

**WQED/WQEJ-FM**  
**QUARTERLY ISSUES AND PROGRAMS REPORT**  
(For the period of July thru September, 2021)

GENERAL NOTES:

WQED/WQEJ-FM broadcasts 24 hours a day. WQED/WQEJ-FM news broadcasts occur from one minute to six minutes after the top of the hour during these hours (Eastern Time):  
Monday through Friday: 6am, 7am, 8am, 9am, 12pm, 4pm, 5pm, and 6pm.  
Saturday: 12pm.

All newscasts include three minutes of BBC News from London, England, followed by one to two minutes of local and regional cultural related news coverage between 6am and 9am.

All items in this report have been summarized from the news and business reports read by WQED/WQEJ-FM Announcers, and WQED/WQEJ-FM music and arts programming.

## **Live Remote Broadcasts from July thru September:**

-None-

***Performance in Pittsburgh:*** A weekly 2-hour program featuring highlights from area concerts produced by WQED-FM, airing Friday nights from 7-9pm.

***The WQED Morning Show:*** Jim Cunningham live with Local Arts, BBC News, Traffic, Weather and Morning Classical Favorites, airing Monday thru Friday from 6-10am.

### **1. Pittsburgh Culture & Image:**

The next Inside/Outside music festival should lean into a laid-back vibe. Pittsburgh Post-Gazette; 8/22/21; 7am; 1 minute.

Britsburgh festival brings UK flavors to town. Pittsburgh Post-Gazette; 9/6/21; 7am; 1 minute

Pittsburgh Irish Festival goes live again in 2021. Pittsburgh Post-Gazette; 9/9/21; 7am; 1 minute

The 52<sup>nd</sup> annual A Fair in the Park takes over Mellon Park in Shadyside with nearly 100 artisans and craftspeople from Pittsburgh and beyond. Pittsburgh Post-Gazette; 9/9/21; 8am; 1 minute

After several months in the dark, the lights are coming on in the Cultural District. The Pittsburgh Cultural Trust presents “Lights On!”, a three day celebration of arts organizations in the Cultural District. Pittsburgh Post-Gazette; 9/9/21; 9am; 1 minute

The “Lion King” cast members in costume strode through Times Square as the hit musical re-opened. Wall Street Journal; 9/15/21; 7am; 1 minute

The Lighting of the Garden Theater sign is a signal of the North Side block’s revival. Pittsburgh Post-Gazette; 9/16/21; 6am; 1 minute

## **2. Education:**

In our slow return to a semblance of normal, we’re seeing the coast-to-coast stirrings of the late summer shift back to school classrooms. But whether in classrooms or still learning at home, there are over 76 million students in the education system. That’s about 1 out of 4 of the total national population age 3 and over. Profile America; 8/25/21; 6pm; 1 minute

One of the most important cards you should have in your wallet isn’t a driver’s license or a credit card. It’s a library card. If you, or especially a child you know, does not have one, this is a good time to think about it—it’s National Library Card Sign-up Month. Profile America; 9/3/21; 6pm; 1 minute

Of the millions of students going to some manner of classes in the new school year, many are attending junior high schools or middle schools. The first such school in the nation opened its doors on this date in 1909 — the Indianola Junction Junior High School in Columbus, Ohio. Profile America; 9/7/21; 6pm; 1 minute

Protests by American college students have a long pedigree, going back 255 years. The first such unrest occurred on this date in 1766, when there were just seven colleges in Colonial America. The students at the first--Harvard—were unhappy with on-campus dining, specifically, the rancid butter. The so-called Butter Rebellion began with the cry “Behold, our butter stinketh!” About half the student body supported the complaint, and they took to dining in nearby taverns. Profile America; 9/23/21; 6pm; 1 minute

Early this month in 1837, the Oberlin Collegiate Institute in Ohio became the first college in the country to grant equal status to men and women in degree programs. Now known as Oberlin College, its leadership reasoned that many mothers and sisters often served as the only teachers available on the nation’s frontier — so better educated women would make superior teachers. Profile America; 9/24/21; 6pm; 1 minute

## **3. Other:**

City Council is a step closer to traffic regulations for scooters. Pittsburgh Post-Gazette; 9/16/21; 7am; 1 minute

#### 4. Business/Industry:

On this date 26 years ago, a small start-up company launched its business of selling books online out of a two-car garage in Bellevue, Washington. The first item purchased was a book titled "*Fluid Concepts and Creative Analogies: Computer Models of the Fundamental Mechanisms of Thought.*" The 1995 garage operation was Amazon.com. Profile America; 7/16/21; 6pm; 1 minute

The first savings bank in the United States opened its doors early this month 202 years ago in New York City. Called simply "the Bank for Savings," it didn't offer any particular incentives, but it did well that first day in business in 1819, as customers deposited \$2,807. Profile America; 7/28/21; 6pm; 1 minute

The nation's first radio station licensed by the federal government began broadcasting in Detroit on this date 101 years ago — station 8MK, now operating as WWJ. In 1920, the station was owned by the Detroit News, and for some convoluted reasons operated with an amateur license, which in 1922 was changed to commercial. The first station to receive a commercial license was KDKA in Pittsburgh, which began broadcasting in October of 1920. Profile America; 8/20/21; 6pm; 1 minute

Today is National Petroleum Day, marking the date in 1859, when blacksmith William Smith saw a dark film floating on the surface of the water in a hole he was boring near Titusville, Pennsylvania. Rising from a depth of just 69 feet, it was the oil he was seeking for his employer, Edwin Drake. Soon, the nation's first commercial oil well was pumping out crude oil. Profile America; 8/27/21; 6pm; 1 minute

One of the first daily news programs on the young medium of radio was launched on this date in 1922. It was called "The Radio Digest," and was hosted by George Thompson over WBAY in New York City. Profile America; 9/1/21; 6pm; 1 minute

Restaurants' plans to return diners to indoor tables are unraveling given the Delta-driven surge in Covid-19 infections. Wall Street Journal; 9/13/21; 7am; 1 minute  
Today is the second day of National Staffing Employee Week. The occasion is one to recognize the massive contributions to our economy made by the millions of temporary and contract employees on assignment in the nation every day. Profile America; 9/13/21; 6pm; 1 minute

#### 5. Sports:

Scores for Pittsburgh Pirates and Pittsburgh Steelers games.

#### 6. Health/Health Care:

The national government's broad involvement in individual health insurance goes back to this date 56 years ago. That's when President Lyndon Johnson signed the Social Security Amendments, which established Medicare and Medicaid. The legislation was introduced in Congress in March 1965, and passed by large majorities in both the House and Senate. Profile America; 7/30/21; 6pm; 1 minute

Today is the start of National Health Center Week, an occasion with greatly elevated importance this year. Started some 30 years ago, the effort to spotlight the distinctiveness and importance of localized health centers across our varied communities is noted by congressional resolutions and presidential proclamations. Profile America; 8/9/21; 6pm; 1 minute

This month in 1903 saw a hopeful development for the hearing impaired, as Miller Reese Hutchison of New York patented a "Telephonic Apparatus." Called the Acousticon, it was the first portable electric hearing aid — a smaller version of previous tabletop units. Profile America; 8/16/21; 6pm; 1 minute

Few of us have the opportunity to actually change the shape of people's lives and help them to live more happily. Such a man was Dr. Claire Straith, whose birthday in 1891 is noted today. Treating soldiers wounded in World War I, he pioneered many techniques in plastic and cosmetic surgery that are still in use today. Profile America; 8/30/21; 6pm; 1 minute

We pretty much take for granted that the municipal water that comes out of the faucets in our homes is safe to drink. But getting to that point late in the 19th century was a major advance for civilization and health. The nation's first water filtration system began operating on this date in 1893 in Lawrence, Massachusetts. Profile America; 9/20/21; 6pm; 1 minute

Sixty-two years ago this month, Congress acted to help some Americans achieve at least minimum levels of nutrition. The 1959 measure created food stamps for those with low incomes, and was made permanent in 1964. In 2008, the 1960s Food Stamp program was renamed the Supplemental Nutrition Assistance Program, or SNAP. Profile America; 9/21/21; 6pm; 1 minute

## **7. Minorities/Civil Rights:**

Befitting the run up to the nation's celebration of freedom, one of the most important

pieces of legislation in our history was signed into law on this date in 1964. The Civil Rights Act swept away Jim Crow laws by prohibiting discrimination based on race in all accommodations and facilities open to the public, as well as voter registration. Profile America; 7/2/21; 6pm; 1 minute

Today marks the start of National Hispanic Heritage Month — a time to recognize the contributions and cultures of the nation’s fastest-growing population group. The idea started as a special week in 1968 and was expanded to a full month 20 years later. Profile America; 9/15/21; 6pm; 1 minute

## **8. Other PSAs and Events Read on Air:**

PNC Broadway Across America  
Carnegie Mellon University School of Music  
River City Brass  
Pittsburgh Symphony Orchestra  
Point Park University  
Shadyside Academy  
Butler County Symphony Orchestra  
Chatham Baroque  
Attack Theater  
Steinway Society of Western Pennsylvania  
Chatham University  
Pittsburgh Ballet Theater  
Pittsburgh Public Theater  
The REP – Pittsburgh Playhouse  
City Theatre  
CLO Cabaret  
Prime Stage Theater  
Frick Art & Historical Center  
Pittsburgh Playwrights Theater  
Tuesday Musical Club  
Renaissance City Winds  
PICT Classic Theater  
Pittsburgh Musical Theater  
Pittsburgh Cultural Trust  
Pittsburgh Song Collaborative  
Pittsburgh Opera  
Chatham University  
Duquesne University School of Music  
Undercroft Opera  
Renaissance & Baroque Society  
Pittsburgh Youth Symphony Orchestra  
Carnegie Library of Pittsburgh  
Mendelssohn Choir of Pittsburgh

Organ Artists Series  
Pittsburgh Youth Philharmonic Orchestra  
Westminster Music & Arts Series  
Tiffany Concert Series  
Thiel College  
Resonance Works | Pittsburgh  
Pittsburgh Dance Council  
University of Pittsburgh Department of Music  
East Liberty Presbyterian Church  
Carnegie Museum of Art