

ORDER WORKSHEET

Rep Order# 10708723 Ver# 1 Status New
EC'd No

Traffic Order#
Printed: 11/09/15 1:37 PM
Last Received: 11/09/15 12:43 PM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Station ETWC-TV TALLAHASSEE, FL
Advertiser (6087) POLITICAL ISSUE GROU
Product SEMINOLE TRIBE OF FL
Estimate# 2625
Buyer Ally Rambo

Agency (MENT) MENTZER MEDIA
210 W. PENNSYLVANIA AVENUE, SUITE 250
TOWSON, MD 21204
Agency C/P1/P2/E 197/216/2625
Flight Dates 11/18/15-11/24/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---
SEMINOLE TRIBE OF FLORIDA

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
NEW ORDER - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Su	9A-10A	FOX News Sunday	30	0.2	0.2	\$100.00	11/22-11/22	1	1	1	\$100.00

---REPORT TOTALS---

Report Totals: 1 / \$100.00

---SALES MONTHLY TOTALS---

Nov2015: 1 / \$100.00
Order Totals: 1 / \$100.00
Total GRPs: 0.2

--- COMPETITIVE ---

Market Totals \$10,000.00
CABL .00% ETWLH .00% ETWC 1.00% WCTV 89.00% WTLF .00%
WTWC 1.00% WTXL 9.00%

--- COMPETITIVE COMMENTS ---

SHARES ESTIMATE

Books [null]
Demos RA35+

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Advertiser	(6087) POLITICAL ISSUE GROU						210 W. PENNSYLVANIA AVENUE, SUITE 250	Sales Office	(DC) WASHINGTON
Product	SEMINOLE TRIBE OF FL						TOWSON, MD 21204	Salesperson	(JSC) JAMES SCUTARI
Estimate#	2625					Agency C/P1/P2/E	197/216/2625	Sales Assistant	
Buyer	Ally Rambo					Flight Dates	11/18/15-11/24/15	Salesperson Phone#	202-955-5342
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--- CREDIT RISK ---
STANDARD CREDIT TERMS

