



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28293982	<b>Changes as of:</b> 10/20/2023 at 1:41 PM	<b>Version:</b> Original Order
<b>CPE:</b> 294/603/7010	<b>Flight:</b> 10/24/23 - 10/30/23	<b>Station:</b> KSAS
<b>Agency:</b> CROSSROADS MEDIA LLC 66 Canal Center Plaza Suite 555 ALEXANDRIA, VA 22314	<b>Advertiser:</b> LILY WU FOR MAYOR (WICHITA, KS) <b>Product:</b> Lily Wu for Mayor	<b>Market:</b> Wichita
<b>Agency Order #:</b> 12945120	<b>Office:</b> PHILADELPHIA	<b>Con Type:</b> POLITICAL/VOTE
<b>Buyer:</b> Klemsz, Melissa	<b>Service:</b> Nielsen	<b>Total Spots:</b> 8
<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Primary Demo:</b>	<b>Total CPP:</b> \$0.00
<b>Separation:</b>	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Total GRP:</b>
<b>Comments:</b> Separation: 30;PopulationBuyType: CPP		

#	Day/Time	DP	Program	Rate	Len	10/24 - 10/30							Total Spots	Total \$	CPP*	GRP*
						10/24	10/25	10/26	10/27	10/28	10/29	10/30				
1	Tu-F,M 9p-9:35p		News at 9p	\$85.00	30	1	1	1	1	0	0	1	5	\$425.00	\$0.00	0.0
2	Sa 9p-9:30p		News at 9p	\$85.00	30	0	0	0	0	1	0	0	1	\$85.00	\$0.00	0.0
3	Su 8a-9a		FOX News Sunday	\$60.00	30	0	0	0	0	0	1	0	1	\$60.00	\$0.00	0.0
4	Su 9p-9:30p		News at 9p	\$90.00	30	0	0	0	0	0	1	0	1	\$90.00	\$0.00	0.0
TOTALS:						1	1	1	1	1	2	1	8	\$660.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28293982	<b>Changes as of:</b> 10/20/2023 at 1:41 PM	<b>Version:</b> Original Order	
<b>CPE:</b> 294/603/7010	<b>Flight:</b> 10/24/23 - 10/30/23	<b>Station:</b> KSAS	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> CROSSROADS MEDIA LLC 66 Canal Center Plaza Suite 555 ALEXANDRIA, VA 22314	<b>Advertiser:</b> LILY WU FOR MAYOR (WICHITA, KS) <b>Product:</b> Lily Wu for Mayor	<b>Market:</b> Wichita	<b>Total \$:</b> \$660.00
<b>Agency Order #:</b> 12945120	<b>Office:</b> PHILADELPHIA	<b>Total Spots:</b> 8	
<b>Buyer:</b> Klemsz, Melissa	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00	
<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Primary Demo:</b>	<b>Total GRP:</b>	
<b>Separation:</b>	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950		

<b>Special Instructions</b>	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
10/20/23 1:41 PM	SHEPARD RITZEN	Separation: 30;PopulationBuyType: CPP

Competitive Information	
<b>Market Budget:</b>	\$4,400
<b>KSAS Share:</b>	15%
<b>Comment:</b>	est share
<b>Unknown:</b>	85%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$660.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>8</b>	<b>\$660.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2023-Oct	7	\$575.00
2023-Nov	1	\$85.00
<b>Total</b>	<b>8</b>	<b>\$660.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/20/23 2:31 PM					\$0	\$0	
New	10/20/23 1:41 PM	SHEPARD RITZEN	New	8		\$660.00	\$660.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---