminatory Policy: Gleiser Communications LLC and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

Projected Calendar Month/End-Of-Schedule Billing Totals for Alicia Barkley / 6087-00002 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
February	2018	9	\$195.00	\$29.25	\$165.75
March	2018	41	\$823.00	\$123.45	\$699.55
Total:		50	\$1,018.00	\$152.70	\$865.30

Confirmed & Accepted for ATW Media LLC By:

Accepted for Romph & Pou Agency By:



18-BARK-002 Feb-March 2018 Radio

Order #: 2954-13854 Revision #: 1 Date: 2/27/2018

Client: Alicia Barkley Estimate: 2954 Vendor: KTBB-FM Send Billing To: Romph & Pou Agency, Inc.
 Media: Radio Flight Start Date: 2/26/2018 05:00 AM 7225 Fern Ave
 Product: Radio Flight End Date: 3/11/2018 04:59 AM Suite 100
 Market: Tyler Survey: 2BK SP17+FA17 MSA ARB Shreveport, LA 71105
 Primary Demo: Adults 21+ Buyer: Lucila Watkins Phone: 318-424-2676
 Separation between spots: 30

Format: Sports

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	C/T	Dur	Wks 2/26	3/5	Total Spots	Adults 21+ Rtg/CPP
1	KTBB-FM WThF 6:00a-10:00a	AM	\$22.40 22	\$19.04	C	30	9	0	9	1.2 \$18.67 \$15.87
2	MTu 6:00a-10:00a	AM	\$22.40 22	\$19.04	C	30	0	6	6	1.2 \$18.67 \$15.87
3	WThF 10:00a-3:00p	MD	\$20.80 21	\$17.68	C	30	10	0	10	1.6 \$13.00 \$11.05
4	MTu 10:00a-3:00p	MD	\$20.80 21	\$17.68	C	30	0	8	8	1.6 \$13.00 \$11.05
5	WThF 3:00p-7:00p	PM	\$21.60 22	\$18.36	C	30	9	0	9	0.8 \$27.00 \$22.95
6	Sa 6:00a-10:00a	WK	\$15.60 14	\$11.56	C	30	2	0	2	0.2 \$68.00 \$57.80

Disclaimer:



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 Media: Radio Flight Start Date: 2/26/2018 05:00 AM 7225 Fern Ave
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 Primary Demo: Adults 21+ Buyer: Lucila Watkins Phone: 318-424-2676
 Separation between spots: 30

Format: Sports

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	C/T	Dur	Wks 2/26	3/5	Total Spots	Adults 21+ Rtg/CPP
7	Sa 10:00a-3:00p	WK	\$13.60	\$11.56	C	30	2	0	2	0.4 \$34.00 \$28.90
8	Su 6:00a-10:00a	WK	\$13.60	\$11.56	C	30	2	0	2	0.1 \$136.00 \$115.60
9	Su 10:00a-3:00p	WK	\$13.60	\$11.56	C	30	2	0	2	0.1 \$136.00 \$115.60
<p style="text-align: right;">Total Spots: 36 14 Total GRP/GIMP(000): 35.6 20.0 Total CPP/CPM: 865.30</p>										
Total Cost:			\$1,013.60	\$861.56						
Station Monthly Summary										
C										
MAR 18			\$1,013.60	\$861.56						
Total Cost:			\$1,013.60	\$861.56						

Signature: _____

Disclaimer:

AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION (market) _____ Date 2/27 2018

I, Alicia Barkley (being) (on behalf of) _____

a legally qualified candidate of the Republican political party for the office of _____

SMITH COUNTY DISTRICT ATTORNEY

in the Republican election to be held on 3/6/18 do hereby request station time as follows:

Length of Broadcast	Time of Day, Daypart, Rotation or Package	Days	Times Per Week	No. of Weeks	Rate
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See Attached Document

Station to attach copy of broadcast order confirmation before filing.

Date of First Broadcast	Date of Last Broadcast
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Total Charges: _____

The broadcast time will be used by _____
I represent that the payment for the above-described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing payment, if other than an individual person, is () a corporation; () a committee; () an association; or () other unincorporated group. The names and offices of the principal officers of the entity are:

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts, I also agree to prepare a script or transcription, which will be delivered to the station at least _____ (days) (hours) before the time of the scheduled broadcasts. *(Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.)* The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. *(Note: The preceding sentence may be deleted)* The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized representative or committee. *(Note: The preceding sentence applies only to candidates for non-federal office.)*

Date: 2-27-18

Alicia Barkley
Signature of Candidate Agent

Alicia Barkley
Printed name of individual signing above

Accepted Rejected By: Meredith Doss Title: Director of Administration

This request, whether accepted or rejected, will be available for public inspection for a period of two years.