

## **4<sup>th</sup> Quarter 2019 Public File Report of Issues & Programming for Stevie Jay Broadcasting**

### **Issue: Animal care**

Champaign County Humane Society has a fundraiser in October called the “Fur Ball” and it’s goal is to raise at least \$1000 for each animal in the shelter to be properly cared for during the year with 1500 the average number of dogs, cats, rabbits, hamsters and reptiles that need adopting.

### **Issue: Tourism to our listening area**

Champaign County Convention and Visitors Bureau does a segment at the end of the week to prepare our listeners for events to attend in our community over the weekend. These local activities are also posted on each radio stations websites and our DJ’s have scripts to keep our listeners informed.

### **Issue: Mental Health and Disability Care**

The Tree of Hope Campaign, celebrating it’s 25th year, takes donations to help those with disabilities become more independent with jobs and interaction at the Developmental Service Center. For every \$50 donated to the group, a bulb is lit at a busy shopping district in Champaign, IL

### **Issue: At-Risk Youth getting assistance**

The Don Moyer Boys and Girls Clubs after school programs and camps help 1200 at-risk youth in our Champaign Urbana neighborhoods, and facilities are expanding. With the 50<sup>th</sup> anniversary of the club, a special emphasis on giving during the local celebrity “Dancing with the Stars” event raising over 250k

### **Issue: Fine Arts and Cultural Events**

Local Theater doing Holiday Plays and appearances by Santa as well as “Parades” of lights and various displays, and even Live Nativity scenes have our radio stations spread the word about these events

### **Issue: Veterans Services**

Those who have served in the military are honored on Veterans day in November with luncheons, ceremonies and tributes at burial grounds and memorials. We help get the word out for listeners to attend and assist in the salute to our American soldiers.

### **Issue: Care for Babies and kids 8 and under who have been abused**

Crisis Nursery has over 800 cases a year of our little ones being raised in stressful situations. The “Island of Safety” has therapists and a caring environment for families to use and these services are funded through donations in events like the “Holiday Shop” in early December

### **Issue: Reading and Education Readiness Programs**

“Books by the Bushel” and the “After School Back Pack” program that the Junior League of Champaign Urbana put together is funded with a lot of the donations from their “Festival of Trees” event that happens in late November to get the community ready for the holiday with decorations/gala

### **Issue: Fitness and Health**

Partnerships with area hospitals have our radio stations spreading the word about preventing heart attacks and stroke, making good nutritious choices during the holidays and making time for exercise We also hear from work out facilities and get information on mental illness as we encourage our listeners to enjoy a healthy lifestyle (Allerton Trail Run at the end of October, Walks, Hikes, Healthy food preparation, sugar busters, local health care professionals coming in to chat about trends)