

ISSUES / PROGRAMS REPORT

FOR 1st QUARTER 2024

Submitted by:
WTCM - FM
Traverse City, MI

April 2nd, 2024

INTRODUCTION

This program report reflects the first quarter activity for WTCM-FM radio, Traverse City, MI.

From January 1st, 2024 to March 31st, 2024, WTCM-FM broadcast a variety of programming that centered on our Northern Michigan community and public affairs.

In addition to providing important and relevant information to the community, WTCM-FM runs various recorded PSA's and live announcements that assist many of the area's health and human service agencies, as well as recruitment opportunities.

The issues determined by WTCM-FM to be of concern to members of our community of license in this quarter are listed below. What follows is a listing of some of the significant issues responded to by WTCM-FM. However, the listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

PUBLIC AFFAIRS PROGRAMS **WTCM - FM** **PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

Northern Michigan Focus
(Sunday 6:00am to 6:30am)

A locally produced show focusing on topical issues of particular concern to Northern Michigan residents, discussing community events, civic efforts, and opportunities for community participation.

SUNDAY, JAN. 7TH

COLLEEN PAVELGIO FROM THE CITY OF TRAVERSE CITY. COLLEEN JOINS US TODAY TO DISCUSS THE EMBATTLED FISH PASS PROJECT THAT HAS BEEN HELD UP IN THE PLANNING PROCESS, AND THE LITIGATION THAT HAS LASTED FOR SEVERAL YEARS. THE FISH PASS PROJECT HAS CLEARED ALL THE HURDLES AND WORK IS SCHEDULED TO BEGIN IN THE SPRING.

TIME: 24 MINUTES

SUNDAY, JANUARY 14TH

JOSH HART FROM RILEY'S CANDLES JOINS US THIS WEEK TO DISCUSS HIS LOCAL NON-PROFIT THAT SELLS CANDLES AND RAISES MONEY TO HELP DOGS WHO REQUIRE MUCH NEEDED SURGERY THAT THEIR OWNERS CANNOT AFFORD.

TIME: 12 MINUTES

BILL MARSH JR. JOINS VIC MCCARTY FOR A FAN FAVORITE SEGMENT WITH THE LOCAL BUSINESSMAN. BILL MARSH JR. ONCE AGAIN OFFERS HIS SAGE LIFE ADVICE AND THOUGHTS ABOUT LIFE IN NORTHERN MICHIGAN AND BEYOND.

TIME: 12 MINUTES

SUNDAY, JANUARY 21ST

TRAVERSE CITY'S CITY CLERK BENJAMINE MARENTETTE JOINS US THIS WEEKEND FOR A DEEP DIVE ON HOW THE ELECTION PROCESS WORKS IN GRAND TRAVERSE COUNTY AND BEYOND.

TIME: 24 MINUTES

SUNDAY, JANUARY 28TH

DEBBIE GOOD FROM PARTNERS IN PREVENTION OF ALPENA JOINS US TODAY TO DISCUSS THEIR WORK TO IMPROVE ACCESS TO MENTAL HEALTH SERVICES IN NORTHERN MICHIGAN. SHE DISCUSSES UPCOMING WORKSHOPS ON HOW TO IDENTIFY SOMEONE WHO MAY BE EXPERIENCING DEEP DEPRESSION.

TIME: 12 MINUTES

JACK LANE, "THE REAL ESTATE GUY" JOINS US TO DISCUSS THE CURRENT STATE OF THE REAL ESTATE MARKET IN NORTHERN MICHIGAN. JACK OFFERS HIS INSIGHTS AND EXPERIENCE ON WHAT WE CAN EXPECT IN THE NEXT FEW YEARS.

TIME: 12 MINUTES

SUNDAY, FEB 4TH

STATE REPRESENTATIVE CAM CAVITT OF CHEBOYGAN JOINS US TO CATCH US UP ON THINGS HAPPENING IN HIS DISTRICT. REP. CAVITT GIVES US AN UPDATE ON THE EFFORT TO SAVE THE CORWALL FLOODING AREA IN CHEBOYGAN, AND WE DISCUSS THE RECENT CLOSURE OF DPI INTERNATIONAL IN ALPENA, LEAVING SEVERAL HUNDRED PEOPLE WITHOUT A JOB IN THE AREA.

TIME: 24 MINUTES

SUNDAY, FEB 11TH

THE CHALFONTE FOUNDATION JOINS US TODAY TO DISCUSS THEIR RECENT PURCHASE OF ELK RAPIDS CINEMA IN ELK RAPIDS. THEY DISCUSS BIG PLANS FOR THE VINTAGE MOVIE THEATER AND THEIR INTENTIONS ON TURNING IT INTO A PERFORMANING ARTS SPACE ALONG WITH MAINTAINING THE INTEGRITY OF THE OLD MOVIE THEATRE.

TIME: 24 MINUTES

SUNDAY, FEB 18TH

CONGRESSMAN JACK BERGMAN JOINS US TODAY TO DISCUSS ISSUES SURROUNDING THE STATE OF MICHIGAN AND THE UPCOMING PRESIDENTIAL ELECTION. CONGRESSMAN BERGMAN ALSO DISCUSSES ISSUES LIKE THE LINE FIVE PIPELINE AND BORDER CONTROL.

TIME: 24 MINUTES

SUNDAY, FEB. 25TH

KRIS HOXIE FROM BIG BROTHERS BIG SISTERS OF NORTHWEST MICHIGAN JOINS RON JOLLY TO DISCUSS THE PROGRAMS OFFERED TO YOUTH IN NORTHERN MICHIGAN AND HOW SOMEONE CAN BECOME A BIG SISTER OR BROTHER.

TIME: 12 MINUTES

KEVIN OLDS WITH TC ROBOTICS TEAM JOINS RON JOLLY THIS WEEKEND TO DISCUSS THE RECENT SUCCESSES OF THE PROGRAM, AND HOW THE ROBOTICS TEAM HAS HELPED YOUNG PEOPLE IN THE REGION.

TIME: 12 MINUTES

SUNDAY, MARCH 3RD

KEVIN KLEIN WITH CHERRY CAPITAL AIRPORT AUTHORITY JOINS RON JOLLY THIS MORNING TO DISCUSS ALL THAT IS NEW WITH CHERRY CAPITAL AIRPORT AND THE RECENT NON-STOP FLIGHTS INTRODUCED. KEVIN AND RON DISCUSS THE RECENT ISSUES SURROUNDING THE BLUE ANGELS COMING TO TRAVERSE CITY FOR THE CHERRY FESTIVAL.

TIME: 12 MINUTES

LINDA SUMMERVILLE WITH CHILD AND FAMILY SERVICES OF NORTHERN MICHIGAN JOINS RON JOLLY THIS WEEKEND TO DISCUSS THEIR NEXT LEVEL PROGRAM WHICH HOUSES FOSTER CHILDREN AGES 16 TO 19 AND HELPS THEM PREPARE FOR TRANSITIONING OUT OF THE PROGRAM.

TIME: 12 MINUTES

SUNDAY, MARCH 10TH

JUDY HARRISON FROM FLAT CAP VENTURES JOINS US THIS WEEKEND TO DISCUSS THEIR UPCOMING POP-UP SHOP LOCAL EVENT THAT WILL TAKE PLACE IN APRIL. THE EVENT WILL TAKE PLACE AT THEIR FACILITIES FOR BUSINESSES THAT ARE AFFECTED BY THE GRANDVIEW PARKWAY PROJECT.

TIME: 24 MINUTES

SUNDAY, MARCH 17TH

JOE VANDERMUELAN JOINS RON JOLLY TO DISCUSS THE UPCOMING DOCUMENTARY FEATURING THE LEELANAU COUNTY POOR FARM. THEY DISCUSS THE HISTORY OF THE POOR FARM AND HOW IT HAS HELPED CITIZENS OF LEELANAU COUNTY.

TIME: 24 MINUTES

SUNDAY, MARCH 24TH

MIKE ROGERS, CANDIDATE FOR U.S. SENATE, JOINS RON JOLLY THIS MORNING TO DISCUSS ISSUES SURROUNDING THE STATE OF MICHIGAN. ROGERS IS A LIVINGSTON COUNTY REPUBLICAN.

TIME: 24 MINUTES

SUNDAY, MARCH 31ST

MIKE MATHER, GREAT LAKES CAPTAIN ASSOCIATION, JOINS RON JOLLY THIS MORNING TO DISCUSS A CAREER ON THE GREAT LAKES, THE MARITIME ACADEMY IN TRAVERSE CITY AND ISSUES RELATED TO THE GREAT LAKES SHPPING INDUSTRY.

TIME: 24 MINUTES