

ORDER

Orders
Order / Rev: 135224
Alt Order #: 79 - House Majority Pac
Product Desc: 86 - TV
Estimate: 13094 - HMP 2024 Sked A
Flight Dates: 10/22/24 - 10/28/24
Original Date / Rev: 04/10/24 / 04/10/24
Order Type: LMI

KANSAS CITY ION KPXE
Primary AE: Gianna Elizardo
Sales Office: Local
Sales Region: LM

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Ayana Watts
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: HH
Product Codes: issue
Priority: P3
Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/27/24	9	\$3,425.00	\$2,911.25
10/28/24	10/28/24	2	\$1,150.00	\$977.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	9	\$3,425.00	\$2,911.25	0.00
November 2024	2	\$1,150.00	\$977.50	0.00
Totals	11	\$4,575.00	\$3,888.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPXEI	10/22/24	10/28/24	Law & Order SVU_Wknd_	CM	9:00 AM-6:00 PM	-----S-	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
				Law & Order SVU_Wknd_ (CT)		(9:00 AM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-----S-		1				\$225.00		0.00			
N 2	KPXEI	10/22/24	10/28/24	NCIS_Wknd_ (CT)_Su_	CM	9:00 AM-6:00 PM	-----S	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
				NCIS_Wknd_ (CT)_Su_ (KPXE)		(9:00 AM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-----S		2				\$175.00		0.00			
N 3	KPXEI	10/22/24	10/28/24	FBI_Prime_ (CT)_M_	CM	6:00 PM-11:00 PM	-----	:30	2	\$575.00	P3	0.00	NM	2	\$1,150.00
				FBI_Prime_ (CT)_M_ (KPXE)		(6:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	M-----		2				\$575.00		0.00			
N 4	KPXEI	10/22/24	10/28/24	Chicago Fire_Prime_ (CT)	CM	6:00 PM-11:00 PM	-T-----	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
				Chicago Fire_Prime_ (CT)_T_		(6:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-T-----		2				\$450.00		0.00			
N 5	KPXEI	10/22/24	10/28/24	Chicago P.D._Prime_ (CT)	CM	6:00 PM-11:00 PM	---T---	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
				Chicago P.D._Prime_ (CT)_Th		(6:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	---T---		2				\$450.00		0.00			
N 6	KPXEI	10/22/24	10/28/24	Law & Order SVU_Prime_	CM	6:00 PM-11:00 PM	-----S-	:30	2	\$525.00	P3	0.00	NM	2	\$1,050.00
				Law & Order SVU_Prime_ (CT)		(6:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-----S-		2				\$525.00		0.00			

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													Totals	11	\$4,575.00