

3rd Quarterly Issues and Programming Report July-September 2022

Issue: Local Business and Tourism

Champaign County Convention & Visitors Bureau for hospitality/restaurant business plus partnering with Champaign County Chamber of Commerce on grants for business to help keep & attract workers.

WGKC, WJEK, WSJK, WQQB

7/1/22 - 9/30/22

- Updating listeners on events, tourism and entertainment with VisitChampaignCounty.org, Champaign County Conv. & Visitors Bureau & business owners (Eric Meyer at Pia's)

Issue: Finding a job, training, preparing and employers hiring

WQQB, WGKC, WSJK, WJEK

7/1/22 - 9/30/22

- Maurey Williamson with Champaign County Regional Planning Commission with Public Service Announcement about how to get information/assistance plans, mobile job assist unit

Issue: Programs to help families stay active with area libraries and park districts

WQQB, WGKC, WSJK, WJEK

7/1/22 - 9/30/22

- Promoting programs with area libraries and park districts to keep families active and healthy

Issue: Homeless community and those experiencing poverty getting assistance

WQQB, WGKC, WSJK, WJEK

7/31/22 - 9/30/22

- C-U at Home, Salvation Army & Salt & Light share their mission to empower people to work

Issue: Health issues: ALS with "Walk to Defeat ALS" & Alzheimers "Walk to End ALZ"

WQQB, WGKC, WSJK, WJEK

8/10/22-9/26/22 and 7/7-9/30/22

- ALS & ALZ Association Walk to Defeat ALS & Walk to End ALZ as we interview coordinators about events seeking donations supporting research as we ran PSA's

Issue: Empowering listeners to build their own home with C-U Habitat for Humanity

WQQB, WGKC, WSJK, WJEK

8/3/22-9/25/22

- promoting public involvement to build a home, donate and participate in "Raise the Woof" competitive dog/cat house build event and their "ReStore" moving/opening

Issue: Cunningham Children's Home benefits like "Hero 5k Run"

WQQB, WGKC, WSJK, WJEK

8/22/22-9/30/22

- Interview & PSA's about services for under served kids, mental health and support

Issue: Volunteers and Community Service

WQQB, WGKC, WSJK, WJEK

7/1/22-9/30/22

- * Public Service Announcement regarding help with 4th of July and summer festivals