

ORDER

Orders
Order / Rev: 135228
Alt Order #: 79 - House Majority PAC
Product Desc: 86 - TV
Estimate: 13095 - HMP 2024 Sked A
Flight Dates: 10/29/24 - 11/04/24
Original Date / Rev: 04/10/24 / 04/10/24
Order Type: LMI

KANSAS CITY ION KPXE

Primary AE: Gianna Elizardo
Sales Office: Local
Sales Region: LM

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Ayana Watts
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: HH
Product Codes: issue
Priority: P3
Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	21	\$8,675.00	\$7,373.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	21	\$8,675.00	\$7,373.75	0.00
Totals	21	\$8,675.00	\$7,373.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPXEI	10/29/24	11/04/24	NCIS: LA/Chicago Fire_CM NCIS: LA/Chicago Fire_Daytim(9:00 AM-2:00 PM)	CM	9:00 AM-2:00 PM	-T-----	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	-T-----		2				\$225.00		0.00			
N 2	KPXEI	10/29/24	11/04/24	Law & Order SVU_Wknd_CM Law & Order SVU_Wknd_(CT)(9:00 AM-6:00 PM)	CM	9:00 AM-6:00 PM	-----S-	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	-----S-		1				\$225.00		0.00			
N 3	KPXEI	10/29/24	11/04/24	NCIS_Wknd_(CT)_Su_@M NCIS_Wknd_(CT)_Su_(KPXE)(9:00 AM-6:00 PM)	CM	9:00 AM-6:00 PM	-----S	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	-----S		2				\$175.00		0.00			
N 4	KPXEI	10/29/24	11/04/24	Chicago Fire_Early Frin@M Chicago Fire_Early Fringe (CT)(2:00 PM-6:00 PM)	CM	2:00 PM-6:00 PM	-T-----	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	-T-----		2				\$225.00		0.00			
N 5	KPXEI	10/29/24	11/04/24	FBI_Prime_(CT)_M_(KPM FBI_Prime_(CT)_M_(KPXE) (6:00 PM-11:00 PM)	CM	6:00 PM-11:00 PM	M-----	:30	2	\$575.00	P3	0.00	NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	M-----		2				\$575.00		0.00			
N 6	KPXEI	10/29/24	11/04/24	Chicago Fire_Prime_(CT)M Chicago Fire_Prime_(CT)_T_((6:00 PM-11:00 PM)	CM	6:00 PM-11:00 PM	-T-----	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	-T-----		2				\$450.00		0.00			
N 7	KPXEI	10/29/24	11/04/24		CM	6:00 PM-11:00 PM	--W----	:30	2	\$625.00	P3	0.00	NM	2	\$1,250.00

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KANSAS CITY ION KPXE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Blue Bloods_Prime_(CT)											
				Blue Bloods_Prime_(CT)_W_((6:00 PM-11:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/24	11/04/24	--W----			2		\$625.00		0.00				
N 8	KPX	10/29/24	11/04/24	Chicago P.D._Prime_(CT)_M	CM	6:00 PM-11:00 PM	---T---	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
				Chicago P.D._Prime_(CT)_Th(6:00 PM-11:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/24	11/04/24	---T---			2		\$450.00		0.00				
N 9	KPX	10/29/24	11/04/24	Hawaii Five-O/The Bull_Prime_(6:00 PM-11:00 PM)	CM	6:00 PM-11:00 PM	----F--	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
				Hawaii Five-O/The Bull_Prime_(6:00 PM-11:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/24	11/04/24	----F--			2		\$350.00		0.00				
N 10	KPX	10/29/24	11/04/24	Law & Order SVU_Prime_(CT)_M	CM	6:00 PM-11:00 PM	-----S-	:30	2	\$525.00	P3	0.00	NM	2	\$1,050.00
				Law & Order SVU_Prime_(CT)_M											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/24	11/04/24	-----S-			2		\$525.00		0.00				
N 11	KPX	10/29/24	11/04/24	NCIS_Prime_(CT)_Su_(KPXE)	CM	6:00 PM-11:00 PM	-----S	:30	2	\$625.00	P3	0.00	NM	2	\$1,250.00
				NCIS_Prime_(CT)_Su_(KPXE)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/24	11/04/24	-----S			2		\$625.00		0.00				
													Totals	21	\$8,675.00