

# ORDER



PALM SPRINGS

MOD FM

**Orders**  
**Order / Rev:** 749371  
 Alt Order #:  
**Product Desc:** AM Radio Campaign  
 Estimate:  
**Flight Dates:** 04/25/24 - 04/29/24  
**Original Date / Rev:** 04/24/24 / 04/24/24  
**Order Type:** TRANSACTIONAL

**Primary AE:** House Palm Springs  
**Sales Office:** L-PSP  
**Sales Region:** Local

**Agency Name:** POL24/NAB  
 Buying Contact:  
 Billing Contact:  
 1776 N Street NW  
 Washington, DC 20036

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** POL24/NAB  
 Demographic: HH  
 Product Codes: Issues/Propositions  
 Revenue Code 1: Non-Sales Revenue  
 Revenue Code 2: Political  
 Revenue Code 3: Political Issue  
 Priority: P-03

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	32	\$0.00	\$0.00
04/29/24	04/29/24	8	\$0.00	\$0.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	32	\$0.00	\$0.00	0.00
May 2024	8	\$0.00	\$0.00	0.00
<b>Totals</b>	<b>40</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Palm Springs			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDESH	04/25/24	04/29/24	Mo-Su Full Rotation Mo-Su 5a-12m	CM	5a-12m	M - TFSS	:30	0	\$0.00	P-04	0.00	NM	40	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	---TFSS					32	\$0.00		0.00			
		Week: 04/29/24	05/05/24	M-----					8	\$0.00		0.00			
													<b>Totals</b>	<b>40</b>	<b>\$0.00</b>